



Political Client
Information Request Form

Candidate Name: Mike Chaney

Official Campaign Name: The Mike Chaney Campaign

Address: PO Box 23242

City, State & Zip Code: Jackson, MS 39255

Campaign Phone: 202 641 0913

Campaign Fax: _____

Campaign Contact Person: Beth Hamilton

Campaign Treasurer: Mike Chaney

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLOX TELEVISION, BILOXI, MS</u>	Date: <u>7-10-15</u>
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I, Ellie Simmons
 being/on behalf of: Mike Chaney
 a legally qualified candidate of the Republican
 political party for the office of: Insurance Commissioner
 in the Primary
 election to be held on: August 4, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available): gross

I represent that the payment for the above described broadcast time has been furnished by:

The Mike Chaney Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Beth Hamilton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/7/15

Date _____

Beet Pamela

Signature _____

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

☒ Accepted

Signature

Don F. Moore

Printed Name

General Sales Manager

Time

REP HEADLINE# 7840088 TRF# 1349970 REP: TEL# 703-528-9967 FAX# 703-516-9680
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL20/15 17.22
*** ELOX-TV ***

ADV # ADV. NAME POLI/M CHANEY/R/OTH/MS REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)
TOWSON, MD 21286

ORDER # CONTRACT # 7840088 CLASS: NATL. LOCAL REGIONAL
PRDCT CHANEY 4 INS COMMSNR EST#2260 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL15/15 JUL21/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL20/15 17.22

Revised

REP: REVISION
M1 OK'D AS LINES 29 & 30 FOR NA 2X ON LINES 4 & 17
TTL SAME
PLS CFM
THANKS!

STA:

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

M1 OK'D	BUY#4	MISSED: MON/1000A-1100A	30S	\$45.00	(JUL20/15)
	BUY#17	TUE/1000A-1100A	30S	\$45.00	
		OFFER: TUE/500A-600A	30S	\$40.00	PLS ADVISE.
		& TUE/400A-459A	30S	\$10.00	
		CMT: NO AVAILS			

CONTRACT TOTAL \$2,655.00
TOTAL SPOTS 28

REP HEADLINE# 7840088 TRF# 1349970 REP: TEL# 703-528-9967 FAX# 703-516-9680
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL20/15 17.14
*** CHANGES *** ** ELOX-TV ***

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REP: REVISION
M1 OK'D AS LINES 29 & 30 FOR NA 2X ON LINES 4 & 17
TTL SAME
PLS CFM
THANKS!

STA:
CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = 220 AGENCY EST# = 2260
AGENCY PRODUCT CODE = 238

4	S		1000A-1100A	30		\$45.00	7/20	7/20	0		MON	0
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												

29	A		500A-600A	30		\$40.00	7/21	7/21	2		TUE	2
PROGRAM : GMM												
ORD COM1: NO AVAILS												
THIS IS A MAKE-GOOD FOR JUL20 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR JUL21 ON LINE-17 FOR 1 SPOT/WK												

REP HEADLINE# 7840088 TRF# 1349970 REP: TEL# 703-528-9967 FAX# 703-516-9680
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 ORDER WORKSHEET HARRIS REPORT FROM REP *** ELOX-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

30	A		400A-459A	30		\$10.00	7/21	7/21	1		TUE	1
PROGRAM : UP TO THE MINUTE ORD COM1 : NO AVAILS PART OF A MAKEGOOD MADE UP OF LINES 29-30												
17	S		1000A-1100A	30		\$45.00	7/21	7/21	0		TUE	0

PROGRAM : PRICE IS RIGHT
 CON COM1 : PRICE IS RIGHT
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#4 MISSED: MON/1000A-1100A 30S \$45.00 (JUL20/15)
 BUY#17 TUE/1000A-1100A 30S \$45.00
 OFFER: TUE/500A-600A 30S \$40.00 PLS ADVISE.
 & TUE/400A-459A 30S \$10.00
 CMT: NO AVAILS

JUL/15 \$2,655.00 CONTRACT TOTAL \$2,655.00
 TOTAL SPOTS 28

MARKET TOTALS \$13,275 ELOX 20% WXXV 4% WLOX 70% FLOX 0%
 SHARES ARE ACCURATE
 SVC- DEMOS-
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

WLOX CBS
Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

Contract / Revision 1349970 /		Alt Order # 07840088
Product CHANEY 4 INS COMMSNR		
Contract Dates 07/15/15 - 07/21/15		Estimate # 2260
Advertiser POL/Chaney, Mike/R/Insurance Commission		Original Date / Revision 07/10/15 / 07/20/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLOXc/ELC	Account Executive Ryan Gordon	Sales Office HRP-Washingto
Special Handling Duplicate Invoices		
Demographic Men 35+		
IDB# 1021	Advertiser Code 220	Product Code 238
Agency Ref		Advertiser Ref

And:

Mentzer Media Services
600 Farimount Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLOX	07/17/15	07/17/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	----1--				1	\$45.00				
N 2	WLOX	07/17/15	07/17/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	----1--				1	\$65.00				
N 3	WLOX	07/17/15	07/17/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	----1--				1	\$15.00				
N 4	WLOX	07/20/15	07/20/15	Price is Right	10:00am-11:00am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$45.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLOXc	07/20/15-07/26/15	Price is Right	10:00am-11:00am	M-----	:30		\$45.00		NM		
				Credited									
N 5	WLOX	07/20/15	07/20/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$65.00				
N 6	WLOX	07/20/15	07/20/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$15.00				
N 7	WLOX	07/20/15	07/20/15	MON HOUR 3	9:00PM-10:00PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$250.00				
N 8	WLOX	07/18/15	07/18/15	SAT HOUR 3	9:00PM-10:00PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	-----1-				1	\$120.00				
N 9	WLOX	07/19/15	07/19/15	SUN HOUR 1	6:00PM-7:00PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	-----1				1	\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WLOX CBS
Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

Contract / Revision	Alt Order #
1349970 /	07840088

Contract Dates	Product	Estimate #
07/15/15 - 07/21/15	CHANEY 4 INS COMMS	2260

Advertiser	Original Date / Revision
POL/Chaney, Mike/R/Insu	07/10/15 / 07/20/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WLOX	07/19/15	07/19/15	Sunday Morning News	8:00am-9:30am		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	-----1				1	\$20.00				
N 11	WLOX	07/19/15	07/19/15	SUN HOUR 3	8:00PM-9:00PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	-----1				1	\$175.00				
N 12	WLOX	07/19/15	07/19/15	Face the Nation	9:30am-10:30am		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	-----1				1	\$15.00				
N 13	WLOX	07/16/15	07/16/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$45.00				
N 14	WLOX	07/16/15	07/16/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$65.00				
N 15	WLOX	07/16/15	07/16/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$15.00				
N 16	WLOX	07/16/15	07/16/15	THUR HOUR 3	9:00PM-10:00PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$250.00				
N 17	WLOX	07/21/15	07/21/15	Price is Right	10:00am-11:00am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$45.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLOX	07/20/15-07/26/15	Price is Right	10:00am-11:00am	-Tu-----	:30		\$45.00		NM		
				Credited									
N 18	WLOX	07/21/15	07/21/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$65.00				
N 19	WLOX	07/21/15	07/21/15	TUE HOUR 1	7:00PM-8:00PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$300.00				
N 20	WLOX	07/21/15	07/21/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$15.00				
N 21	WLOX	07/21/15	07/21/15	TUE HOUR 3	9:00PM-10:00PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$325.00				
N 22	WLOX	07/15/15	07/15/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$45.00				
N 23	WLOX	07/15/15	07/15/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$65.00				
N 24	WLOX	07/15/15	07/15/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$15.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1349970 /	07840088

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/15/15 - 07/21/15	CHANEY 4 INS COMMS	2260

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chaney, Mike/R/Insu	07/10/15 / 07/20/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
D 25	WLOX	07/15/15	07/15/15	WED HOUR 2	8:00PM-9:00PM		:30				NM	0	\$0.00
N 26	WLOX	07/15/15	07/15/15	Extant	9-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1----				1	\$175.00				
N 27	WLOX	07/16/15	07/17/15	WLOX NEWS @ 630PM	6:30PM-7:00PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---TF--				1	\$100.00				
N 28	WLOX	07/20/15	07/21/15	WLOX NEWS @ 630PM	6:30PM-7:00PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	MT-----				1	\$100.00				
N 29	WLOX	07/21/15	07/21/15	Good Morning Miss	5:00am-7:00am		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-T-----				2	\$40.00				
N 30	WLOX	07/21/15	07/21/15	CBS Up To The Minute	4-5a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-T-----				1	\$10.00				
Totals												28	\$2,655.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/15 - 07/21/15	28	\$2,655.00	(\$398.25)	\$2,256.75
Totals	28	\$2,655.00	(\$398.25)	\$2,256.75

Signature: _____ Date: _____

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REP HEADLINE# 7840088 TRF# 1349970 REP: TEL# 703-528-9967 FAX# 703-516-9680
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL15/15 09.47
*** ELOX-TV ***

ADV # ADV. NAME POLI/M CHANEY/R/OTH/MS REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME MIA RUSSO
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- RYAN GORDON (H)
TOWSON, MD 21286

ORDER # CONTRACT # 7840088 CLASS: NATL. LOCAL REGIONAL
PRDCT CHANEY 4 INS COMMSNR EST#2260 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL15/15 JUL21/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL15/15 09.47

REP: 7/15 REV
CANCELED LINE 25
ADDED LINES 27/28
TTL SAME
PLEASE CONFIRM
THANKS! KIM FOR RYAN

CON CM MIKE CHANEY FOR INSURANCE COMMISSIONER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,655.00
TOTAL SPOTS 27

PROGRAM : EARLY NEWS
CON COM1: EARLY NEWS

REP HEADLINE# 7840088 TRF# 1349970 REP: TEL# 703-528-9967 FAX# 703-516-9680
*** UNAPPROVED REV #1 *** CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP JUL15/15 09.39
*** CHANGES *** **CHANGES** *** ELOX-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
28	A		630P-700P	30		\$100.00	7/20	7/21	1		M-TU	1

PROGRAM : EARLY NEWS
CON COM1: EARLY NEWS

JUL/15 \$2,655.00 CONTRACT TOTAL \$2,655.00
TOTAL SPOTS 27

MARKET TOTALS \$13,275 ELOX 20% WEGP 0% WXXV 4% EXXV 6% WLOX 70% FLOX 0%

SHARES ARE ACCURATE

SVC- ~~XXXXXXXXXX~~
DEMOS -

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OK

PROGRAM : JEOPARDY
 CON COM1 : JEOPARDY

REP HEADLINE# 7840088
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-528-9967
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 FAX# 703-516-9680
 HARRIS REPORT FROM REP
 JUL10/15 11.40
 *** ELOX-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS
3			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30	<i>12</i>	\$15.00	7/17	7/17	1		FRI	1
4			1000A-1100A PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30	<i>12</i>	\$45.00	7/20	7/20	1		MON	1
5			600P-630P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	<i>12</i>	\$65.00	7/20	7/20	1		MON	1
6			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30	<i>12</i>	\$15.00	7/20	7/20	1		MON	1
7			900P-1000P PROGRAM : NCIS LA CON COM1: NCIS LA	30	<i>12</i>	\$250.00	7/20	7/20	1		MON	1
8			900P-1000P PROGRAM : 48 HOURS MYSTERY CON COM1: 48 HOURS MYSTERY	30	<i>12</i>	\$120.00	7/18	7/18	1		SAT	1
9			600P-700P PROGRAM : 60 MINUTES CON COM1: 60 MINUTES	30	<i>12</i>	\$200.00	7/19	7/19	1		SUN	1
10			800A-930A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30	<i>12</i>	\$20.00	7/19	7/19	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			800P-900P PROGRAM : MADAM SECRETARY CON COM1: MADAM SECRETARY	30		\$175.00	7/19	7/19	1		SUN	1
12			930A-1030A PROGRAM : FACE THE NATION CON COM1: FACE THE NATION	30		\$15.00	7/19	7/19	1		SUN	1
13			1000A-1100A PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30		\$45.00	7/16	7/16	1		THU	1
14			600P-630P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$65.00	7/16	7/16	1		THU	1
15			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$15.00	7/16	7/16	1		THU	1
16			900P-1000P PROGRAM : UNDER THE DOME CON COM1: UNDER THE DOME	30		\$250.00	7/16	7/16	1		THU	1
17			1000A-1100A PROGRAM : PRICE IS RIGHT CON COM1: PRICE IS RIGHT	30		\$45.00	7/21	7/21	1		TUE	1
18			600P-630P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$65.00	7/21	7/21	1		TUE	1

REP HEADLINE# 7840088
*** ORIGINAL REV#0 ***
REP: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP
JUL10/15 11.40
*** ELOX-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			700P-800P	30		\$300.00	7/21	7/21	1		TUE	1
PROGRAM : NCIS												
CON COM1: NCIS												
20			700A-900A	30		\$15.00	7/21	7/21	1		TUE	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												
21			900P-1000P	30		\$325.00	7/21	7/21	1		TUE	1
PROGRAM : NCIS: NEW ORLEANS												
CON COM1: NCIS: NEW ORLEANS												
22			1000A-1100A	30		\$45.00	7/15	7/15	1		WED	1
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
23			600P-630P	30		\$65.00	7/15	7/15	1		WED	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
24			700A-900A	30		\$15.00	7/15	7/15	1		WED	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												
25			800P-900P	30		\$200.00	7/15	7/15	1		WED	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
26			900P-1000P	30		\$175.00	7/15	7/15	1		WED	1
PROGRAM : EXTANT												
CON COM1: EXTANT												

FAX# 703-516-9680

REP HEADLINE# 7840088
*** ORIGINAL REV#0 ***
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
JUL10/15 11.40
*** ELOX-TV ***

REP HEADLINE# 7840088
*** ORIGINAL REV#0 ***

[illegible]

JUL/15	\$2,655.00
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CONTRACT TOTAL	\$2,655.00
TOTAL SPOTS	26

MARKET TOTALS	\$13,275	ELOX	20%	WGBP	0%	WXXV	4%	EXXV	6%	WLOX	70%	FLOX	0%
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SHARES ARE ACCURATE

SVC -
DEMOS -

CONTRACT

WLOX CBS
Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

And:

Mentzer Media Services
600 Farimount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 1349970 /		<u>Alt Order #</u> 07840088
<u>Product</u> CHANEY 4 INS COMMSNR		
<u>Contract Dates</u> 07/15/15 - 07/21/15		<u>Estimate #</u> 2260
<u>Advertiser</u> POL/Chaney, Mike/R/Insurance Commission		<u>Original Date / Revision</u> 07/10/15 / 07/10/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLOX/ELC	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Duplicate Invoices		
<u>Demographic</u> Men 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 220	<u>Product Code</u> 238
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLOX	07/17/15	07/17/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	----1--				1	\$45.00				
N 2	WLOX	07/17/15	07/17/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	----1--				1	\$65.00				
N 3	WLOX	07/17/15	07/17/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	----1--				1	\$15.00				
N 4	WLOX	07/20/15	07/20/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$45.00				
N 5	WLOX	07/20/15	07/20/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$65.00				
N 6	WLOX	07/20/15	07/20/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$15.00				
N 7	WLOX	07/20/15	07/20/15	MON HOUR 3	9:00PM-10:00PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/20/15	07/26/15	1-----				1	\$250.00				
N 8	WLOX	07/18/15	07/18/15	SAT HOUR 3	9:00PM-10:00PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	-----1-				1	\$120.00				
N 9	WLOX	07/19/15	07/19/15	SUN HOUR 1	6:00PM-7:00PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	-----1				1	\$200.00				
N 10	WLOX	07/19/15	07/19/15	Sunday Morning News	8:00am-9:30am		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/13/15	07/19/15	-----1				1	\$20.00				

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WLOX CBS
Send All Correspondence to:
208 Debuys Road
Biloxi, MS 39531
(228) 896-1313

Contract / Revision	Alt Order #
1349970 /	07840088

Contract Dates	Product	Estimate #
07/15/15 - 07/21/15	CHANEY 4 INS COMMS	2260

Advertiser	Original Date / Revision
POL/Chaney, Mike/R/Insu	07/10/15 / 07/10/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WLOX	07/19/15	07/19/15	SUN HOUR 3	8:00PM-9:00PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	-----1				1	\$175.00				
N 12	WLOX	07/19/15	07/19/15	Face the Nation	9:30am-10:30am		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	-----1				1	\$15.00				
N 13	WLOX	07/16/15	07/16/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$45.00				
N 14	WLOX	07/16/15	07/16/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$65.00				
N 15	WLOX	07/16/15	07/16/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$15.00				
N 16	WLOX	07/16/15	07/16/15	THUR HOUR 3	9:00PM-10:00PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	---1---				1	\$250.00				
N 17	WLOX	07/21/15	07/21/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$45.00				
N 18	WLOX	07/21/15	07/21/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$65.00				
N 19	WLOX	07/21/15	07/21/15	TUE HOUR 1	7:00PM-8:00PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$300.00				
N 20	WLOX	07/21/15	07/21/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$15.00				
N 21	WLOX	07/21/15	07/21/15	TUE HOUR 3	9:00PM-10:00PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/20/15	07/26/15	-1-----				1	\$325.00				
N 22	WLOX	07/15/15	07/15/15	Price is Right	10:00am-11:00am		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$45.00				
N 23	WLOX	07/15/15	07/15/15	Jeopardy	6:00pm-6:30pm		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$65.00				
N 24	WLOX	07/15/15	07/15/15	CBS THIS MORNING	7:00AM-9:00AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$15.00				
N 25	WLOX	07/15/15	07/15/15	WED HOUR 2	8:00PM-9:00PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$200.00				
N 26	WLOX	07/15/15	07/15/15	Extant	9-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/13/15	07/19/15	--1----				1	\$175.00				

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(228) 896-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
1349970 /	07840088

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/15/15 - 07/21/15	CHANEY 4 INS COMMS	2260

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chaney, Mike/R/Insu	07/10/15 / 07/10/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Totals												26	\$2,655.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/15 - 07/21/15	26	\$2,655.00	(\$398.25)	\$2,256.75
Totals	26	\$2,655.00	(\$398.25)	\$2,256.75

Signature: _____ **Date:** _____

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