

Hall Communications, Inc

Advertiser: Rep. Women's Club of Lkld
 Order #: 2156073604107
 Date Entered: 10/07/2020
 Last Modified: 10/07/2020
 Product:
 Salesperson: Nick Stone
 Billing Cycle: Calendar Month
 Estimate #:

Rep. Women's Club of Lkld
 415 Osprey Landing Way
 Lakeland, Florida 33813

Order Date Range: 10/12/2020 through 11/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/12/20	11/03/20	WLKF-AM	06:00AM-09:00AM	00:00:30	2	2	2	2	2	--	--	5.00	34	170.00
2	10/12/20	11/03/20	WLKF-AM	09:00AM-12:00PM	00:00:30	2	2	2	2	2	--	--	5.00	34	170.00
3	10/12/20	11/03/20	WLKF-AM	12:00PM-03:00PM	00:00:30	2	2	2	2	2	--	--	5.00	34	170.00
4	10/12/20	11/03/20	WLKF-AM	03:00PM-05:00PM	00:00:30	2	2	2	2	2	--	--	5.00	34	170.00
5	10/12/20	11/03/20	WPCV-FM	06:00AM-10:00AM	00:00:30	1	1	1	1	1	--	--	30.00	17	510.00
6	10/26/20	11/03/20	WPCV-FM	03:00PM-07:00PM	00:00:30	1	1	1	1	1	--	--	30.00	7	210.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WLKF-AM	136	0	0	0	\$680.00	\$0.00	\$680.00
WPCV-FM	24	0	0	0	\$720.00	\$0.00	\$720.00
Totals	160	0	0	0	\$1,400.00	\$0.00	\$1,400.00

Total Charges: \$1,400.00
Buyer Discount: \$0.00
Total Net: \$1,400.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
October	2020	\$1,200.00	\$1,200.00
November	2020	\$200.00	\$200.00
Totals		\$1,400.00	\$1,400.00



Hall Communications Radio Group
 404 West Lime Street * Lakeland, FL 33815-4651
 Phone (863) 682-8184 - Fax (863) 683-2409
 email: ncattarius@halllakeland.com

Date: 10/6/20 New order:

Supersedes contract #- _____

Start date: 10/12 End date: 11/3

time order

CHECK ONE:
 announcement
 sponsorship
 political
 public service
 promotional

Contract #- _____
 Account #- _____
 Cart #- _____
 Income account: _____

CHECK ONE:
 remit invoice
 cash in advance

CHECK ONE:
 agency
 direct

CHECK ONE:
 stand broadcast month
 calendar month

CHECK ONE:
 cash
 trade
 non-commercial

CHECK ONE:
 end of flight
 weekly invoice
 monthly invoice
 special cycle
 describe: _____

WONN WLKF
 WPCV WWRZ
 WONN/WPCV
 WLKF/WWRZ
 WPCV/WWRZ

Co-op Affidavit Exact Time

Advertiser: Republican Women of Polk County
 Agency: _____
 Address: P.O. Box 7123
 City/State/Zip: Lakeland, FL 33807
 Contact person: Dena Decamp
 Telephone: 863-640-4805
 Fax: _____
 Log listing: _____
 Competing products: _____
 Package/program: _____
 Salesperson: Stone
 Notes to traffic & accounting _____

START DATE	END DATE	LENGTH	DAY PARTS	RATE	M	T	W	SCHEDULE				
								T	F	S	S	
10/12	11/3	:30	6a-9a	\$5	2	2	2	2	2			
		:30	9a-12n	\$5	2	2	2	2	2			
		:30	12n-3p	\$5	2	2	2	2	2			
		:30	3p-5p	\$5	2	2	2	2	2			
WLKF												
10/12	11/3	:30	6a-10a	\$30	1	1	1	1	1			
10/26	11/3	:30	3p-7p	\$30	1	1	1	1	1			
								Total Spots:		160(:60)		
Jan	Feb	Mar	Apr	May	June	TOTAL		\$1,400.00				
July	Aug	Sep	Oct	Nov	Dec							

NONDISCRIMINATION POLICY: Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

ADVERTISER: Republican Women of Polk County SALESPERSON: Stone APPROVED BY: [Signature]
 DATE: 10/6/20 DATE: 10/7/2020 ENTERED BY: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9/7/2020
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I, Cynthia Duzan
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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START DATE	END DATE	LENGTH	DAY PARTS	RATE	SCHEDULE						
					M	T	W	T	F	S	S
10/12	11/3	:30	6a-9a	\$5	2	2	2	2	2		
		:30	9a-12n	\$5	2	2	2	2	2		
		:30	12n-3p	\$5	2	2	2	2	2		
		:30	3p-5p	\$5	2	2	2	2	2		
WLKF											
10/12	11/3	:30	6a-10a	\$30	1	1	1	1	1		
10/26	11/3	:30	3p-7p	\$30	1	1	1	1	1		

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LAKELAND REPUBLICAN WOMENS CLUB

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CYNTHIA DUGAN

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Lakeland Republican Womens Club
P.O. BOX 2123
LAKELAND, FLORIDA 33807

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CYNTHIA DUGAN

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/7/2020 *April Dawn Nuzum* 847-224-5764
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

START DATE	END DATE	LENGTH	DAY PARTS	RATE	SCHEDULE						
					M	T	W	T	F	S	S
10/12	11/3	:30	6a-9a	\$5	2	2	2	2	2		
		:30	9a-12n	\$5	2	2	2	2	2		
		:30	12n-3p	\$5	2	2	2	2	2		
		:30	3p-5p	\$5	2	2	2	2	2		
WLKF											
10/12	11/3	:30	6a-10a	\$30	1	1	1	1	1		
10/26	11/3	:30	3p-7p	\$30	1	1	1	1	1		

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**EDUCATING
AND
EMPOWERING WOMEN
FOR
BETTER GOVERNMENT**

**Monthly General Meeting:
Third Thursday of each month**

at 11:30 A.M.

**Hilton Garden Inn
3839 Don Emerson Drive
Lakeland, FL 33811**

lakelandrepublicanwomen.com

**P.O. Box 7123
Lakeland, FL 33807
863-937-1222**

I AM REPUBLICAN BECAUSE:

I BELIEVE our nation's strength lies with the individual and that each person's dignity, freedom, ability, and responsibility must be honored.

I BELIEVE in equal rights, equal justice and equal opportunity for all, regardless of race, creed, age, sex, national origin or disability.

I BELIEVE that free enterprise and encouraging individual initiative have brought this nation opportunity, economic growth and prosperity.

I BELIEVE government must practice fiscal responsibility and allow individuals to keep more of the money they earn.

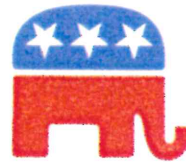
I BELIEVE the proper role of government is to provide for the people only those critical functions that cannot be performed by individuals or private organizations, and that the best government is that which governs least.

I BELIEVE the most effective, responsible and responsive government is government closest to the people.

I BELIEVE Americans must retain the principles that have made us strong while developing new and innovative ideas to meet the challenges of changing times.

I BELIEVE Americans should value and preserve our national strength and pride while working to extend peace, freedom and human rights throughout the world.

I BELIEVE the Republican Party is the best vehicle for training these ideals into positive and successful government principles.



LAKELAND REPUBLICAN WOMEN'S CLUB
CAMPAIGN ACCOUNT
PO BOX 7123
LAKELAND, FL 33807-7123

1033

63-1626/631

Oct 6 2020
Date

CHECK ARMOR
FRAUD PROTECTION

Pay to the
Order of

Hall Communication

\$ 1400.00

One thousand four hundred dollars and ^{no} 100/100 Dollars

Photo
Safe
Deposit®
Details on back

 **Bank of
Central Florida**

For Ado Raelo

Elvise Walls NP

⑆063116261⑆ 1900025665⑆ 1033