

Hall Communications, Inc

Advertiser: BILL OLSON  
 Order #: 2156073604716  
 Date Entered: 10/28/2020  
 Last Modified: 10/28/2020  
 Product:  
 Salesperson: Nick Stone  
 Billing Cycle: Broadcast Standard  
 Estimate #:

Go Right Strategies  
 500 Westover Drive, 7975  
 Sanford, North Carolina 27330

Order Date Range: 10/29/2020 through 11/02/2020

**On-Air Schedule**

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/29/20	11/02/20	WPCV-FM	06:00AM-07:00PM	00:01:00	8	--	--	8	8	8	8	38.83	40	1,553.20
2	10/29/20	11/02/20	WLKF-AM	06:00AM-07:00PM	00:01:00	28	--	--	28	28	28	28	11.76	140	1,646.40

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WPCV-FM	40	0	0	0	\$1,553.20	\$232.98	\$1,320.22
WLKF-AM	140	0	0	0	\$1,646.40	\$246.96	\$1,399.44
<b>Totals</b>	<b>180</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$3,199.60</b>	<b>\$479.94</b>	<b>\$2,719.66</b>

**Total Charges: \$3,199.60**  
**Agency Commission: \$479.94**  
**Total Net: \$2,719.66**

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
November	2020	\$3,199.60	\$2,719.66
<b>Totals</b>		<b>\$3,199.60</b>	<b>\$2,719.66</b>

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Spence Rogers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: William Olson	
Authorized committee: William Olson for Congress	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Go Right Strategies, Inc.	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Congress	
Date of election: November 3rd, 2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Elizabeth Curtis	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Spencer L Rogers</i>	Signature:
Name: Spence Rogers	Name:
Date of Request to Purchase Ad Time: 10/28/2020	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Spencer L Rogers*

Name: Spence Rogers

Date: 10/28/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Go Right Strategies, Inc.

500 Westover Dr. #7975  
 Sanford, NC 27330  
 202-856-4500  
 spence@gorightstrategies.com

DATE October 28, 2020

Organization	Election Year
William Olson for Congress	2020

Station	Call Letters	Dial	Slot	Type	Dates	Price	Spots	Total	Tax	Net	Net + Tax
97 Country	WPCV	97 FM	6 am - 7 pm	60 Sec	ASAP - Nov 2nd	\$38.83	40	\$1,553.20	\$0.00	\$1,320.22	\$1,320.22
Talk	WLKF	1430 AM	6 am - 7 pm	60 Sec	ASAP - Nov 2nd	\$11.76	140	\$1,646.40	\$0.00	\$1,399.44	\$1,399.44
								\$3,199.60	\$0.00	\$2,719.66	\$2,719.66

Thank you for your business.

WONN, WPCV, WLKF, WWRZ  
404 W. LIME ST  
LAKELAND, FL 33815  
863-682-8184

Term ID: 001

**Sale - Approved**

Date	10/28/20	Time 12:01:04
Method of Payment	Visa	
Entry Method	Manual	
Account #	XXXXXXXXXXXX2363	
Order ID	SPENCER L ROGERS	
Order Description:	BILL OLSON PREPAY CONT #	
Approval Code	03146G	
<b>Amount</b>	<b>\$2,719.66</b>	

Thank you for your business!  
Have a nice day!

Customer Copy