

ASGK (Public Affairs)
5/5-5/7/15
#2125264

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check CC

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Buy Detail Report

212-5264

Revision #: _____

Date: 4/27/2015

Client: ASGK Public Affairs
 Estimate: 2032
 Media: TV
 Description: Exelon Issue Springfield TV 5/5 thru 5/7/15
 Product: Exelon
 Flight Start Date: 5/4/2015 05:00 AM
 Market: Champaign-Springfld-Dtr DMA
 Flight End Date: 5/10/2015 04:59 AM
 Primary Demo: Adults 25+
 Survey: Feb15 DMA Custom Live+1
 Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 5/4	Total Spots	Adults 25+ Rtg/CPP
WRSP-TV								
31	TuWTh 5:00p-5:30p FAMILY FEUD	EN	\$75.00	\$63.75	30	3	3	1.4 \$53.57
32	TuWTh 5:30p-6:00p FAMILY FEUD	EN	\$75.00	\$63.75	30	3	3	1.6 \$46.88
33	TuWTh 6:00p-6:30p BIG BANG THEORY	EN	\$300.00	\$255.00	30	3	3	2.3 \$130.43
34	TuWTh 6:30p-7:00p BIG BANG THEORY	EN	\$300.00	\$255.00	30	3	3	2.6 \$115.38
35	TuWTh 9:00p-10:00p NEWSCHANNEL AT 9P	PT	\$200.00	\$170.00	30	3	3	1.3 \$98.08
							Total Spots: 15	
							Total GRP/GIMP(000): 27.6	
							Total CPP/CPM: \$87.77	
Total Cost:			\$2,850.00	\$2,422.50				
Station Monthly Summary								
MAY 15			\$2,850.00	\$2,422.50	15			
Total Cost:			\$2,850.00	\$2,422.50	15			

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Signature: 

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 4/27/2015

Client: ASGK Public Affairs **Estimate:** 2032
Media: TV **Description:** Exelon Issue Springfield TV 5/5 thru 5/7/15
Product: Exelon **Flight Start Date:** 5/4/2015 05:00 AM
Market: Champaign-Springfld-Dtr DMA **Flight End Date:** 5/10/2015 04:59 AM
Primary Demo: Adults 25+ **Survey:** Feb15 DMA Custom Live+1
Separation between spots: 30

Station	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 25+		GRP	PCT
						STN GR CPP	STN NET CPP		
WRSP-TV	15	\$2,850.00	100%	\$2,422.50	100%	\$103.26	\$87.77	27.6	100%
Market Total:	15	\$2,850.00		\$2,422.50		\$103.26	\$87.77	27.6	



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

Contract # 2125264

Schedule Dates

05/05/15-05/07/15

Date Entered 04/28/15

Advertiser

ASGK Public Affairs (102307)

Last Modified 04/28/15

Agency

Amedia LLC (6680)

Entered By Jennifer Valenti

Product

POLITICAL ISSUE (ns) (1187)

CO-OP No

Brand

EXELON (433822)

Headline #

Salesperson

HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)

Demo

Sales Office

WICD

Order Type Normal

Buyer Name

/

Package Deal

Phone/Fax

/

Commission % 15.00

CPE

2032

Commission \$427.50

Account Types

Regional/Political Issue Agency BRD

Net Total \$2,422.50

Billing Type

Weekly/Irregular

Sales Tax

Comments

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
May, 2015	15	\$2,850.00
Grand Total:	15	\$2,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/05/15-05/07/15	3	:30	5P-5:30P (CST)	3		1	1	1				3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/28/15
2.0	Normal Line / SPOT	05/05/15-05/07/15	3	:30	5:30P-6P (CST)	3		1	1	1				3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/28/15
3.0	Normal Line / SPOT	05/05/15-05/07/15	3	:30	6P-6:30P (CST)	3		1	1	1				3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/28/15
4.0	Normal Line / SPOT	05/05/15-05/07/15	3	:30	6:30P-7P (CST)	3		1	1	1				3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/28/15
5.0	Normal Line / News	05/05/15-05/07/15	3	:30	9P-10P (CST)	3		1	1	1				3	\$200.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/28/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP-TV, Champaign & Springfield, IL	Date: 4/15-4/16
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I, ASQK Public Affairs
do hereby request station time concerning the following issue:

Exelon

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
8:30 secs		AS Ordered				

Total Charges: ~~\$~~ See attached

This broadcast time will be used by: Exelon

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

NA

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least ~~30~~ 1 DAY before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/14/2015 Yuri Samorlov 312-664-0153
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Jennifer E. Valenti Jennifer E. Valenti CSM
Signature Printed Name Title

(Put on STATION LETTERHEAD)
DBA: WICS-TV

**CARDHOLDER MUST FAX OR MAIL TO: SPRINGFIELD REGIONAL CREDIT HUB
FAX: 217-753-8177 - 2680 E COOK ST, SPRINGFIELD, IL 72703
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY or VIA EMAIL)**

The Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WICS-TV to charge the Cardholder's credit card account for goods and services provided by WICS-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WICS-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WICS-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

WICS/WICD, WRSP/WCCU, WBUI, KDNL, KBSI, WDKA, KOCB, KOKH, WLFL, WRDC, KSAS/KAAS, KMTW, KHQA, KTVO, KRCG, WHOI, KATV, KTUL

****Please note: The billing statement will come over as "WICS-TV"*****

Cardholder Name: Yuri Samovalov

Billing Address of Card Listed Below: 730 N. Franklin St., Suite 450

City: Chicago State: IL Zip: 60654

Telephone: 312-664-0153

Company Name: ASGK Public Strategies

Card Type: MasterCard Visa AMEX Discover

Amount: \$2,423

Card Account Number: ~~6721-147564-6122~~
(Please do **NOT** put your security (CVV/ CVC) code on this form.)

Card Expiration Date: 04/20

Card Holder Signature: Yuri Samovalov

Date Signed / Approved: 05/01/2015

Invoice Numbers: Exelon NPI - WRSP

Sales Contract Numbers: 2125264

Promotional Event: _____