

Revision to # 2159401
1 of 2

Rep Order# 10628445 Ver# 3 Status Revised Traffic Order# 2159401 Last Received: 06/17/15 8:57 AM
 EC'd Yes Showing Buylines: All Rep Revised Lines
 Station WRSP-TV SPRINGFIELD, IL Agency (TARE) TARGET ENTERPRISES
 Advertiser (6087) POLITICAL ISSUE GROU 15260 VENTURA BLVD., SUITE 1240
 Product TURNAROUND ILLINOIS SHERMAN OAKS, CA 91403
 Estimate# Agency C/P1/P2/E Flight Dates 06/16/15-06/22/15
 Buyer JILLIAN SAUL

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (LA) LOS ANGELES
 Salesperson (JAV) JENNA AVISHAY
 Sales Assistant LOIS
 Salesperson Phone# 323-966-5205
 Salesperson Fax# 917-206-9005

-- CONTRACT COMMENT --

TURNAROUND ILLINOIS
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 0
 17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSE
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

URGENT REVISION NCIT LN 9 NA 2X MG BY LN 13 LN 12 NA 1X MG BY LN 14 PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/LMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9*	Tu-F	9P-10P	NEWS	30	1.6	3.2	\$100.00	06/16-06/19	2	1	2	\$200.00
MADE-GOOD BY LINE(S) 13												
V3 Effective Dates Changed												
13*	Th-F	10P-1030P	NEWS	30	1.6	3.2	\$100.00	06/18-06/19	2	1	2	\$200.00
Sales remark: V3 MG 2C LN 9 DUE TO GOLP												
MKGD FOR SPOTS MISSED ON LN #9: 6/18(2/WK)												
V3 Added												
12*	Su	9P-935P	NEWS	30	1.3	N/A	\$100.00	06/21-06/21	0	1	0	\$0.00
MADE-GOOD BY LINE(S) 14												
V3 Effective Dates Changed												
14*	Su	935P-1005P	NEWS	30	1.3	1.3	\$100.00	06/21-06/21	1	1	1	\$100.00
Sales remark: V3 MG 1X 6/21 LN 12 DUE TO GOLP												
MKGD FOR SPOTS MISSED ON LN #12: 6/21(1/WK)												
V3 Added												

--REPORT TOTALS--

EC'd Yes
 Last Received: 06/16/15 5:54 P.
 Showing Buylines: All Rep Revised Lines

Station: WRSP-TV SPRINGFIELD, IL
 Advertiser: (6087) POLITICAL ISSUE GROU
 Product: TURNAROUND ILLINOIS
 Estimate#: JILLIAN SAUL
 Buyer: JILLIAN SAUL
 Agency: (TARE) TARGET ENTERPRISES
 15260 VENTURA BLVD., SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E
 Flight Dates: 06/16/15-06/22/15
 Rep Firm: MILLENNIUM SALES & MARKETING
 Sales Office: (LA) LOS ANGELES
 Salesperson: (JAV) JENNA AVISHAY
 Sales Assistant: LOIS
 Salesperson Phone#: 323-966-5205
 Salesperson Fax#: 917-206-9005

Report Totals: 5 / \$500.00

--SALES MONTHLY TOTALS--

Jun2015: 27 / \$5,200.00
 Order Totals: 27 / \$5,200.00 Total GRPS: 57.8

-- COMPETITIVE --

Market Totals \$74,285.71
 CABL .00% ERSF .00% WAND 40.00% WBUI .00% WCIA 25.00%
 WDFN .00% WICS 28.00% WRSP 7.00%

-- COMPETITIVE COMMENTS --

UPDATING RANK AND SHARE

Books [null]
 Demos RA35+P

-- CREDIT RISK --

STANDARD CREDIT TERMS