

SEIU Healthcare
6/29-7/8/15
2176511

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Rep Order# 10640981 Ver# 1 Status .SW
 EC'd Yes

Traffic Order#

Printed: 06/26/15 8:47 AM
 Last Received: 06/25/15 5:40 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product SEIU HEALTHCARE IL
 Estimate# BOB DUDLEY
 Buyer BOB DUDLEY

Agency (DUDL) DUDLEY MEDIA
 919 CATHARINE ST
 PHILADELPHIA, PA 19147
 Agency C/P1/P2/E
 Flight Dates 06/29/15-07/08/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 0
 17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSE
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHECK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	7A-9A	NEWS	30	-	-	\$20.00	06/29-07/03	10	1	10	\$200.00
2	M, W-Th	3P-4P	NAME	30	-	-	\$75.00	06/29-07/02	3	1	3	\$225.00
3	M-F	4P-5P	JUDY	30	-	-	\$150.00	06/29-07/03	5	1	5	\$750.00
4	M-F	5P-530P	FEUD	30	-	-	\$150.00	06/29-07/03	5	1	5	\$750.00
5	M-F	9P-10P	NEWS	30	-	-	\$350.00	06/29-07/03	5	1	5	\$1,750.00
6	M-F	11P-1130P	TMZ	30	-	-	\$50.00	06/29-07/03	5	1	5	\$250.00
7	Sa	9P-930P	NEWS	30	-	-	\$200.00	07/04-07/04	1	1	1	\$200.00
8	Su	9P-930P	NEWS	30	-	-	\$250.00	07/05-07/05	1	1	1	\$250.00
9	M-W	7A-9A	NEWS	30	-	-	\$20.00	07/06-07/08	6	1	6	\$120.00
10	M, W	3P-4P	NAME	30	-	-	\$75.00	07/06-07/08	2	1	2	\$150.00
11	M-W	4P-5P	JUDY	30	-	-	\$150.00	07/06-07/08	3	1	3	\$450.00

Rep Order# 10640981 Ver# 1 Status New
 EC'd Yes

Traffic Order#

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 Estimate#
 Buyer BOB DUDLEY

Agency (DUDD) DUDLEY MEDIA
 919 CATHARINE ST
 PHILADELPHIA, PA 19147
 Agency C/P1/P2/E
 Flight Dates 06/29/15-07/08/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (MAB) ALEXANDRA BRADLEY
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348
 Dates

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Spots/ Week	Num of Weeks	Total Spots	Total Cost	
12	M-W	5P-530P	FEUD	30	-	-	\$150.00	07/06-07/08	3	1	3	\$450.00
13	M-W	9P-10P	NEWS	30	-	-	\$350.00	07/06-07/08	3	1	3	\$1,050.00
14	M-W	11P-1130P	TMZ	30	-	-	\$50.00	07/06-07/08	3	1	3	\$150.00

--REPORT TOTALS--
 Report Totals: 55 / \$6,745.00

--SALES MONTHLY TOTALS--

Jul2015: 55 / \$6,745.00

Order Totals: 55 / \$6,745.00 Total GRPS: 0.0

--COMPETITIVE--

Market Totals	CABL	ERSP	WAND	WBUT	WCIA
\$114,906.30	.00%	.00%	28.86%	.00%	29.49%
KDFN	.00%	35.78%	WRS2	5.87%	

Books [null]
 Demos RA35+P

-- CREDIT RISK --
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 100/0 (WRSP)
 2680 E Cook St
 Springfield, IL 62703

Dudley Media
 919 Catharine St
 Philadelphia, PA 19147

Contract # 2176511

Schedule Dates: 06/29/15-07/08/15
 Advertiser: SEIU Healthcare (35701)
 Agency: Dudley Media (7265)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: SEIU HEALTHCARE IL (741094)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: DUDLEY,BOB
 Phone/Fax: /
 CPE: N/A
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments:

Entered	Modified	Entered By	CO-OP	Headline #	Demo	Order Type	Package Deal	Commission %	Commission	Net Total	Sales Tax
06/26/15	07/02/15	Kathryn McCutcheon	No	ECR10640981	A35+R	Normal		15.00	\$1,011.75	\$5,733.25	
<p>WRSP+WCCU Combo 100/0 (WRSP) (55 Spots) Rate \$6,745.00 By Broadcast Month: Jul 2015 (55 Spots) Rate \$6,745.00 Grand Total: 55 Spots \$6,745.00</p>											

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/29/15-07/03/15	4	:30	7A-9A (CST)	2	2	2	2	2	2			10	\$20.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP)	GOOD DAY IL	6/26/15
2.0	Normal Line / SPOT (2)	06/29/15-07/02/15	3	:30	4P-5P (CST)	1	1	1	1	1	1			3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRSP)	CELEB NAME GAME	6/26/15
3.0	Normal Line / SPOT (3)	06/29/15-07/03/15	2	:30	4P-5P (CST)	1	1	1	1	1	1			5	\$150.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP)	JUDGE JUDY	6/26/15
4.0	Normal Line / SPOT (4)	06/29/15-07/03/15	2	:30	5P-5:30P (CST)	1	1	1	1	1	1			4	\$150.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP)	FAM RUED	6/26/15
4.0.1	Closed Preempt (4)	06/30/15															WRSP+WCCU Combo 100/0 (WRSP)	Program Change/Exception Sports	
5.0	Normal Line / SPOT (5)	06/29/15-07/03/15	3	:30	9P-10P (CST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRSP)	NEWS	6/26/15
6.0	Normal Line / SPOT (6)	06/29/15-07/03/15	3	:30	11P-11:30P (CST)	1	1	1	1	1	1			5	\$50.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP)	TMZ	6/26/15
7.0	Normal Line / SPOT (7)	07/04/15-07/04/15	2	:30	9P-9:30P (CST)							1		1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP)	NEWS	6/26/15
8.0	Normal Line / SPOT (8)	07/05/15-07/05/15	3	:30	9P-9:30P (CST)								1	1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP)	NEWS	6/26/15
9.0	Normal Line / News (9)	07/06/15-07/08/15	4	:30	7A-9A (CST)	2	2	2	2	2	2			6	\$20.00	\$120.00	WRSP+WCCU Combo 100/0 (WRSP)	GOOD DAY IL	6/26/15
10.0	Normal Line / SPOT (10)	07/06/15-07/08/15	3	:30	4P-5P (CST)	1	1	1	1	1	1			2	\$75.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP)	CELEB NAME	6/26/15
11.0	Normal Line / SPOT (11)	07/06/15-07/08/15	2	:30	4P-5P (CST)	1	1	1	1	1	1			3	\$150.00	\$450.00	WRSP+WCCU Combo 100/0 (WRSP)	JUDGE JUDY	6/26/15
12.0	Normal Line / SPOT (12)	07/06/15-07/08/15	2	:30	5P-5:30P (CST)	1	1	1	1	1	1			3	\$150.00	\$450.00	WRSP+WCCU Combo 100/0 (WRSP)	FAM RUED	6/26/15

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 217651
 Schedule Dates: 06/29/15-07/18/15
 Agency: WRSP
 Product: SEIU Healthcare (35701)
 Brand: Dudley Media (7265)
 Salesperson: POLITICAL ISSUE (ns) (1187)
 Sales Office: SEIU HEALTHCARE IL (741094)
 Buyer Name: Millennium/DC, Washington DC (1108)
 Phone/Fax: Millennium Washington DC
 CPE: DUDLEY BOB
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments:

Date Entered: 06/26/15
 Last Modified: 07/02/15
 Entered By: Kathryn McCutcheon
 CO-OP: No
 Demo: ECR10640981
 Order Type: A35+R
 Package Deal: Normal
 Commission %: 15.00
 Commission: \$1,011.75
 Net Total: \$5,733.25
 Sales Tax:

WRSP+WCCU Combo 100/0 (WRSP+)
 By Broadcast Month: Spots Rate
 Jul 2015: 55 \$6,745.00
 Grand Total: 55 \$6,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (13)	07/06/15-07/08/15	3	:30	9P-10P (CST)	1	1	1	1					3	\$350.00	\$1,050.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS	6/26/15
14.0	Normal Line / SPOT (14)	07/06/15-07/08/15	3	:30	11P-11:30P (CST)	1	1	1	1					3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	TWZ	6/26/15
15.0	M/G For 4.0.1 / SPOT (15)	07/08/15-07/08/15	2	:30	5P-5:30P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	FAM FUED	7/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSR-TV Springfield, IL	Date: 6-25-15
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I, Dudley Media
do hereby request station time concerning the following issue:

<u>Healthcare Illinois</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEIU Healthcare Illinois

NAB Form PB-18 Issues

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SF 1 W Health Care Fellowship
2229 South Halsted Street
Chicago, IL 60608

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Amyra Glassman, Treasurer

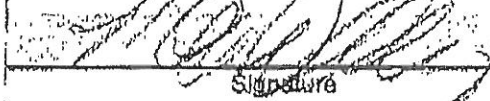
NAB Form PB-18 Issues

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

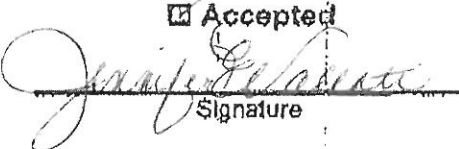
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/25/15		258238814
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	Jennifer Valenti	CSM
Signature	Printed Name	Title