



WTNH
 2960 North Meridian Street
 John Browning
 Indianapolis, IN 46208
 (203) 784-8888

CONTRACT

<u>Contract / Revision</u> 4141373 /		<u>Alt Order #</u> 28234328	
<u>Advertiser</u> POL/John Fonfara/Mayor of Hartford/CT/Dem		<u>Original Date / Revision</u> 09/06/23 / 09/06/23	
<u>Contract Dates</u> 09/04/23 - 09/12/23	<u>Estimate #</u> 1600		
<u>Product</u> CT Hartford City			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTNH	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>Agency Ref</u>	<u>Advertiser Code</u> 356	<u>Product 1/2</u> 385	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Political Communications Advertising
 11 E 44th Street
 Room 301
 New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTNH	09/07/23	09/08/23	News 8 @ 6a	6a-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$250.00			
N 2	WTNH	09/07/23	09/08/23	GMA	7a-9a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$225.00			
N 3	WTNH	09/09/23	09/10/23	SaSu 6a-8a	6a-8a		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----SS				2	\$120.00			
N 4	WTNH	09/09/23	09/09/23	GMA SaSu	8a-9a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----S-				1	\$175.00			
N 5	WTNH	09/09/23	09/09/23	GMA 9a-10a	9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----S-				1	\$100.00			
N 6	WTNH	09/10/23	09/10/23	ABC This Week	9a-10a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----S				1	\$450.00			
N 7	WTNH	09/10/23	09/10/23	Su 10-1030a	Su 10-1030a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----S				1	\$200.00			
N 8	WTNH	09/10/23	09/10/23	Su 1030-11a	1030-11a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----S				1	\$200.00			
N 9	WTNH	09/07/23	09/08/23	M-F 9a- 10a	9a- 10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$200.00			
N 10	WTNH	09/07/23	09/08/23	News 8 Noon	12-1p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$125.00			
N 11	WTNH	09/07/23	09/08/23	News 8 5p-6p	5p-6p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$375.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTNH
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 John Browning
 Indianapolis, IN 46208
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<u>Contract / Revision</u> 4141373 /	<u>Alt Order #</u> 28234328
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<u>Advertiser</u> POL/John Fonfara/Mayor of Hartford/CT/Dem	<u>Original Date / Revision</u> 09/06/23 / 09/06/23
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<u>Contract Dates</u> 09/04/23 - 09/12/23	<u>Product</u> CT Hartford City	<u>Estimate #</u> 1600
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$375.00			
N 12	WTNH	09/07/23	09/08/23	News 8 6p-630p	6p-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	---TF--				1	\$450.00			
N 13	WTNH	09/10/23	09/10/23	Su News 8 @ 6p	6p-630p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/23	09/10/23	-----S				1	\$250.00			
N 14	WTNH	09/11/23	09/12/23	News 8 @ 6a	6a-7a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MT-----				2	\$250.00			
N 15	WTNH	09/11/23	09/12/23	GMA	7a-9a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MT-----				2	\$225.00			
N 16	WTNH	09/11/23	09/12/23	M-F 9a- 10a	9a- 10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MT-----				1	\$200.00			
N 17	WTNH	09/11/23	09/12/23	News 8 Noon	12-1p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MT-----				2	\$125.00			
N 18	WTNH	09/11/23	09/11/23	News 8 5p-6p	5p-6p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	M-----				1	\$375.00			
N 19	WTNH	09/11/23	09/11/23	News 8 6p-630p	6p-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	M-----				1	\$450.00			
N 20	WTNH	09/11/23	09/11/23	News 8 4p-5p	M-F 4p - 4:58p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	M-----				1	\$175.00			
Totals											24	\$5,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/23 -09/24/23	25	\$5,890.00	(\$883.50)	\$5,006.50
Totals	25	\$5,890.00	(\$883.50)	\$5,006.50

Signature: _____ Date: _____

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 28234328 **Changes as of:** 9/6/2023 at 1:25 PM **Version:** Highlighting Makegood 1 **Status:** Accepted
CPE: 356/385/1600 **Flight:** 9/4/23 - 9/12/23 **Station:** WTNH **Con Type:** POLITI
Agency: POLITICAL COMMUNICATIONS ADVERTISING **Advertiser:** JOHN FONFARA FOR HARTFORD MAYOR **Market:** Hartford, CT **Total \$:** \$5,640.
Product: CT Hartford City **Office:** WASHINGTON **Total Spots:** 24
Agency Order #: 12846270 **Service:** Nielsen **Total CPP:** \$123.91
Buyer: Lorange, Sandor **Primary Demo:** Adults 35+ **Total GRP:** 45.5
Salesperson: JENNA NUBAR **Assistant:** JENNA NUBAR **Traffic #:** 414137
 232 Madison Ave **202-872-5880**

Separation:
Comments: Revision. Order total should be \$5,640.

#	Day/Time	DP	Program	A35P Rating	Len	9/4 - 9/11			Total Spots	Total \$	CPP
						9/4	9/11	9/11			
MSD 13	6p-6:30p		News	1.2	30	1	0	0	0	\$0.00	\$145.8
MGD 21	4p-5p		NEWS 8 @ 4P	0.0	30	0	1	1	1	\$175.00	\$0.0
TOTALS:						14	10	24	\$5,640.00	\$123.9	

Date/Time			Action	Added by	Comment
09/06/23 1:25 PM			Sent To Rep	Kelly VanValkenburgh	SEE LN13 FOR NA DUE PGM, NO NEWS DUER TO FOOTBALL. SEE LN21 FOR MKGD OFFER. PLS ADDRESS ASAP

Contract # 28234328 **Changes as of:** 9/6/2023 at 10:08 AM **Version:** Current State Version 2
CPE: 356/385/1600 **Flight:** 9/4/23 - 9/12/23 **Station:** WTNH
Agency: POLITICAL COMMUNICATIONS ADVERTISING **Advertiser:** JOHN FONFARA FOR HARTFORD MAYOR **Market:** Hartford, CT
Product: CT Hartford City **Office:** WASHINGTON
Agency Order #: 12846270 **Buyer:** Lorange, Sandor **Service:** Nielsen
Salesperson: JENNA NUBAR **Assistant:** JENNA NUBAR **Primary Demo:** Adults 35+
 New York, NY 10016 202-872-5880 202-872-5880



125 West 55th St
New York, NY 10019

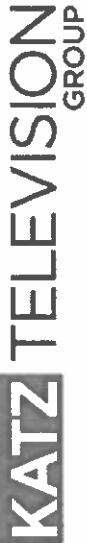
Con Type: POLITY
Total \$: \$5,715.
Total Spots: 24
Total CPP: \$120.8
Total GRP: 47.3

Separation:

Comments: This is a brand new order. Flight is 9/7-9/12. \$5,640 & 24X. Please confirm. Thanks! Jenna

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/11		Total Spots	Total \$	CPP		
							9/4	9/11					
REV-1	Th-F 6a-7a		GOOD MRN-CT6AM/GOOD MRN-CT630	\$250.00	1.8	30	1	2	2	\$500.00	\$138.8		
<i>Changes: Day/Time from M-F 6a-7a to Th-F 6a-7a</i>													
REV-2	Th-F 7a-9a		GD MRN AMR-ABC	\$225.00	2.3	30	1	2	1	\$225.00	\$97.8		
<i>Changes: Day/Time from M-F 7a-9a to Th-F 7a-9a</i>													
REV-9	Th-F 9a-10a		Live with Kelly & Mark	\$200.00	0.9	30	1	1	1	\$200.00	\$222.2		
<i>Changes: Day/Time from M-F 9a-10a to Th-F 9a-10a</i>													
REV-10	Th-F 12n-1p		NEWS 8 @ 12N	\$125.00	2.4	30	1	2	1	\$125.00	\$52.0		
<i>Changes: Day/Time from M-F 12n-1p to Th-F 12n-1p</i>													
REV-11	Th-F 5p-6p		NEWS 8 AT 5P/NEWS 8 @ 5:30P	\$375.00	3.1	30	1	1	1	\$375.00	\$120.9		
<i>Changes: Day/Time from M-F 5p-6p to Th-F 5p-6p</i>													
REV-12	Th-F 6p-6:30p		NEWS 8 AT 6P	\$450.00	3.7	30	1	1	1	\$450.00	\$121.6		
<i>Changes: Day/Time from M-F 6p-6:30p to Th-F 6p-6:30p</i>													
REV-13	Sa 6p-6:30p		News	\$175.00	1.2	30	1	0	0	\$0.00	\$145.8		
REV+15	M-Tu 6a-7a		GOOD MRN-CT6AM/GOOD MRN-CT630	\$250.00	1.8	30	0	2	2	\$500.00	\$138.8		
REV+16	M-Tu 7a-9a		GD MRN AMR-ABC	\$225.00	2.3	30	0	2	2	\$450.00	\$97.8		
REV+17	M-Tu 9a-10a		Live with Kelly & Mark	\$200.00	0.9	30	0	1	1	\$200.00	\$222.2		
REV+18	M-Tu 12n-1p		NEWS 8 @ 12N	\$125.00	2.4	30	0	2	2	\$250.00	\$52.0		
REV+19	M 5p-6p		NEWS 8 AT 5P/NEWS 8 @ 5:30P	\$375.00	3.1	30	0	1	1	\$375.00	\$120.9		
REV+20	M 6p-6:30p		NEWS 8 AT 6P	\$450.00	3.7	30	0	1	1	\$450.00	\$121.6		
TOTALS:									15	9	24	\$5,715.00	\$120.8

Contract # 28234328 **Changes as of:** 9/6/2023 at 10:08 AM **Version:** Current State Version 2
CPE: 356/385/1600 **Flight:** 9/4/23 - 9/12/23 **Station:** WTNH **Con Type:** POLITY
Agency: POLITICAL COMMUNICATIONS **Advertiser:** JOHN FONFARA FOR HARTFORD MAYOR **Market:** Hartford, CT **Total \$:** \$5,715.
ADVERTISING
 232 Madison Ave **Product:** CT Hartford City **Office:** WASHINGTON **Total Spots:** 24
 Suite 405 **Agency Order #:** 12846270 **Service:** Nielsen **Total CPP:** \$120.82
 New York, NY 10016 **Buyer:** Lorange, Sandor **Primary Demo:** Adults 35+ **Total GRP:** 47.3
Salesperson: JENNA NUBAR **Assistant:** JENNA NUBAR
 202-872-5880
Separation:



125 West 55th St
New York, NY 10019

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/06/23 10:08 AM	JENNA NUBAR	This is a brand new order. Flight is 9/7-9/12. \$5,640 & 24X. Please confirm. Thanks! Jenna
09/06/23 10:08 AM	JENNA NUBAR	This is a brand new order. Flight is 9/7-9/12. \$5,640 & 24X. Please confirm. Thanks! Jenna

Competitive Information

Market Budget: \$22,560
WTNH Share: 25%
Comment: Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	24	\$5,715.00	\$120.82	47.3

Monthly Summary

Month	Spots
2023-Sep	24
Total	24

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/6/23 10:29 AM					\$0	\$0	
Revision	9/6/23 10:08 AM	JENNA NUBAR	Revised			\$75.00	\$5,715.00	Changes: Original flight end to 9/17/23. Flight End from 9/17/23 to 9/12/23. Comm Actual flight 9/7 - 9/12. Separation: 30; PopulationBuyType: CPP to This is a brand new order. Flight is 9/7-9/12. \$5,640 & 24X. Please confirm. Thanks! Jenna. Total Dollars from \$5,640.00 to \$5,715.00, Total GRPs from 46.7 to 47.3. Total CPI \$120.77 to \$120.82. Origuser Entered Dollars to \$5,640.00. User Entered \$ fr to \$5,715.00. Total \$ from \$5,640.00 to \$5,715.00. 13 buylines added or mod
New	9/6/23 9:52 AM	JENNA NUBAR	New	24		\$5,640.00	\$5,640.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.