

ASBK Public Affairs
4/13-4/19/15
#2114075

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *WIA*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check *CC*

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Buy Detail Report

2114015

Revision #: Date: 4/13/2015

Send Billing To: Amedia, LLC *W80*

4948 St. Elmo Avenue
Suite 310

Bethesda, MD 20814

Phone: 301-652-7228

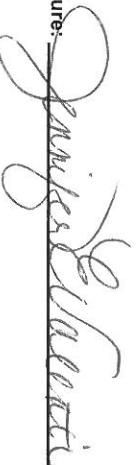
Fax: 301-652-7733

Client: ASGK Public Affairs
Media: TV
Product: Exelon
Market: Campaign-Springfld-Dtr DMA
Primary Demo: Adults 25+
Separation between spots: 30

Estimate: 2019
Description: Exelon Issue Springfield April 2015 TV
Flight Start Date: 4/13/2015 05:00 AM
Flight End Date: 4/19/2015 04:59 AM

| Line No | Daypart Program | Daypart Code | STN Gross | STN Net | Dur | Wks | Total Spots | Adults 25+ | Rtg/CPP |
|---------|--|--------------|-----------|----------|-----|-----|-----------------------------|------------|------------|
| 30 | WRSP-TV WTh 7:00a-9:00a WRSP EARLY MORNING | EM | \$20.00 | \$17.00 | 30 | 4 | 4 | 0.1 | \$200.00 |
| 31 | WTh 5:00p-5:30p FAMILY FEUD | EN | \$75.00 | \$63.75 | 30 | 2 | 2 | 1.4 | \$53.57 |
| 32 | WTh 5:30p-6:00p FAMILY FEUD | EN | \$75.00 | \$63.75 | 30 | 2 | 2 | 1.6 | \$46.88 |
| 33 | WTh 6:00p-6:30p BIG BANG THEORY | EN | \$300.00 | \$255.00 | 30 | 2 | 2 | 2.3 | \$39.84 |
| 34 | WTh 6:30p-7:00p BIG BANG THEORY | EN | \$300.00 | \$255.00 | 30 | 2 | 2 | 2.6 | \$115.38 |
| 35 | WTh 9:00p-10:00p NEWSCHANNEL AT 9P | PT | \$200.00 | \$170.00 | 30 | 4 | 4 | 1.3 | \$153.85 |
| | | | | | | | Total Spots: | 16 | |
| | | | | | | | Total GRP/GIMP(000): | 21.4 | |
| | | | | | | | Total CPP/CPM: | \$111.21 | |
| | | | | | | | Total Cost: | \$2,380.00 | \$2,023.00 |

Signature:



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| | | | | | | 4/13 | | | |

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 4/13/2015

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 Market: Campaign-Springfld-Dir DMA
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 Separation between spots: 30

Estimate: 2019
 Description: Exelon Issue Springfield April 2015 TV
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 Phone: 301-652-7228
 Fax: 301-652-7733

| Station | Total Spots | STN Gross | PCT | STN Net | PCT | Adults 25+ | | GRP | PCT |
|----------------------|-------------|-------------------|------|-------------------|------|-----------------|----------------|-------------|------|
| | | | | | | STN GR CPP | STN NET CPP | | |
| WRSP-TV | 16 | \$2,380.00 | 100% | \$2,023.00 | 100% | \$111.21 | \$94.53 | 21.4 | 100% |
| Market Total: | 16 | \$2,380.00 | | \$2,023.00 | | \$111.21 | \$94.53 | 21.4 | |



WRSP+WCCU Combo 100/0 WRSR
 3003 Old Rochester Rd
 Springfield, IL 62703

Contract # 2114075

Schedule Dates

04/15/15-04/16/15

Advertiser

ASGK Public Affairs (102307)

Agency

Amedia LLC (6680)

Product

POLITICAL ISSUE (ns) (1187)

Brand

EXELON (433822)

Salesperson

HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)

Sales Office

WICD

Buyer Name

Guyer,Savannah

Phone/Fax

/

CPE

2019

Account Types

Regional/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered 04/14/15

Last Modified 04/14/15

Entered By Jennifer Valenti

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$357.00

Net Total \$2,023.00

Sales Tax

WRSP+WCCU Combo 100/0 (WRSR+)

By Broadcast Month

Apr. 2015

Grand Total:

Spots 16

Rate \$2,380.00

16

\$2,380.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 04/15/15-04/16/15 | 4 | :30 | 7A-9A (CST) | | | | 2 | 2 | | | | 4 | \$20.00 | \$80.00 | WRSP+WCCU Combo 100/0 (WRSR) | | 4/14/15 |
| 2.0 | Normal Line / SPOT | 04/15/15-04/16/15 | 3 | :30 | 5P-5:30P (CST) | | | | 1 | 1 | | | | 2 | \$75.00 | \$150.00 | WRSP+WCCU Combo 100/0 (WRSR) | | 4/14/15 |
| 3.0 | Normal Line / SPOT | 04/15/15-04/16/15 | 3 | :30 | 5:30P-6P (CST) | | | | 1 | 1 | | | | 2 | \$75.00 | \$150.00 | WRSP+WCCU Combo 100/0 (WRSR) | | 4/14/15 |
| 4.0 | Normal Line / SPOT | 04/15/15-04/16/15 | 3 | :30 | 6P-6:30P (CST) | | | | 1 | 1 | | | | 2 | \$300.00 | \$600.00 | WRSP+WCCU Combo 100/0 (WRSR) | | 4/14/15 |
| 5.0 | Normal Line / SPOT | 04/15/15-04/16/15 | 3 | :30 | 6:30P-7P (CST) | | | | 1 | 1 | | | | 2 | \$300.00 | \$600.00 | WRSP+WCCU Combo 100/0 (WRSR) | | 4/14/15 |
| 6.0 | Normal Line / News | 04/15/15-04/16/15 | 3 | :30 | 9P-10P (CST) | | | | 2 | 2 | | | | 4 | \$200.00 | \$800.00 | WRSP+WCCU Combo 100/0 (WRSR) | | 4/14/15 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|---------------------------|
| Station and Location: WRSP-TV, Champaign & Springfield, IL | Date: 4/15-4/16 |
|--|---------------------------|

I, ASAK Public Affairs
do hereby request station time concerning the following issue:

Exelon

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|------------|----------------|-----------------|
| 8:30 secs | W-Th | W-Th | AS Ordered | | |

Total Charges: \$ 2,023

This broadcast time will be used by: Exelon

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

NA

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least ~~5~~ 1 DAY before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/14/2015
Date

Yuri Semovlon
Signature

312-664-0153
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Jennifer E. Valenti
Signature
Jennifer E. Valenti, LSM
Printed Name
Title

(Put on STATION LETTERHEAD)
DBA: WICS-TV

CARDHOLDER MUST FAX OR MAIL TO: SPRINGFIELD REGIONAL CREDIT HUB
FAX: 217-753-8177 - 2680 E COOK ST, SPRINGFIELD, IL 62703
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY OR VIA EMAIL)

The Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WICS-TV to charge the Cardholder's credit card account for goods and services provided by WICS-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WICS-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WICS-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

WICS/WICD, WRSP/WCCU, WBUI, KDNL, KBSI, WDKA, KOGB, KOKH, WLFL, WRDC, KSAS/KAAS, KM1TW, KHQA, KTVQ, KRCC, WHOI, KATV, KTUL

****Please note: The billing statement will come over as "WICS-TV"!****

Cardholder Name: Yuri Samovalov

Billing Address of Card Listed Below: 730 N Franklin St, Suite 450

City: Chicago State: IL Zip: 60654

Telephone: 312-664-0153

Company Name: ASGK Public Strategies LLC

Card Type: MasterCard Visa AMEX X Discover

Amount: \$10,455.00

Card Account Number: 3727 147864 81228

(Please do **NOT** put your security (CVV/ CVC) code on this form.)

Card Expiration Date: 04/20

Card Holder Signature: Yuri Samovalov

Date Signed / Approved: 04/13/2015

Invoice Numbers: _____

Sales Contract Numbers: _____

Promotional Event: _____

Business Office Handbook

Last updated 12/14

Exhibit 2A