

# ORDER



**Orders**  
**Order / Rev:** 661169  
**Alt Order #:**  
**Product Desc:** Greg Wallis for Assembly 2022  
**Estimate:**  
**Flight Dates:** 09/14/22 - 09/30/22  
**Original Date / Rev:** 09/12/22 / 09/12/22  
**Order Type:** GENERAL

**KLOB-FM**  
**Primary AE:** Brenda Alvarado  
**Sales Office:** E-ES  
**Sales Region:** NATIONAL

**Agency Name:** Rincon Strategies  
**Buying Contact:**  
**Billing Contact:**  
 79405 California 111 Suite 9-136  
 La Quinta, CA 92253

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** State Assembly Candidate Greg Wallis  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-01

**New Business End:** 04/24/23  
**Advertiser External ID:** 0012R00002I3Bj9QAF  
**Agency External ID:** 0012R00002Bjbl3  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	19	\$1,520.00	\$1,292.00
09/26/22	09/30/22	15	\$1,200.00	\$1,020.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	19	\$1,520.00	\$1,292.00	0.00
October 2022	15	\$1,200.00	\$1,020.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$2,720.00</b>	<b>\$2,312.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brenda Alvarado	E-ES	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	09/15/22	09/30/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	1111--	1:00	5	\$80.00	P-01	0.00	NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	---11--					2	\$80.00		0.00			
		Week: 09/19/22	09/25/22	-1111--					4	\$80.00		0.00			
		Week: 09/26/22	10/02/22	11111--					5	\$80.00		0.00			
N 2	KLOB	09/15/22	09/30/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	1111--	1:00	5	\$80.00	P-01	0.00	NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	---11--					2	\$80.00		0.00			
		Week: 09/19/22	09/25/22	11111--					5	\$80.00		0.00			
		Week: 09/26/22	10/02/22	11111--					5	\$80.00		0.00			
N 3	KLOB	09/15/22	09/30/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	1111--	1:00	5	\$80.00	P-01	0.00	NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	----1--					1	\$80.00		0.00			
		Week: 09/19/22	09/25/22	11111--					5	\$80.00		0.00			
		Week: 09/26/22	10/02/22	11111--					5	\$80.00		0.00			
													<b>Totals</b>	<b>34</b>	<b>\$2,720.00</b>

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Bryan Palmaro, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Greg Wallis

Authorized committee: Greg Wallis for Assembly 2022

Agency requesting time (and contact information):  
 N/A Rincon Strategies

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):  
California State Assembly District 47

Date of election: November 8, 2022       General       Primary

Treasurer of candidate's authorized committee:  
Bryan Burch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Bryan Palmaro</u> Name: <u>Bryan Palmaro</u> Date of Request to Purchase Ad Time: <u>9/7/22</u>	Signature: Name: <u>Leonides Vasquez</u> Date of Station Agreement to Sell Time: <u>9/14/2022</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 9/14/2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KLOB</u>	Date Received/Requested: <u>9/14/2022</u>
Est. #:	Station Location: <u>Palm Springs</u>	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**KLOB-FM**  
 72920 Parkview Drive  
 Palm Desert, CA 92260  
 (760) 341-5837

<u>Contract / Revision</u> 661169 /		<u>Alt Order #</u>
<u>Advertiser</u> State Assembly Candidate Greg Wallis		<u>Original Date / Revision</u> 09/12/22 / 09/12/22
<u>Contract Dates</u> 09/14/22 - 09/30/22	<u>Estimate #</u>	
<u>Product</u> Greg Wallis for Assembly 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLOB-FM	<u>Account Executive</u> Brenda Alvarado	<u>Sales Office</u> Entravision Solu
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 0012R00002Bjbl3	<u>Advertiser Ref</u> 0012R0000213Bj9QAF	

And:

**Rincon Strategies**  
 79405 California 111 Suite 9-136  
 La Quinta, CA 92253

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLOB	09/15/22	09/30/22	M-F 6a-10a	6a-10a		1:00			NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	---11--				2	\$80.00			
	Week:	09/19/22	09/25/22	-1111--				4	\$80.00			
	Week:	09/26/22	10/02/22	11111--				5	\$80.00			
N 2	KLOB	09/15/22	09/30/22	M-F 10a-3p	10a-3p		1:00			NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	---11--				2	\$80.00			
	Week:	09/19/22	09/25/22	11111--				5	\$80.00			
	Week:	09/26/22	10/02/22	11111--				5	\$80.00			
N 3	KLOB	09/15/22	09/30/22	M-F 3p-7p	3p-7p		1:00			NM	11	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	----1--				1	\$80.00			
	Week:	09/19/22	09/25/22	11111--				5	\$80.00			
	Week:	09/26/22	10/02/22	11111--				5	\$80.00			
<b>Totals</b>											<b>34</b>	<b>\$2,720.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 -09/25/22	19	\$1,520.00	(\$228.00)	\$1,292.00
09/26/22 -09/30/22	15	\$1,200.00	(\$180.00)	\$1,020.00
<b>Totals</b>	<b>34</b>	<b>\$2,720.00</b>	<b>(\$408.00)</b>	<b>\$2,312.00</b>

Signature:  Date: 9/13/22

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsofsales](http://www.entravision.com/termsofsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.