

Hall Communications, Inc

Advertiser: REPUBLICAN PARTY OF POLK CTY
 Order #: 2156073603459
 Contract #: 9378
 Date Entered: 09/16/2020
 Last Modified: 09/16/2020
 Product: REPUB SEPT 20
 Salesperson: Nick Stone
 Billing Cycle: Calendar Month
 Estimate #:

REPUBLICAN PARTY OF POLK CTY
 3903 CYPRESS LANDING E.
 CYPRESS GARDENS , FL 33884

Order Date Range: 09/21/2020 through 10/02/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	09/21/20	10/02/20	WLKF-AM	06:00AM-09:00AM	00:01:00	2	2	2	2	2	--	--	10.00	20	200.00
2	09/21/20	10/02/20	WLKF-AM	09:00AM-12:00AM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00
3	09/21/20	10/02/20	WLKF-AM	12:00AM-03:00PM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00
4	09/21/20	10/02/20	WLKF-AM	05:00PM-06:00PM	00:01:00	1	1	1	1	1	--	--	10.00	10	100.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WLKF-AM	50	0	0	0	\$500.00	\$0.00	\$500.00
Totals	50	0	0	0	\$500.00	\$0.00	\$500.00

Total Charges: \$500.00
Buyer Discount: \$0.00
Total Net: \$500.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
September	2020	\$400.00	\$400.00
October	2020	\$100.00	\$100.00
Totals		\$500.00	\$500.00

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____



Hall Communications Radio Group
 404 West Lime Street * Lakeland, FL 33815-4651
 Phone (863) 682-8184 - Fax (863) 683-2409
 email: ncattarius@halllakeland.com

Date: 9/16/20 New order:

Supersedes contract #- _____

Start date: 9/21 End date: 10/2

time order

Advertiser: Republican Party of Polk County

Agency: _____

Address: 3903 CYPRESS LANDING E.

City/State/Zip: CYPRESS GARDENS, FL 33884

Contact person: JC Martin

Telephone: _____

Fax: _____

Log listing: _____

Competing products: _____

Package/program: _____

Salesperson: Stone

Notes to traffic & accounting _____

CHECK ONE :

announcement

sponsorship

political

public service

promotional

Contract #- _____

Account #- _____

Cart #- _____

Income account: _____

CHECK ONE :

remit invoice

cash in advance

CHECK ONE :

agency

direct

CHECK ONE :

stand broadcast month

calendar month

CHECK ONE :

cash

trade

non-commercial

CHECK ONE :

end of flight

weekly invoice

monthly invoice

special cycle

describe: _____

WONN WLKF

WPCV WWRZ

WONN/WPCV

WLKF/WWRZ

WPCV/WWRZ

Co-op Affidavit Exact Time

START DATE	END DATE	LENGTH	DAY PARTS	RATE	SCHEDULE						
					M	T	W	T	F	S	S
9/21	10/2	:60	6a-9a	\$10	2	2	2	2	2		
		:60	9a-12n	\$10	1	1	1	1	1		
		:60	12n-3p	\$10	1	1	1	1	1		
		:60	5p-6p	\$10	1	1	1	1	1		
								Total Spots:	50(:60)		
Jan	Feb	Mar	Apr	May	June	TOTAL \$500.00					
July	Aug	Sep	Oct	Nov	Dec						

NONDISCRIMINATION POLICY: Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

ADVERTISER: Republican Party of Polk County SALESPERSON: Stone APPROVED BY: _____

DATE: 9/16/20 DATE: _____ ENTERED BY: _____

AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLKF Lakeland, FL	Date: 9-16-2020
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I, John Velebric - Treasurer
do hereby request station time concerning the following issue:

Defund the police

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Polk County Republican Party

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Defund the police

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Party of Polk County
6039 Cypress Gardens Blvd Suite 108
Winter Haven, FL 33884

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

• JC Martin - Chairman	• Steve Larson - Sec
• Al Goldstein - 1st Vice Chair	• John Velabir - Treasurer
• Kenneth Kipp - 2nd Vice Chair	• Ed Schwemmer - State Committee member

• Amber Stuckey - State Committeewoman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9-16-2020 [Signature] 863-662-488
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

WONN, WPCV, WLKF, WWRZ
404 W. LIME ST
LAKELAND, FL 33815
863-682-8184

Term ID: 001

Sale - Approved

Date	09/17/20	Time 09:54:34
Method of Payment	MasterCard	
Entry Method	Manual	
Account #	XXXXXXXXXXXX8522	
Order ID	JOHN VELEBIR	
Order Description:	REPUBLICAN PARTY OF POLK CTY CONT #9378	
Approval Code	058246	
Amount	\$500.00	

Thank you for your business!
Have a nice day!

Customer Copy