

ASGR Public Affairs
4/24/15
#2121848

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check *cc*

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Buy Detail Report

Client: ASGK Public Affairs
 Media: TV
 Product: Exelon
 Market: Champaign-Springfld-Dtr DMA
 Primary Demo: Adults 25+
 Separation between spots: 30

Estimate: 2025
 Description: Exelon Springfield 4/24
 Flight Start Date: 4/20/2015 05:00 AM
 Flight End Date: 4/28/2015 04:59 AM
 Survey: Feb15 DMA Custom Live+1

Revision #: Date: 4/22/2015

Contract # 212-1848

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	Total Spots	Adults 25+ Rtg/Cpp
31	F 7:00p-9:00a WRSP-TV WRSP EARLY MORNING	EM	\$20.00	\$17.00	30	1	1	0.1 \$200.00
32	F 5:00p-5:30p FAMILY FEUD	EN	\$75.00	\$63.75	30	1	1	1.4 \$53.57
33	F 5:30p-6:00p FAMILY FEUD	EN	\$75.00	\$63.75	30	1	1	1.6 \$46.88
34	F 6:00p-6:30p BIG BANG THEORY	EN	\$300.00	\$255.00	30	1	1	2.3 \$130.43
35	F 6:30p-7:00p BIG BANG THEORY	EN	\$300.00	\$255.00	30	1	1	2.6 \$115.38
36	F 9:00p-10:00p NEWSCHANNEL AT 9P	PT	\$200.00	\$170.00	30	1	1	1.3 \$153.85
							Total Spots: 6	9.3
							Total GRP/GIMP(000):	\$104.30
							Total CPP/CPM:	\$88.66
Total Cost:			\$970.00	\$824.50			6	
Station Monthly Summary								
APR 15			\$970.00	\$824.50			6	

Buy Detail Report

Revision #:

Date: 4/22/2015

Client: ASGK Public Affairs **Estimate:** 2025
Media: TV **Description:** Exelon Springfield 4/24
Product: Exelon **Flight Start Date:** 4/20/2015 05:00 AM
Market: Champaign-Springfld-Dlr DMA **Flight End Date:** 4/26/2015 04:59 AM
Primary Demo: Adults 25+ **Survey:** Feb15 DMA Custom Live+1
Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 4/20	Total Spots	Adults 25+ Rtg/CPP
WRSP-TV								
Total Cost:			\$970.00	\$824.50			6	

Signature: _____

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 4/22/2015

Client: ASGK Public Affairs
 Media: TV
 Product: Exelon
 Market: Champaign-Springfld-Dtr DMA
 Primary Demo: Adults 25+
 Separation between spots: 30

Estimate: 2025
 Description: Exelon Springfield 4/24
 Flight Start Date: 4/20/2015 05:00 AM
 Flight End Date: 4/26/2015 04:59 AM
 Survey: Feb15 DMA Custom Live+1

Station	Total Spots	STN Gross	PCT	STN Net	PCT	STN GR CPP	STN NET CPP	Adults 25+	GRP	PCT
WRSP-TV	6	\$970.00	100%	\$824.50	100%	\$104.30	\$88.66	9.3	9.3	100%
Market Total:	6	\$970.00		\$824.50		\$104.30	\$88.66	9.3		



WRSP+WCCU Combo 100/0 (WRSP+)
 3003 Old Rochester Rd
 Springfield, IL 62703

Contract # 2121848

Date Entered 04/23/15

By Broadcast Month Spots Rate
 Apr. 2015 6 \$970.00
Grand Total: 6 \$970.00

Amedia LLC
 4948 St Elmo Ave
 Bethesda, MD 20814

Schedule Dates 04/24/15-04/24/15
Agency ASGK Public Affairs (102307)
Product AMEDIA LLC (6680)
Brand POLITICAL ISSUE (ns) (1187)
Salesperson EXELON (433822)
Sales Office HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)
Buyer Name WICD
Phone/Fax /
CPE 2025
Account Types Regional/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Last Modified 04/23/15
Entered By Jennifer Valenti
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$145.50
Net Total \$824.50
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/24/15-04/24/15	4	:30	7A-9A (CST)						1			1	\$20.00	\$20.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
2.0	Normal Line / SPOT	04/24/15-04/24/15	3	:30	5P-5:30P (CST)						1			1	\$75.00	\$75.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
3.0	Normal Line / SPOT	04/24/15-04/24/15	3	:30	5:30P-6P (CST)						1			1	\$75.00	\$75.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
4.0	Normal Line / SPOT	04/24/15-04/24/15	3	:30	6P-6:30P (CST)						1			1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
5.0	Normal Line / SPOT	04/24/15-04/24/15	3	:30	6:30P-7P (CST)						1			1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
6.0	Normal Line / News	04/24/15-04/24/15	3	:30	9P-10P (CST)						1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

CONFIRMATION CONTRACT

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP-TV, Champaign & Springfield, IL	Date: 4/15-4/16
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I, ASQK Public Affairs
do hereby request station time concerning the following issue:

Exelon

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
8:30 secs					

Total Charges: ~~\$~~ See attached

This broadcast time will be used by: Exelon

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

NA

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least ~~30~~ 1 DAY before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/14/2015
Date

Yuri Samonov
Signature

312-664-0153
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Jennifer E. Valenti Jennifer E. Valenti, CSM
Signature Printed Name Title

(Put on STATION LETTERHEAD)
DBA: WICS-TV

**CARDHOLDER MUST FAX OR MAIL TO: SPRINGFIELD REGIONAL CREDIT HUB
FAX: 217-753-8177 - 2680 E COOK ST, SPRINGFIELD, IL 72703
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY or VIA EMAIL)**

The Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WICS-TV to charge the Cardholder's credit card account for goods and services provided by WICS-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WICS-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WICS-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

WICS/WICD, WRSP/WCCU, WBUI, KDNL, KBSI, WDKA, KOCB, KOKH, WLFL, WRDC, KSAS/KAAS, KMTW, KHQA, KTVO, KRCS, WHOI, KATV, KTUL

****Please note: The billing statement will come over as "WICS-TV"*****

Cardholder Name: Yuri Samovalov

Billing Address of Card Listed Below: 730 N. Franklin St., Suite 450

City: Chicago State: IL Zip: 60654

Telephone: 312-664-0153

Company Name: ASGK Public Strategies

Card Type: MasterCard Visa AMEX Discover

Amount: \$3,859.00

Card Account Number: [REDACTED]
(Please do **NOT** put your security (CVV/ CVC) code on this form.)

Card Expiration Date: 04/20

Card Holder Signature: Yuri Samovalov

Date Signed / Approved: 04/22/15

Invoice Numbers: Exelon Nuclear Powers Illinois

Sales Contract Numbers: 2121848 & 2121858

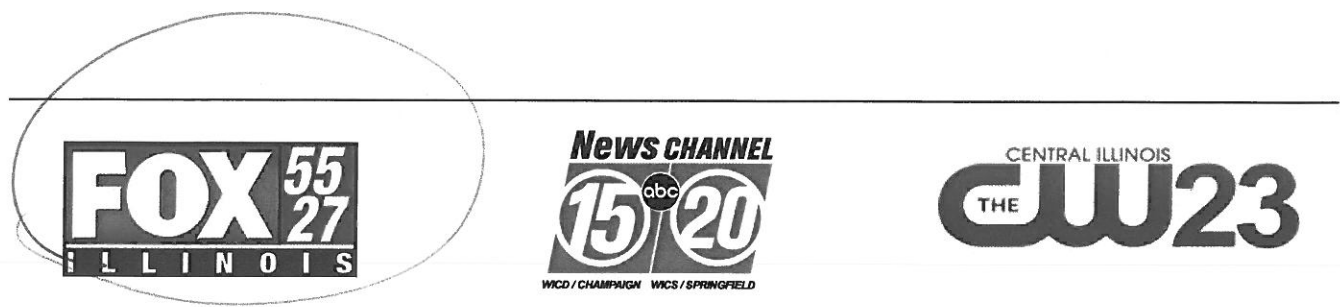
Promotional Event: _____

ASGK Public Affairs
4/28-4/30/15
#2121858

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check *CC*

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Buy Detail Report

Contract # 212 1858

Revision #:

Date: 4/22/2015

Client: ASGK Public Affairs
 Estimate: 2026
 Media: TV
 Description: Exelon Springfield TV 4-28 thru 4-30
 Flight Start Date: 4/27/2015 05:00 AM
 Flight End Date: 5/3/2015 04:59 AM
 Market: Champaign-Springfld-Dtr DMA
 Primary Demo: Adults 25+
 Survey: Feb15 DMA Custom Live+1
 Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	WKS 4/27	Total Spots	Adults 25+ Rtg/CPP
30	WRSP-TV TuWTh 7:00a-9:00a WRSP EARLY MORNING	EM	\$20.00	\$17.00	30	6	6	0.1 \$200.00 \$170.00
31	TuWTh 5:00p-5:30p FAMILY FEUD	EN	\$75.00	\$63.75	30	3	3	1.4 \$53.57 \$45.54
32	TuWTh 5:30p-6:00p FAMILY FEUD	EN	\$75.00	\$63.75	30	3	3	1.6 \$46.88 \$39.84
33	TuWTh 6:00p-6:30p BIG BANG THEORY	EN	\$300.00	\$255.00	30	3	3	2.3 \$130.43 \$110.87
34	TuWTh 6:30p-7:00p BIG BANG THEORY	EN	\$300.00	\$255.00	30	3	3	2.6 \$115.38 \$98.08
35	TuWTh 9:00p-10:00p NEWSCHANNEL AT 9P	PT	\$200.00	\$170.00	30	6	6	1.3 \$153.85 \$130.77
							Total Spots: 24	
							Total GRP/GIMP(000): 32.1	
							Total CPP/CPM: \$94.53	
Total Cost:			\$3,570.00	\$3,034.50			24	
Station Monthly Summary								
MAY 15			\$3,570.00	\$3,034.50			24	

Buy Detail Report

Revision #: Date: 4/22/2015

Client: ASGK Public Affairs **Estimate:** 2026
Media: TV **Description:** Exelon Springfield TV 4-28 thru 4-30
Product: Exelon **Flight Start Date:** 4/27/2015 05:00 AM
Market: Champaign-Springfld-Dtr DMA **Flight End Date:** 5/3/2015 04:59 AM
Primary Demo: Adults 25+ **Survey:** Feb15 DMA Custom Live+1
Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	WKS	Total Spots	Adults 25+ Rtg/CPP
WRSP-TV								
			Total Cost:	\$3,570.00			\$3,034.50	24

Signature: _____

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 4/22/2015

Client: ASGK Public Affairs
 Media: TV
 Product: Exelon
 Market: Champaign-Springfld-Dtr DMA
 Primary Demo: Adults 25+
 Separation between spots: 30

Estimate: 2026
 Description: Exelon Springfield TV 4-28 thru 4-30
 Flight Start Date: 4/27/2015 05:00 AM
 Flight End Date: 5/3/2015 04:59 AM
 Survey: Feb15 DMA Custom Live+1

Station	Total Spots	STN Gross	PCT	STN Net	PCT	STN GR CPP	Adults 25+ STN NET CPP	GRP	PCT
WRSP-TV	24	\$3,570.00	100%	\$3,034.50	100%	\$111.21	\$94.53	32.1	100%
Market Total:	24	\$3,570.00		\$3,034.50		\$111.21	\$94.53	32.1	



WRSP+WCCU Combo 100/0 (WRSP+)
 3003 Old Rochester Rd
 Springfield, IL 62703

Amedia LLC
 4948 St Elmo Ave
 Bethesda, MD 20814

Contract # 2121858

Schedule Dates 04/28/15-04/30/15

Agency ASGK Public Affairs (102307)

Product POLITICAL ISSUE (ns) (1187)

Brand EXELON (433822)

Salesperson HOUSE-SPRINGFIELD/CHAMPAIN, WICS+ (1334)

Sales Office WICD

Buyer Name /

Phone/Fax /

CPE 2026

Account Types Regional/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 04/23/15

Last Modified 04/23/15

Entered By Jennifer Valenti

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$535.50

Net Total \$3,034.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

May, 2015 24 \$3,570.00

Grand Total: 24 \$3,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/28/15-04/30/15	4	:30	7A- 9A (CST)	2	2	2	2					6	\$20.00	\$120.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
2.0	Normal Line / SPOT	04/28/15-04/30/15	3	:30	5P- 5:30P (CST)	1	1	1	1					3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
3.0	Normal Line / SPOT	04/28/15-04/30/15	3	:30	5:30P- 6P (CST)	1	1	1	1					3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
4.0	Normal Line / SPOT	04/28/15-04/30/15	3	:30	6P- 6:30P (CST)	1	1	1	1					3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
5.0	Normal Line / SPOT	04/28/15-04/30/15	3	:30	6:30P- 7P (CST)	1	1	1	1					3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15
6.0	Normal Line / News	04/28/15-04/30/15	3	:30	9P- 10P (CST)	2	2	2	2					6	\$200.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+)		4/23/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRSP-TV, Champaign & Springfield, IL	Date: 4/15-4/16
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I, ASAK Public Affairs
do hereby request station time concerning the following issue:

Exelon

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
8:30 secs					

AS Ordered

Total Charges: ~~\$~~ See attached

This broadcast time will be used by: Exelon

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

NA

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least ~~30~~ 1 DAY before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/14/2015 Yuri Samonov 312-664-0153
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Jennifer E. Valenti Jennifer E. Valenti, CSM
Signature Printed Name Title

(Put on STATION LETTERHEAD)
DBA: WICS-TV

**CARDHOLDER MUST FAX OR MAIL TO: SPRINGFIELD REGIONAL CREDIT HUB
FAX: 217-753-8177 - 2680 E COOK ST, SPRINGFIELD, IL 62703
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY or VIA EMAIL)**

The Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WICS-TV to charge the Cardholder's credit card account for goods and services provided by WICS-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WICS-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WICS-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

WICS/WICD, WRSP/WCCU, WBUI, KDNL, KBSI, WDKA, KOCB, KOKH, WLFL, WRDC, KSAS/KAAS, KMTW, KHQA, KTVO, KRCC, ~~WHOI~~, KATV, KTUL

****Please note: The billing statement will come over as "WICS-TV"*****

Cardholder Name: Yuri Samovalov

Billing Address of Card Listed Below: 730 N. Franklin St., Suite 450

City: Chicago State: IL Zip: 60654

Telephone: 312-664-0153

Company Name: ASGK Public Strategies

Card Type: MasterCard _____ Visa _____ AMEX X Discover _____

Amount: \$3,859.00

Card Account Number: [REDACTED]
(Please do **NOT** put your security (CVV/ CVC) code on this form.)

Card Expiration Date: 04/20

Card Holder Signature: Yuri Samovalov

Date Signed / Approved: 04/22/15

Invoice Numbers: Exelon Nuclear Powers Illinois

Sales Contract Numbers: 2121848 E, 2121858

Promotional Event: _____