

# Broadcast Contract

Go Right Strategies  
 BILL OLSON  
 Attn: Brandon Hawks  
 500 Westover Drive, 7975  
 Sanford, NC 27330

|                          |                          |                                |
|--------------------------|--------------------------|--------------------------------|
| Start Date<br>07/29/20   | Contract#<br>9279        | Mod#<br>0                      |
| End Date<br>08/17/20     | Date Entered<br>07/28/20 | Date Last Modified<br>07/28/20 |
| Advertiser<br>BILL OLSON |                          | Station Market<br>WLKF-AM      |
| Product<br>BILL OLSON    |                          | SalesRep/Office<br>Nick Stone  |

Standard Billing Cycle Estimate#

| LN | DATE                    | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE    |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|---------|
| 1  | WE 07/29/20 MO 08/17/20 | 06:00A-09:00A  | 60  | 2  | 2  | 2  | 2  | 2  | -- | -- | 10        | \$11.76 |
| 2  | WE 07/29/20 MO 08/17/20 | 09:00A-12:00P  | 60  | 2  | 2  | 2  | 2  | 2  | -- | -- | 10        | \$11.76 |
| 3  | WE 07/29/20 MO 08/17/20 | 12:00P-03:00P  | 60  | 2  | 2  | 2  | 2  | 2  | -- | -- | 10        | \$11.76 |
| 4  | WE 07/29/20 MO 08/17/20 | 03:00P-05:00P  | 60  | 2  | 2  | 2  | 2  | 2  | -- | -- | 10        | \$11.76 |
| 5  | WE 07/29/20 MO 08/17/20 | 05:00P-06:00P  | 60  | 2  | 2  | 2  | 2  | 2  | -- | -- | 10        | \$11.76 |

| -----Additional Comments----- | Total Spots | Spots Total\$ | Agency Commission | Net         | Gross       |
|-------------------------------|-------------|---------------|-------------------|-------------|-------------|
|                               | 140         | 1,646.40      | \$246.96          | \$ 1,399.44 | \$ 1,646.40 |

Billing Projections: By Month

|    | Jul 20 | Aug 20   |
|----|--------|----------|
| CA | 352.80 | 1,293.60 |
| ST |        | 1,646.40 |

Hall Communications does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

See reverse for accepted terms and conditions, if any



**Hall Communications Radio Group**  
 404 West Lime Street \* Lakeland, FL 33815-4651  
 Phone (863) 682-8184 - Fax (863) 683-2409  
 email: [ncattarius@halllakeland.com](mailto:ncattarius@halllakeland.com)

Date: 7/21/20 New order:

Supersedes contract #- \_\_\_\_\_

Start date: 7/29 End date: 8/17

**time order**

CHECK ONE :

announcement  
 sponsorship  
 political  
 public service  
 promotional

Contract #- \_\_\_\_\_  
 Account #- \_\_\_\_\_  
 Cart #- \_\_\_\_\_  
 Income account: \_\_\_\_\_

CHECK ONE :

remit invoice  
 cash in advance

CHECK ONE:

agency  
 direct

CHECK ONE :

stand broadcast month  
 calendar month

CHECK ONE :

cash  
 trade  
 non-commercial

CHECK ONE :

end of flight  
 weekly invoice  
 monthly invoice  
 special cycle  
 describe: \_\_\_\_\_

WONN  WLKF  
 WPCV  WWRZ  
 WONN/WPCV  
 WLKF/WWRZ  
 WPCV/WWRZ

Co-op  Affidavit  Exact Time

Advertiser: Bill Olson  
 Agency: Go Right Strategies  
 Address: 500 Westover Dr. #7975  
 City/State/Zip: Sanford, NC 27330  
 Contact person: Brandon Hawks  
 Telephone: 202-856-4500  
 Fax: \_\_\_\_\_  
 Log listing: \_\_\_\_\_  
 Competing products: \_\_\_\_\_  
 Package/program: \_\_\_\_\_  
 Salesperson: Stone  
 Notes to traffic & accounting \_\_\_\_\_

| START DATE | END DATE | LENGTH | DAY PARTS | RATE    | M    | T                       | W | SCHEDULE     | T               | F | S | S |
|------------|----------|--------|-----------|---------|------|-------------------------|---|--------------|-----------------|---|---|---|
| 7/29       | 8/17     | :60    | 6a-9a     | \$11.76 | 2    | 2                       | 2 | 2            | 2               | 2 |   |   |
|            |          | :60    | 9a-12n    | \$11.76 | 2    | 2                       | 2 | 2            | 2               | 2 |   |   |
|            |          | :60    | 12n-3p    | \$11.76 | 2    | 2                       | 2 | 2            | 2               | 2 |   |   |
|            |          | :60    | 3p-5p     | \$11.76 | 2    | 2                       | 2 | 2            | 2               | 2 |   |   |
|            |          | :60    | 5p-6p     | \$11.76 | 2    | 2                       | 2 | 2            | 2               | 2 |   |   |
|            |          |        |           |         |      |                         |   | Total Spots: | <b>140(:60)</b> |   |   |   |
| Jan        | Feb      | Mar    | Apr       | May     | June | <b>TOTAL \$1,646.40</b> |   |              |                 |   |   |   |
| July       | Aug      | Sep    | Oct       | Nov     | Dec  |                         |   |              |                 |   |   |   |

NONDISCRIMINATION POLICY: *Hall Communications and its station[s] do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.*

ADVERTISER: Bill Olson SALESPERSON: Stone APPROVED BY: \_\_\_\_\_

DATE: 7/21/20 DATE: \_\_\_\_\_ ENTERED BY: \_\_\_\_\_

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Spence Rogers, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

- FEDERAL CANDIDATE**  
 **STATE OR LOCAL CANDIDATE**

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

William Olson

Authorized committee:

William Olson for Congress

Agency requesting time (and contact information):

N/A Go Right Strategies, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress

Date of election:

August 18, 2020

General

Primary

Treasurer of candidate's authorized committee:

Elizabeth Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                     | Station Representative                  |
|--|---|
| Signature:<br><i>Spence Rogers</i>             | Signature:                              |
| Name: Spence Rogers                            | Name:                                   |
| Date of Request to Purchase Ad Time: 7/27/2020 | Date of Station Agreement to Sell Time: |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Spence Rogers

Date: 6/16/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|             |                       |                          |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
|-------------|-----------------------|--------------------------|

|         |                   |                          |
|---------|-------------------|--------------------------|
| Est. #: | Station Location: | Run Start and End Dates: |
|---------|-------------------|--------------------------|

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WONN, WPCV, WLKF, WWRZ  
404 W. LIME ST  
LAKELAND, FL 33815  
863-682-8184

Term ID: 001

**Sale - Approved**

|                    |                              |               |
|--------------------|------------------------------|---------------|
| Date               | 07/28/20                     | Time 14:52:33 |
| Method of Payment  | Visa                         |               |
| Entry Method       | Manual                       |               |
| Account #          | XXXXXXXXXXXX2363             |               |
| Order ID           | SPENCER L ROGERS             |               |
| Order Description: | BILL OLSON PREPAY cONT #9279 |               |
| Approval Code      | 07016G                       |               |
| <b>Amount</b>      | <b>\$1,399.44</b>            |               |

Thank you for your business!  
Have a nice day!

Customer Copy