



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Committee to Restore Our Parks, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Committee to Restore Our Parks

Address: 721 Greenbriar Terrace

Contact: Robert Dempster Phone number: 816-294-3563 Email: robert.dempster@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Terry Turbak  
Peggy Voltz  
Chris Clark  
Scott Mooney

Brenda O'Meara  
Dennis Raronke  
Ben Burntnett  
Robert Dempster

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: August 3, 2021

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: 

Name: **ROBERT DEMPSTER**

Date of Request to Purchase Ad Time: **7.23.2021**

**Station Representative**

Signature: 

Name: **Rhabecca Boerkircher**

Date of Station Agreement to Sell Time: **7/23/21**

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Station and Location: KSJO - Savannah  
 Date: 8/2/2  
 I, Committee To Restore our Parks hereby request station time as follows.

This airtime will be used by: Committee to Restore Our Parks

- ☐ a National Legislative Issue of Public Importance. These include issues that are the subject of federal legislation that has been introduced and is pending in Congress at the time a request for air time is made (e.g., Medicare, National Health Insurance, the national debt, revising the IRS tax code, federal gun control, controlling climate change or any federal legislation). List all National Legislative Issues.


Does this programming (in whole or in part) communicate "a message relating to any Political Matter of National Importance," including a mention of a legally qualified candidate, any election to Federal office or a National Legislative Issue of Public Importance?

☐ Yes ☒ No

If the answer to the foregoing question is "yes," then a copy of this completed request must be retained by this station, placed in the Station Online Public File and made publicly available. The file must include all of: "the name of the candidate to which the communication refers and the office to which the candidate is seeking election; the election to which the communication refers; or the issue to which the communication refers (as applicable)."

I verify that payment for the above-described broadcast time has been provided by:


If the payor for this broadcast time is any entity other than an individual person, below are the names, addresses and offices of the chief executive officers or members of the executive committee or members of the board of directors of that entity. (A separate list may be attached if necessary or more convenient. If only one name is supplied by the payor, further inquiry is made for a full list. If only one name is provided after further inquiry, provide a separate letter explaining that inquiry was made and the facts supporting only one name.)

Chris Clark - President  
Robert Dempster - Treasurer - 721 Greenbriar Terrace  
Terry Turbak  
Scott Mooney  
Peggy Volte  
Dennis Rowan  
Brenda O'Meara

If the undersigned is not the appropriate contact person for the advertiser, please provide the name, address and phone number for such contact person:


For each program or advertisement, the sponsor agrees to deliver an accurate script or tape to the station \_\_\_\_\_ hours before the scheduled time of the first broadcast. The advertiser agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the requested announcement(s). The station reserves the full right, in its sole discretion, to reject any material or to require that it be modified prior to broadcast.

All broadcasts must identify the sponsor (by name, address and phone number or World Wide Web address) and either name a candidate authorizing the broadcast or state that the broadcast is not authorized by any candidate. In addition, any such broadcast concerning a federal candidate or soliciting contributions to influence federal elections must state "Committee to Restore Our Parks" is responsible for the content of this advertising," with the blank to be filled in with the names of the payor and any connected organizations. A television spot must accompany the audio statement with at least a four second full-screen view of a representative of the sponsor and the printed text of the statement using well-contrasted letters at least 4% of screen height.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the scheduled broadcast, as noted above.

Issue Advertiser Signature \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Station Representative Signature *Rhakea Bortum*

☐ Accepted ☐ Rejected ☐ Accepted in part (specify portions not accepted)

Signature \_\_\_\_\_

Printed Name and Title \_\_\_\_\_ Date \_\_\_\_\_

Address of advertiser \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Station and Location: KY5J-SX. Joseph

Date: 8/2/21

Committee to Restore Our Parks hereby request station time as follows:

This airtime will be used by Committee to Restore Our Parks



- c. a National Legislative Issue of Public Importance. These include issues that are the subject of federal legislation that has been introduced and is pending in Congress at the time a request for air time is made (e.g., Medicare, National Health Insurance, the national debt, revising the IRS tax code, federal gun control, controlling climate change or any federal legislation). List all National Legislative Issues:


Does this programming (in whole or in part) communicate "a message relating to any Political Matter of National Importance," including a mention of a legally qualified candidate, any election to Federal office or a National Legislative Issue of Public Importance?

☐ Yes ☒ No

If the answer to the foregoing question is "yes," then a copy of this completed request must be retained by this station, placed in the station Online Public File and made publicly available. The file must include all of: the name of the candidate to which the communication refers and the office to which the candidate is seeking election; the election to which the communication refers; or the issue to which the communication refers (as applicable).

I verify that payment for the above-described broadcast time has been provided by:

---



---

If the payor for this broadcast time is any entity other than an individual person, below are the names, addresses and offices of the chief executive officers or members of the executive committee or members of the board of directors of that entity. (A separate list may be attached if necessary or more convenient. If only one name is supplied by the payor, further inquiry is made for a full list. If only one name is provided after further inquiry, provide a separate letter explaining that inquiry was made and the facts supporting only one name.)

Chris Clark - President  
 Robert Dempster - Treasurer - 721 Greenbriar Terrace  
 Terry Turbak Peggy Volitz Dennis Ronson  
 Scott Mooney Brenda O'Meara

If the undersigned is not the appropriate contact person for the advertiser, please provide the name, address and phone number for such contact person:

---

For each program or advertisement, the sponsor agrees to deliver an accurate script or tape to the station \_\_\_\_\_ hours before the scheduled time of the first broadcast. The advertiser agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the requested announcement(s). The station reserves the full right, in its sole discretion, to reject any material or to require that it be modified prior to broadcast.

All broadcasts must identify the sponsor (by name, address and phone number or World Wide Web address) and either name a candidate authorizing the broadcast or state that the broadcast is not authorized by any candidate. In addition, any such broadcast concerning a federal candidate or soliciting contributions to influence federal elections must state: "\_\_\_\_\_ is responsible for the content of this advertising," with the blank to be filled in with the names of the payor and any connected organizations. A television spot must accompany the audio statement with at least a four second full-screen view of a representative of the sponsor and the printed text of the statement using well-contrasted letters at least 4% of screen height.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the scheduled first broadcast, as noted above

Issue Advertiser Signature \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Station Representative Signature \_\_\_\_\_

☒ Accepted ☐ Rejected ☐ Accepted in part (specify portions accepted) \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name and Title \_\_\_\_\_ Date \_\_\_\_\_

Address of advertiser \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Station and Location. KKJ0 - St. Joseph

- c. a National Legislative Issue of Public Importance. These include issues that are the subject of federal legislation that has been introduced and is pending in Congress at the time a request for air time is made (e.g. Medicare, National Health Insurance, the national debt, revising the IRS tax code, federal gun control, controlling climate change or any federal legislation). List *all* National Legislative Issues:


Does this programming (in whole or in part) communicate "a message relating to any Political Matter of National Importance," including a mention of a legally qualified candidate, any election to Federal office or a National Legislative Issue of Public Importance?

☐ Yes ☒ No

If the answer to the foregoing question is "yes," then a copy of this completed request must be retained by this station, placed in the station Online Public File and made publicly available. The file must include all of: the name of the candidate to which the communication refers and the office to which the candidate is seeking election, the election to which the communication refers, or the issue to which the communication refers (as applicable).

I verify that payment for the above described broadcast time has been provided by:


If the payor for this broadcast time is any entity other than an individual person, below are the names, addresses and offices of the chief executive officers or members of the executive committee or members of the board of directors of that entity. (A separate list may be attached if necessary or more convenient. If only one name is supplied by the payor, further inquiry is made for a full list. If only one name is provided after further inquiry, provide a separate letter explaining that inquiry was made and the facts supporting only one name.)

Chris Clark - President  
Robert Dempster - Treasurer - 721 Greenbriar Terrace  
Terry Turbak Peggy Volte Dennn Rowan  
Scott Mooney Brenda O'Meara

If the undersigned is not the appropriate contact person for the advertiser, please provide the name, address and phone number for such contact person:


For each program or advertisement, the sponsor agrees to deliver an accurate script or tape to the station \_\_\_\_\_ hours before the scheduled time of the first broadcast. The advertiser agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the requested announcement(s). The station reserves the full right, in its sole discretion, to reject any material or to require that it be modified prior to broadcast.

All broadcasts must identify the sponsor (by name, address and phone number or World Wide Web address) and either name a candidate authorizing the broadcast or state that the broadcast is not authorized by any candidate. In addition, any such broadcast concerning a federal candidate or soliciting contributions to influence federal elections must state: "\_\_\_\_\_ is responsible for the content of this advertising," with the blank to be filled in with the names of the payor and any connected organizations. A television spot must accompany the audio statement with at least a four second full-screen view of a representative of the sponsor and the printed text of the statement using well-contrasted letters at least 4% of screen height

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the scheduled first broadcast, as noted above.

Issue Advertiser Signature \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Station Representative Signature: *Phabian Beckman*

☐ Accepted ☐ Rejected ☐ Accepted in part (specify portions accepted)

Signature \_\_\_\_\_

Printed Name and Title \_\_\_\_\_ Date \_\_\_\_\_

Address of advertiser \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Sales Order

Stations: Digital-SJ, KKJO-FM, KSJQ-FM, KFEQ-AM, Buyer: \_\_\_\_\_  
KESJ-AM, KYSJ-AM Tax Schedule: \_\_\_\_\_ (None)  
 Contract Name: Vote Yes-01 Agency Commission %: 0  
 Contract#: \_\_\_\_\_ 30886 Billing Cycle: Calendar  
 Start Date: 7/26/21 End Date: 8/03/21 Salesperson: 501154rboer Comm %: 15  
 Revenue Type: Times Sales Direct Type: Cash Makegood Policy: Within Contract Dates  
 Advertiser: COMMITTEE TO RESTORE OUR PARKS  
 Address: 721 Greenbriar Terrace  
 City: Saint Joseph State: MO  
 Zip: 64506  
 Product Name: Vote Yes  
 Competitive Code: Political Issue

## Digital-SJ

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	7/26/21	7/27/21	STATION WEBSITE	Non Spot Item	1	Per Item	\$1,100.00	\$1,100.00
Revenue Type: Web								
Salesperson Commission: 15.00%								
Line Remark: Push down banner on the post crimes page								
Daypart: M-S 12:00 AM-12:00 AM								

TOTAL SPOT \$0.00 (0 SPOTS), ALTERNATIVE REVENUE \$1,100.00, GROSS \$1,100.00, NET \$1,100.00

## KKJO-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/26/21	7/31/21		5:00 AM	12:00 AM	30	5	5	5	5	5	5		30	D	27.00	30	810.00	3
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	8							8	D	27.00	8	216.00	3
3	8/03/21	8/03/21		5:00 AM	7:00 PM	30		16						16	D	31.00	16	496.00	3

TOTAL GROSS \$1,522.00, NET \$1,522.00

## KSJQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$
1	7/26/21	7/31/21		5:00 AM	12:00 AM	30	5	5	5	5	5	5		30	D	29.00	30	870.00	3
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	8							8	D	29.00	8	232.00	3
3	8/03/21	8/03/21		5:00 AM	7:00 PM	30		15						15	D	33.00	15	495.00	3

TOTAL GROSS \$1,597.00, NET \$1,597.00

**KFEQ-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/26/21	7/30/21		5:00 AM	10:00 AM	30	1	1	1	1	1			5	D	31.00	5	155.00	3	
2	8/02/21	8/03/21		5:00 AM	10:00 AM	30	1	1						2	D	31.00	2	62.00	3	
3	7/26/21	7/31/21		5:00 AM	12:00 AM	30	1	1	2	2	2	2		10	D	21.00	10	210.00	3	
4	8/02/21	8/02/21		5:00 AM	12:00 AM	30	2							2	D	21.00	2	42.00	3	

TOTAL GROSS \$469.00, NET \$469.00

**KESJ-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/26/21	8/01/21		5:00 AM	12:00 AM	30	8	8	8	8	8	8	8	56	D	10.00	56	560.00	3	
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	10							10	D	10.00	10	100.00	3	

TOTAL GROSS \$660.00, NET \$660.00

**KYSJ-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/26/21	8/01/21		5:00 AM	12:00 AM	30	8	8	8	8	8	8	8	56	D	10.00	56	560.00	3	
2	8/02/21	8/02/21		5:00 AM	12:00 AM	30	10							10	D	10.00	10	100.00	3	
3	8/03/21	8/03/21		5:00 AM	3:00 PM	30		1						1	D	9.00	1	9.00	3	

TOTAL GROSS \$669.00, NET \$669.00

## Billing Projections: By Month

	Jul 21	Aug 21
CA	4,105.00	1,912.00
ST	0.00	6,017.00

☒ Print Spot Prices

TOTAL SPOTS	259
SPOT TOTAL \$	4,917.00
ALTERNATIVE REVENUE TOTAL \$	1,100.00
GROSS TOTAL \$	6,017.00
ADJUSTED SPOTS	259
ADJUSTED TOTAL \$	6,017.00

APPROVE    DECLINE



5550dsch, 08/02/21 @1:52PM



Sales Manager



Business Manager



5550nkin, 08/02/21 @1:57PM