



WCIZ / WATERTOWN, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/1/24-4/5/24

1. FAMILY ISSUES/EVENTS
2. EDUCATION
3. HEALTH & FITNESS
4. POLITICS & GOVERNMENT
5. ECONOMICS & LOCAL BUSINESS
6. CRIME

PUBLIC AFFAIRS PROGRAMS RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine OF IN-DEPTH PUBLIC AFFAIRS. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sunday's at 6:00am

COMMUNITY PERSPECTIVE is a program hosted by WCIZ on-air personality Tyler Clemons every Sunday Morning at 6:30am. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the local area

QUARTERLY ISSUES/PROGRAM LIST

WCIZ/WATERTOWN/NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues. Interviews air between 7AM and 7:30 AM Monday through Friday.

1/5/24 - Community Billboard/ Promotion of DPAO programs/ Military Service Update for local Veteran

1/12/24 - Community Billboard/ State Government Update with Assemblyman Scott Gray

1/19/24 - Community Billboard/ JCC Programs Update

1/26/24 - Community Billboard/ Benefit for Randi Brotherton Update

2/2/24 - Community Billboard/ Battle of the Badges Community Update

2/9/24 - Community Billboard/ JCC Update/ Non-profit kids bicycling club update

2/16/24 - Community Billboard/ Dress fundraiser for Scholarship

2/23/24 - Community Billboard/ Chamber of Commerce update

3/1/24 - Community Billboard/ State Government update from Assemblyman Scott Gray

3/8/24 - Community Billboard/ North Country Goes Green Irish Fest

3/15/24 - Community Billboard/Support for Watertown Zoo/ Eclipse Eye Safety

3/22/24 - Community Billboard/Support for Watertown Zoo/ Eclipse Safety interview

3/29/24 - Community Billboard/ Support for Watertown Zoo/Eclipse preparation update/ Vietnam Veterans Parade Update

4/5/24 - Community Billboard/ Support for Watertown Zoo/ Non-Profit Kids Bicycling Club Update