

Rep Order# 10631338 Ver# 7 Status Revised Tr Ord# 2166984
 EC'd Yes Last Received: 06/30/15 10:11 AM
 Showing Buylines: All Rep Revised Lines

Station WRSR-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product TURNAROUND ILLINOIS
 Estimate# 1504
 Buyer JILLIAN SAUL
 Agency (TARE) TARGET ENTERPRISES
 15260 VENTURA BLVD., SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1504
 Flight Dates 06/23/15-06/29/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (LAV) LOS ANGELES
 Salesperson (LAV) JENNA AVISHAY
 Sales Assistant LOIS
 Salesperson Phone# 323-966-5205
 Salesperson Fax# 917-206-9005

Revisions to # 2166984
 1 of 2

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSE CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION REV TTL=\$5300 CXLD 1X LN 15 AND 1X LN 16 DUE TO FLIGHT LTC PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
15*	F	615P-830P	WORLD CUP	30	2.1	N/A	\$200.00	06/26-06/26	0	1	0	\$0.00
Sales remark: V7 CXLD 1X DUE TO FLIGHT LTC MKGD FOR SPOTS MISSED ON LN #5: 6/26(1/WK) V7 Comment Changed, Spots/week Changed												
16*	F	9P-10P	LATE NEWS	30	1.6	N/A	\$100.00	06/26-06/26	0	1	0	\$0.00
Sales remark: V7 CXLD 1X DUE TO FLIGHT LTC MKGD FOR SPOTS MISSED ON LN #7: 6/26(1/WK) V7 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Jun2015: 20 / \$4,150.00
 Jul2015: 7 / \$1,150.00

Order Totals: 27 / \$5,300.00 Total GRPs: 57.6

--- COMPETITIVE ---

Market Totals \$75,714.29 CABL .00% EPSP .00% WAND 39.00% WBUI .00% WCIA 26.00%

Rep Order# 10634338 Ver# 7
EC'd Yes
Status Revised
Traffic Order# 2166984
Last Received: 06/30/15 10:16 AM
Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRNGFIELD, IL
Advertiser (6087) POLITICAL ISSUE GROU
Product TURNAROUND ILLINOIS
Estimate# 1504
Buyer JILLIAN SAUL
Agency (TARE) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1504
Flight Dates 06/23/15-06/29/15
WDFN .00% WICS 28.00% WRSP 7.00%

Printed: 06/30/15 10:16 AM
06/29/15 5:27 PM
Rep Firm MILLENNIUM SALES & MARKETNG
Sales Office (L.A) LOS ANGELES
Salesperson (JAV) JENNA AVISHAY
Sales Assistant LOIS
Salesperson Phone# 323-966-5205
Salesperson Fax# 917-206-9005

Books [null]
Demos RA35+P

-- CREDIT RISK --
STANDARD CREDIT TERMS

Rep Order# 1063433 Ver# 5 Status Revised Traffic Order# 2166984 Printed: 06/26/15 8:49 AM 1 of 2
 EC'd Yes Last Received: 06/25/15 6:32 PM
 Showing Buylines: All Rep Revised Lines

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product TURNAROUND ILLINOIS
 Estimate# 1504
 Buyer JILLIAN SAVIL
 Agency (TARE) TARGET ENTERPRISES
 15260 VENTURA BLVD., SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1504
 Flight Dates 06/23/15-06/29/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (LA) LOS ANGELES
 Salesperson (JAV) JENNA AVISHAY
 Sales Assistant LOIS
 Salesperson Phone# 323-966-5205
 Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

TURNAROUND ILLINOIS
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 0
 17 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSE
 CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION CORRECTED DATE LN 17 TO BE 6/29 PLS CONFIRM THANKS JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
17*	M	9P-10P	LATE NEWS	30	1.6	1.6	\$100.00	06/29-06/29	1	1	1	\$100.00
Sales remark: V5 CORRECTING DATE TO BE 6/29												
V5 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Jun2015: 22 / \$4,450.00
 Total GRPs: 61.3
 Jul2015: 7 / \$1,150.00
 Order Totals: 29 / \$5,600.00
 Market Totals \$80,000.00
 CABL .00% ERSP .00% WAND 39.00% WBUI .00% WCIA 26.00%
 WDFN .03% WICS 28.00% WRSP 7.00%

Books [null]
 Demos RA35+P

Rep Order# 10634338 Ver# 5 Status Revised Traffic Order# 2166984 Last Received: 06/25/15 6:32 PM 2 of 2
EC'd Yes Showing Buylines: All Rep Revised Lines

Station WRSB-TV SPRINGFIELD, IL
Advertiser (6087) POLITICAL ISSUE GROU
Product TURNAROUND ILLINOIS
Estimate# 1504
Buyer JILLIAN SAUL

Agency (TARE) TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1504
Flight Dates 06/23/15-06/29/15

Printed: 06/26/15 8:49 AM
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (LA) LOS ANGELES
Salesperson (JAV) JENNA AVISHAY
Sales Assistant LOIS
Salesperson Phone# 323-966-5205
Salesperson Fax# 917-206-9005

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10634338 Ver# 3
 EC'd Yes Status Revised

Traffic Order# 2166984

Last Received: 06/25/15 4:32 PM

Printed: 06/25/15 4:50 PM

Station WRSP-TV SPRINGFIELD, IL
 Advertiser (6087) POLITICAL ISSUE GROU
 Product TURNAROUND ILLINOIS
 Estimate# 1504
 Buyer JILLIAN SAUL

Agency (TARE) TARGET ENTERPRISES
 15260 VENTURA BLVD., SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E 1/504
 Flight Dates 06/23/15-06/29/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (LA) LOS ANGELES
 Salesperson (JAV) JENNA AVISHAY
 Sales Assistant LOIS
 Salesperson Phone# 323-966-5205
 Salesperson Fax# 917-206-9005

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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7*	Tu-F	630P-7P	BIG BANG THEORY	30	3.3	9.9	\$300.00	06/23-06/26	3	1	3	\$900.00
MADE-GOOD BY LINE(S) 16 V3 Effective Dates Changed												

16*	F	9P-10P	LATE NEWS	30	1.6	1.6	\$100.00	06/26-06/26	1	1	1	\$100.00
Sales remark: V3 MG IX 6/26 LN 7 MKGD FOR SPOTS MISSED ON LN #7: 6/26(1/WK) V3 Added												

11*	Sa	6P-9P	CUBS V CARDINALS	30	4.0	4.0	\$700.00	06/27-06/27	1	1	1	\$700.00
Sales remark: V3 CHANGING RATE DUE TO SOLD OUT V3 Comment Changed, Rate Changed												

17*	F	9P-10P	LATE NEWS	30	1.6	1.6	\$100.00	06/26-06/26	1	1	1	\$100.00
Sales remark: V3 PART OF MAKEGOOD FROM LN 7 V3 Added												

--REPORT TOTALS--
 Report Totals: 14 / \$3,400.00

--SALES MONTHLY TOTALS--
 Jun2015: 23 / \$4,550.00
 Order Totals: 29 / \$5,500.00
 Total GRPs: 51.3

---COMPETITIVE---
 Market Totals \$80,000.00
 CABL .00%
 WDFW .00%
 ERSP .00%
 WICS 28.00%
 WAND 39.00%
 WRSP 7.00%
 WBUI .00%
 WCTA 26.00%