

Hall Communications, Inc

Advertiser: REPUBLICAN PARTY OF POLK CTY
 Order #: 2156073603460
 Date Entered: 09/16/2020
 Last Modified: 09/16/2020
 Product: REPUB PARTY SEPT NOV
 Salesperson: Nick Stone
 Billing Cycle: Calendar Month
 Estimate #:

REPUBLICAN PARTY OF POLK CTY
 3903 CYPRESS LANDING E.
 CYPRESS GARDENS , FL 33884

Order Date Range: 10/19/2020 through 11/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/19/20	10/30/20	WLKF-AM	06:00AM-09:00AM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00
2	10/19/20	10/30/20	WLKF-AM	09:00AM-12:00AM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00
3	10/19/20	10/30/20	WLKF-AM	12:00AM-03:00PM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00
4	10/19/20	10/30/20	WLKF-AM	05:00PM-06:00PM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00
5	11/02/20	11/03/20	WLKF-AM	06:00AM-09:00AM	00:01:00	2	2	--	--	--	--	--	10.00	4	40.00
6	11/02/20	11/03/20	WLKF-AM	09:00AM-12:00AM	00:01:00	2	2	--	--	--	--	--	10.00	4	40.00
7	11/02/20	11/03/20	WLKF-AM	12:00AM-03:00PM	00:01:00	1	--	--	--	--	--	--	10.00	1	10.00
8	11/02/20	11/03/20	WLKF-AM	05:00PM-06:00PM	00:01:00	1	--	--	--	--	--	--	10.00	1	10.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WLKF-AM	50	0	0	0	\$500.00	\$0.00	\$500.00
Totals	50	0	0	0	\$500.00	\$0.00	\$500.00

Total Charges: \$500.00
Buyer Discount: \$0.00
Total Net: \$500.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
October	2020	\$400.00	\$400.00
November	2020	\$100.00	\$100.00
Totals		\$500.00	\$500.00

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title



Hall Communications Radio Group
 404 West Lime Street * Lakeland, FL 33815-4651
 Phone (863) 682-8184 - Fax (863) 683-2409
 email: ncattarius@halllakeland.com

Date: 9/16/20 New order:
 Supersedes contract #- _____
 Start date: 10/19 End date: 11/3

time order

Advertiser: Republican Party of Polk County
 Agency: _____
 Address: 3903 CYPRESS LANDING E.
 City/State/Zip: CYPRESS GARDENS, FL 33884
 Contact person: JC Martin
 Telephone: _____
 Fax: _____
 Log listing: _____
 Competing products: _____
 Package/program: _____
 Salesperson: Stone
 Notes to traffic & accounting _____

CHECK ONE:
 announcement
 sponsorship
 political
 public service
 promotional

Contract #- _____
 Account #- _____
 Cart #- _____
 Income account: _____

CHECK ONE:
 remit invoice
 cash in advance

CHECK ONE:
 agency
 direct

CHECK ONE:
 stand broadcast month
 calendar month

CHECK ONE:
 cash
 trade
 non-commercial

CHECK ONE:
 end of flight
 weekly invoice
 monthly invoice
 special cycle
 describe: _____

WONN WLKF
 WPCV WWRZ
 WONN/WPCV
 WLKF/WWRZ
 WPCV/WWRZ

Co-op Affidavit Exact Time

START DATE	END DATE	LENGTH	DAY PARTS	RATE	M	T	W	SCHEDULE			
								T	F	S	S
10/19	10/30	:60	6a-9a	\$10	1	1	1	1	1		
		:60	9a-12n	\$10	1	1	1	1	1		
		:60	12n-3p	\$10	1	1	1	1	1		
		:60	5p-6p	\$10	1	1	1	1	1		
11/2	11/3	:60	6a-9a	\$10	2	2					
		:60	9a-12n	\$10	2	2					
		:60	12n-3p	\$10	1						
		:60	5p-6p	\$10	1						
								Total Spots:		50(:60)	
Jan	Feb	Mar	Apr	May	June	TOTAL		\$500.00			
July	Aug	Sep	Oct	Nov	Dec						

NONDISCRIMINATION POLICY: Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

ADVERTISER: Republican Party of Polk County SALESPERSON: Stone APPROVED BY: [Signature]
 DATE: 9/16/20 DATE: _____ ENTERED BY: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLKF / Lakeland, FL	Date: 10-16-2020
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I, Republican Party of Polk County / John Velebit
do hereby request station time concerning the following issue: Treasurer

Get out the vote

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Republican Party of Polk County

