

Smarter Free Future

#2292477

POLITICAL FILE CHECK LIST 11/19 - 11/25/15

(\$ 1,100)

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office Sent 11/20/15
- Check

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years



ORDER WORKSHEET

Rep Order# 10709490 Ver# 1 Status New

Traffic Order#

Printed: 11/10/15 11:07 AM
Last Received: 11/10/15 11:03 AM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WRSP-TV SPRINGFIELD, IL
Advertiser (6087) POLITICAL ISSUE GROU
Product SMARTER FUEL FUTURE
Estimate# 2705
Buyer Michelle Santuoso

Agency (MSMG) MAIN STREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 146/321/2705
Flight Dates 11/19/15-11/25/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (MAB) ALEXANDRA BRADLEY
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Th	7A-9A	Good Day Illinois	30	-	-	\$25.00	11/19-11/19	1	1	1	\$25.00
2	M	7A-9A	Good Day Illinois	30	-	-	\$25.00	11/23-11/23	1	1	1	\$25.00
3	F	9P-10P	FOX News at 9	30	-	-	\$250.00	11/20-11/20	1	1	1	\$250.00
4	W	9P-10P	FOX News at 9	30	-	-	\$250.00	11/25-11/25	1	1	1	\$250.00
5	Sa	9P-930P	FOX News at 9	30	-	-	\$150.00	11/21-11/21	1	1	1	\$150.00
6	Su	9A-10A	FOX News Sunday	30	-	-	\$200.00	11/22-11/22	1	1	1	\$200.00
7	Su	9P-935P	FOX News at 9	30	-	-	\$200.00	11/22-11/22	1	1	1	\$200.00

---REPORT TOTALS---

Report Totals: 7 / \$1,100.00

---SALES MONTHLY TOTALS---

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Rep Order# 10709490 Ver# 1 Status New
 EC'd Yes

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2 of 2
 All Rep Changes or Last Station Changes

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Nov2015: 7/ \$1,100.00
 Order Totals: 7 / \$1,100.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$45,267.49	CABL .00%	ERSP .00%	WAND 25.28%	WBUI .00%	WCLT 44.50%
		WDEN .00%	WICS 27.79%	WRSP 2.43%		

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

Main Street Media Group
 PO Box 25093
 Alexandria, VA 22313

Contract # 2292477
 Schedule Dates 11/19/15-11/25/15
 Agency Product POLITICAL ISSUE (ns) (1187)
 Brand 146/321/2705 (775627)
 Salesperson Millennium/Dc, Washington DC (1108)
 Sales Office Millennium Washington DC
 Buyer Name Santbu, Michelle
 Phone/Fax /
 CPE 146/321/2705
 Account Types National/Political Issue Agency BRD
 Billing Type Weekly/Irregular
 Comments ALEX BRADLEY

Date Entered 11/10/15
 Last Modified 11/12/15
 Entered By Kathryn McClutcheon
 CO-OP No
 Headline # ECR10709490
 Demo A35+R
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$165.00
 Net Total \$935.00
 Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)
 By Broadcast Month Spots Rate
 Nov. 2015 7 \$1,100.00
 Grand Total: 7 \$1,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/19/15-11/19/15	4	:30	7a-9a (CST)					1				1	\$25.00	\$25.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day, Illinois	11/10/15
2.0	Normal Line / News (2)	11/23/15-11/23/15	4	:30	7a-9a (CST)						1			1	\$25.00	\$25.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day Illinois	11/10/15
3.0	Normal Line / SPOT (3)	11/20/15-11/20/15	3	:30	9p-10p (CST)								1	1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	11/10/15
4.0	Normal Line / SPOT (4)	11/25/15-11/25/15	3	:30	9p-10p (CST)								1	1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	11/10/15
5.0	Revised Line / SPOT (5)	11/21/15-11/21/15	3	:30	9p-9:30p (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	11/10/15
5.1	Normal Line / SPOT (5)	11/21/15-11/21/15	3	:30	10p-10:30p (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	11/12/15
6.0	Normal Line / SPOT (6)	11/22/15-11/22/15	2	:30	9a-10a (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	News Sunday	11/10/15
7.0	Normal Line / SPOT (7)	11/22/15-11/22/15	3	:30	9p-9:30p (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	11/10/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions (Term) located at <http://fbg.net> to be part of their agreement, and the sale of advertising is expressly subject to said Term.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WRSP-TV</i>	Date:
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I, Main Street Media

do hereby request station time concerning the following issue:

Smarter Fuel Future Coalition Sponsored by American Council for Capital Formation (ACCF) National Marine Manufacturers Association (AMMA) National Council of Chain Restaurants (NCCR)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

This broadcast time will be used by: Smarter Fuel Future Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ethanol

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Council for Capital Formation (ACCF) - 1001 Connecticut Avenue NW, Suite 620, Washington, DC 20036
National Marine Manufacturers Association (NAMMA) - 444 North Capitol St NW, Washington, DC 20001
National Council of Chain Restaurants (NCCR) - 1101 New York Avenue NW, 12th Floor, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

George David Banks - Executive Vice President (American Council for Capital Formation)
Scott Vinson - Vice President (National Council of Chain Restaurants)
Nicole Vasilaros - Vice President (Federal and Legal Affairs National Marine Manufacturers Association)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

