

# Broadcast Contract

REPUBLICAN PARTY OF POLK CTY  
 Attn: J.C. MARTIN  
 3903 CYPRESS LANDING E.  
 CYPRESS GARDENS , FL 33884

Start Date 07/20/20	Contract# 9265	Mod# 0
End Date 08/05/20	Date Entered 07/16/20	Date Last Modified 07/16/20
Advertiser REPUBLICAN PARTY OF		Station Market WLKF-AM
Product JULY 2020 ADVERTISING		SalesRep/Office Nick Stone

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/20/20 WE 08/05/20	06:00A-09:00A	60	1	1	1	1	1	--	--	5	\$10.00
2	MO 07/20/20 TU 08/04/20	09:00A-12:00P	60	1	1	1	1	1	--	--	5	\$10.00
3	MO 07/20/20 WE 08/05/20	12:00P-03:00P	60	1	1	1	1	1	--	--	5	\$10.00
4	MO 07/20/20 TU 08/04/20	05:00P-06:00P	60	1	1	1	1	1	--	--	5	\$10.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	50	500.00	\$ 500.00	\$ 500.00

Billing Projections: By Month

	Jul 20	Aug 20
CA	400.00	100.00
ST	200.00	300.00

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1



Date: 7/13/20 New order:

Hall Communications Radio Group  
404 West Lime Street \* Lakeland, FL 33815-4651  
Phone (863) 682-8184 - Fax (863) 683-2409  
email: [ncattarius@halllakeland.com](mailto:ncattarius@halllakeland.com)

Supersedes contract #-  
Start date: 7/20 End date: 8/5

### time order

Advertiser: Republican Party of Polk County  
Agency: \_\_\_\_\_  
Address: 3903 CYPRESS LANDING E.  
City/State/Zip: CYPRESS GARDENS, FL 33884  
Contact person: JC Martin  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Log listing: \_\_\_\_\_  
Competing products: \_\_\_\_\_  
Package/program: \_\_\_\_\_  
Salesperson: Stone  
Notes to traffic & accounting \_\_\_\_\_

CHECK ONE:  
 announcement  
 sponsorship  
 political  
 public service  
 promotional

Contract #- \_\_\_\_\_  
Account #- \_\_\_\_\_  
Cart #- \_\_\_\_\_  
Income account: \_\_\_\_\_

CHECK ONE:  
 remit invoice  
 cash in advance

CHECK ONE:  
 agency  
 direct

CHECK ONE:  
 stand broadcast month  
 calendar month

CHECK ONE:  
 cash  
 trade  
 non-commercial

CHECK ONE:  
 end of flight  
 weekly invoice  
 monthly invoice  
 special cycle  
describe: \_\_\_\_\_

WONN  WLKF  
 WPCV  WWRZ  
 WONN/WPCV  
 WLKF/WWRZ  
 WPCV/WWRZ

Co-op  Affidavit  Exact Time

START DATE	END DATE	LENGTH	DAY PARTS	RATE	M	T	W	SCHEDULE				
								T	F	S	S	
7/20	8/4	:60	6a-9a	\$10	1	1	1	1	1			
		:60	9a-12n	\$10	1	1	1	1	1			
		:60	12n-3p	\$10	1	1	1	1	1			
		:60	5p-6p	\$10	1	1	1	1	1			
8/5	8/5	:60	6a-9a	\$10			1					
		:60	12n-3p	\$10			1					
								Total Spots:	50(:60)			
Jan	Feb	Mar	Apr	May	June	TOTAL		\$500.00				
July	Aug	Sep	Oct	Nov	Dec							

NONDISCRIMINATION POLICY: Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

ADVERTISER: Republican Party of Polk County SALESPERSON: Stone APPROVED BY: \_\_\_\_\_  
DATE: 7/13/20 DATE: \_\_\_\_\_ ENTERED BY: \_\_\_\_\_

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> Holl Communications / Lake Land FL	<b>Date:</b> 7-19-2020
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I, Republican Party of Polk County / John Velch.  
do hereby request station time concerning the following issue:

Support for law enforcement. Back the Blue
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

This broadcast time will be used by: Republican Party of Polk County

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Back the Blue / Support A- law enforcement

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Party of Polk County

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JC Martin - Chairman  
Al Goldstein - Vice Chairman  
Steve Larson - Sec  
John Valachi - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 2 Day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7-19-2016      *John Villa*      863-662-4188  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_  
Signature                                  Printed Name                                  Title

WONN, WPCV, WLKF, WWRZ  
404 W. LIME ST  
LAKELAND, FL 33815  
863-682-8184

Term ID: 001

**Sale - Approved**

Date	07/17/20	Time 14:36:57
Method of Payment	MasterCard	
Entry Method	Manual	
Account #	XXXXXXXXXXXX8522	
Order ID	JOHN VELEBIR	
Order Description:	REPUBLICAN PARTY OF POLK CTY CONT #9265	
Approval Code	029193	
<b>Amount</b>	<b>\$500.00</b>	

Thank you for your business!  
Have a nice day!

Customer Copy