

Jurnaround Illinois
6/16-6/22/15

POLITICAL FILE CHECK LIST #2159401

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- ~~NAB form~~ including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

Letter of
Authorization

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years





Buy Detail Report

Revision #:

Date: 6/12/2015

5:24 PM

Client: Turnaround Illinois
 Media: TV
 Product: Turnaround IL
 Market: Campaign-Springfield-Div DMA
 Primary Demo: Adults 35+
 Separation between spots: 30
 Estimate: 1503
 Description: Turnaround IL 6:16-6:22
 Flight Start Date: 6/15/2015 05:00 AM
 Flight End Date: 6/28/2015 04:59 AM
 Survey: May15 Proj. (May14 HUT, Feb15 SHR)
 DMA Nielsen Live+1
 Buyer: Jillian Saul

Vendor: WRSP-S2

2159401

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	Dur	WKS 6/15 6/22	Total Spots	Adults 35+ Rtg/CPP
1	WRSP-S2 MTWThF 4:00p-5:00p JUDGE JUDY	EF	\$150.00		4 1	5	2.1 \$71.43
2	MTWThF 5:00p-5:30p FAMILY FEUD	EF	\$150.00		4 1	5	1.5 \$100.00
3	MTWThF 6:00p-6:30p BIG BANG THEORY	EF	\$300.00		4 1	5	2.5 \$120.00
4	MTWThF 6:30p-7:00p THE BIG BANG THEORY	PA	\$300.00		4 1	5	3.3 \$90.91
5	MTWThF 9:00p-10:00p NWSCHNEL AT 9P ON FOX ILL.	LN	\$100.00		4 1	5	1.6 \$62.50
6	Sa 9:00p-9:35p NWSCHNEL AT 9P ON FOX ILL.	WK	\$100.00		1 0	1	1.5 \$66.67
7	Su 9:00p-9:35p NWSCHNEL AT 9P ON FOX ILL.	WK	\$100.00		1 0	1	1.3 \$76.92
Total Spots:						22	5
Total GRP/GIMP(000):						46.8	11.0
Total CPP/CPM:						27	57.8
Total Cost:						\$5,200.00	\$89.97

Signature: _____

Disclaimer:



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				6/15	6/22		



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

Contract # 2159401

Schedule Dates: 06/16/15-06/22/15
 Agency: Target Enterprises (2076)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: POLITICAL ISSUE (101980)
 Salesperson: Millennium/LA, Los Angeles (1101)
 Sales Office: Millennium Los Angeles
 Buyer Name: Saul Jillian
 Phone/Fax: /
 CPE: 1503
 Account Types: National/Political Issue Agency BRD
 Billing Type: Weekly/Irregular
 Comments:

Date Entered: 06/15/15
 Last Modified: 06/17/15
 Entered By: Jennifer Valenti
 CO-OP: No
 Demo: 10628445
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$780.00
 Net Total: \$4,420.00
 Sales Tax:

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Jun. 2015	27	\$5,200.00
Grand Total:	27	\$5,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT	06/16/15-06/22/15	2	:30	4P-5P (CST)	1	1	1	1	1	1	1	1	5	\$150.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP+)		6/15/15	
2.0	Normal Line / SPOT	06/16/15-06/22/15	2	:30	5P-5:30P (CST)	1	1	1	1	1	1	1	1	5	\$150.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP+)		6/15/15	
3.0	Normal Line / SPOT	06/16/15-06/22/15	3	:30	6P-6:30P (CST)	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRSP+)		6/15/15	
4.0	Normal Line / SPOT	06/16/15-06/22/15	3	:30	6:30P-7P (CST)	1	1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRSP+)		6/15/15	
5.0	Normal Line / News	06/16/15-06/22/15	4	:30	9P-10P (CST)	1	1	1	1	1	1	1	1	3	\$100.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - NEWS AT 9:30P CB	6/15/15	
5.0.1	Closed Preempt	06/16/15																		
5.0.2	Closed Preempt	06/19/15																		
6.0	Normal Line / News	06/20/15-06/20/15	3	:30	9P-9:30P (CST)							1		1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - NEWS AT 9:30P CB	6/15/15	
7.0	Normal Line / News	06/21/15-06/21/15	4	:30	9P-9:35P (CST)							1		1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - NEWS AT 9:30P CB	6/15/15	
7.0.1	Closed Preempt	06/21/15																		
8.0	M/G For 7.0.1 / News (14)	06/21/15-06/21/15	4	:30	9:35P-10:05P (CST)							1		1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	LATE NEWS	6/17/15	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments:

LETTER OF AUTHORIZATION

June 12, 2015

Mr. Adam Stoll
Target Enterprises, Inc.
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent Turnaround Illinois, Inc, for purposes of media placement. Our official information is as follows:

Name: Turnaround Illinois, Inc.
Address: 801 Pennsylvania Ave. NW, Suite 610, Washington, DC 20004
Phone: (202) 372-9115
President: Sarah Clamp
Treasurer: Michael G. Adams

Sincerely,

A handwritten signature in black ink that reads "Michael G. Adams". The signature is written in a cursive style with a prominent initial "M".

Michael G. Adams
Treasurer