

FCC 398

Children's Television Programming Report

Report reflects information for quarter ending June 30, 1998

1. Call Sign	Channel Number	Community of License		
WRCB-TV	3	City, State: Chattanooga, TN	County: Hamilton	Zip Code: 37405
Licensee: Sarkes Tarzian, Inc.				
Network Affiliation: NBC		Nielsen DMA: Chattanooga	Web Home Page N/A	

Core Programming

- State the average number of hours of Core Programming per week broadcast by the Station.
See 47 C.F.R. Section 73.671(c). 3.5
- Does the licensee identify each Core Program at the beginning of the airing of each program Yes
as required by 47 C.F.R. Section 73.673?
- Does the licensee provide information identifying each Core Program aired on its station, Yes
including an indication of the target child audience, to publishers of program guides as
required by 47 C.F.R. Section 73.673?
- Complete the following for each program that you aired during the past three months that meets the definition
of Core Programming. Complete chart below for each Core Program (Use supplemental page for additional
programs).

Title of Program: SAVED BY THE BELL: THE NEW CLASS (1)			Origination:	
			Local	Network X
			Syndicated	
Days/Times Program Regularly Scheduled Sat, 04/04/98-06/27/98 10:00-10:30am	Total Times Aired 13	# Preemptions 0	If Preempted and rescheduled, list date time aired	
Length of Program: 30 MINUTES				
Age of Target Child Audience: From <u>13</u> years to <u>16</u> years.				
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming: The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of 6 teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face in their peer relationships, and in personal decision-making both in and out of the classroom.</p> <p>Please see attachment #1 for episode descriptions.</p>				

Question #5, Core Programming (continued)

Title of Program: CITY GUYS			Origination:		
			Local	Network X	Syndicated
Days/Times Program Regularly Scheduled Sat, 04/04/98-06/27/98 10:30-11:00am	Total Times Aired 13	# Preemptions 0	If Preempted and rescheduled, list date time aired		
			Dates: Times:		
Length of Program: 30 MINUTES					
Age of Target Child Audience: From <u>13</u> years to <u>16</u> years.					
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming: The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.</p> <p><i>Please see attachment #1 for episode descriptions.</i></p>					

Title of Program: SAVED BY THE BELL: THE NEW CLASS (2)			Origination:		
			Local	Network X	Syndicated
Days/Times Program Regularly Scheduled Sat, 04/04/98-06/27/98 11-11:30am	Total Times Aired 13	# Preemptions 0	If Preempted and rescheduled, list date time aired		
			Dates: Times:		
Length of Program: 30 Minutes					
Age of Target Child Audience: From <u>13</u> years to <u>16</u> years.					
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming: The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of 6 teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face in their peer relationships, and in personal decision-making both in and out of the classroom.</p> <p><i>Please see attachment #1 for episode descriptions.</i></p>					

Question #5, Core Programming (continued)

Title of Program: HANG TIME - A			Origination:		
			Local	Network X	Syndicated
Days/Times Program Regularly Scheduled Sat, 04/04/98-06/27/98 11:30-12N	Total Times Aired 13	# Preemptions 0	If Preempted and rescheduled, list date time aired		
			Dates: Times:		
Length of Program: 30 Minutes					
Age of Target Child Audience: From <u>13</u> years to <u>16</u> years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming:					
<p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.</p> <p><i>Please see attachment #1 for episode descriptions.</i></p>					

Title of Program: HANG TIME! - B			Origination:		
			Local	Network X	Syndicated
Days/Times Program Regularly Scheduled Sat, 04/04/98-06/27/98 12n-12:30pm	Total Times Aired 13	# Preemptions 0	If Preempted and rescheduled, list date time aired		
			Dates: Times:		
Length of Program: 30 minutes					
Age of Target Child Audience: From <u>13</u> years to <u>16</u> years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming:					
<p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.</p> <p><i>Please see attachment #1 for episode descriptions.</i></p>					

Question #5, Core Programming (continued)

Title of Program: NBA INSIDE STUFF			Origination:	
			Local	Network X
			Syndicated	
Days/Times Program Regularly Scheduled Sat, 04/04/98-04/18/98 Sat, 05/02/98 - 6/27/98, 12:30-1pm	Total Times Aired 13	# Preemptions 2	If Preempted and rescheduled, list date time aired	
			Dates: 4/25/98 5/9/98	Times: 8:30-9am (2nd home) 8:30-9am (2nd home)
Length of Program: 30 Minutes				
Age of Target Child Audience: From 13 years to 16 years.				
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Dept. of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolution and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.</p> <p><i>Please see attachment #1 for descriptions of episodes.</i></p>				

Title of Program: JACK HANNA'S ANIMAL ADVENTURES			Origination:	
			Local	Network X
			Syndicated	
Days/Times Program Regularly Scheduled Sun, 04/12/98-05/31/98 Sun, 6/14/98-6/28/98	Total Times Aired 13	# Preemptions 2	If Preempted and rescheduled, list date time aired	
			Dates: Sat, 4/4/98 Sat, 6/6/98	Times: 1:00-1:30pm 9:30-10:00am
Length of Program: 30 Minutes				
Age of Target Child Audience: From 13 years to 16 years.				
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.</p> <p><i>See attachment #2 for episode descriptions.</i></p>				

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

Title of Program: NICK NEWS		Origination: Local__ Network__ Syndicated <u>X</u>	
Dates/Times Program Aired: Sun., 04/05/98-06/28/98 - 6:00-6:30am Tues, 06/23/98 -- 4:30-5:00pm	Total Times aired 14	Number of Preemptions 0	If Preempted and rescheduled, list date and time aired: Dates: Times:
Length of Program: 30 Minutes			
Age of Target Child Audience (if applicable: From <u>6</u> years to <u>11</u> years.			
Describe the program: Please see attachment #3 for description of program including specific information on each episode.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <u>X</u> Yes ___ No			
If yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? <u>X</u> Yes ___ No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? <u>X</u> Yes ___ No			

Title of Program: KIDSTALK		Origination: Local <u>X</u> Network__ Syndicated __	
Dates/Times Program Aired: Sat, 06/20/98 -- 1:00-1:30pm Tues, 06/23/98 -- 4:00-4:30PM	Total Times aired 2	Number of Preemptions 0	If Preempted and rescheduled, list date and time aired: Dates: Times:
Length of Program: 30 Minutes			
Age of Target Child Audience (if applicable: From <u>11</u> years to <u>16</u> years.			
Describe the program: Please see attachment #4 for description of program.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <u>X</u> Yes ___ No			
If yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? <u>X</u> Yes ___ No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? <u>X</u> Yes ___ No			

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs).

Title of Program: SAVED BY THE BELL: THE NEW CLASS (1)			Origination: Local ___ Network <u>X</u> Syndicated ___
Days/Times Program Regularly Scheduled: Sat, 07/11/98-09/26/98 10:00-10:30am	Total Times to be aired: 12	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of 6 teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face in their peer relationships, and in personal decision-making both in and out of the classroom.</p>			

Title of Program: CITY GUYS			Origination: Local ___ Network <u>X</u> Syndicated ___
Days/Times Program Regularly Scheduled: Sat, 7/11/98-9/5/98 -- 10:30-11:00am Sat, 9/12/98-9/26/98 -- 11:30am-12N	Total Times to be aired: 12	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.</p>			

Question #7, Next Quarter's Core Programming (continued)

Title of Program: ONE WORLD			Origination: Local ____ Network <u>X</u> Syndicated ____
Days/Times Program Regularly Scheduled: Sat, 9/12/98-9/26/98 10:30-11:00AM	Total Times to be aired: 3	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.</p>			

Title of Program: SAVED BY THE BELL: THE NEW CLASS (2)			Origination: Local ____ Network <u>X</u> Syndicated ____
Days/Times Program Regularly Scheduled: Sat, 7/11/98-9/15/98 11:00-11:30AM	Total Times to be aired: 9	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of 6 teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside kids give teens a useful perspective on many of the tough issues they have to face in their peer relationships, and in personal decision-making both in and out of the classroom.</p>			

Question #7, Next Quarter's Core Programming (continued)

Title of Program: HANG TIME (A)			Origination: Local ____ Network <u>X</u> Syndicated ____
Days/Times Program Regularly Scheduled: SAT, 7/11/98-9/5/98 11:30A-12N	Total Times to be aired: 9	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.</p>			

Title of Program: HANG TIME (B)			Origination: Local ____ Network <u>X</u> Syndicated ____
Days/Times Program Regularly Scheduled: Sat, 7/11/98-9/5/98 12N-12:30pm	Total Times to be aired: 9	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories -- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. As the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.</p>			

Question #7, Next Quarter's Core Programming (continued)

Title of Program: NBA INSIDE STUFF			Origination: Local ___ Network <u>X</u> Syndicated ___
Days/Times Program Regularly Scheduled: Sat, 7/11/98-9/26/98 12:30-1pm	Total Times to be aired: 12	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Dept. of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolution and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.</p>			

Question #7, Next Quarter's Core Programming (cont.)

Title of Program: JACK HANNA'S ANIMAL ADVENTURES			Origination: Local ____ Network <u>X</u> Syndicated ____
Days/Times Program Regularly Scheduled: Sat, 7/12/98-9/27/98 11:30am-12N	Total Times to be aired: 12	Length of Program: 30 minutes	Age of Target Child Audience: from <u>13</u> years to <u>16</u> years.
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming:</p> <p>In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.</p>			

8. Does the licensee publicize the existence and location of the Station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)? X Yes No
9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

N/A

10. Name of Children's Programming Liaison:	
Name: Pam Teague, Program Director	Telephone Number (423) 267-5412
Address: WRCB-TV 900 Whitehall Road Chattanooga, TN 37405	Internet Mail Address (if applicable) pteague@wrcbtv.com

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

PLEASE SEE ATTACHMENT 5a-g.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(A)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <u>Sarkes Tarzian, Inc.</u>	Signature <u>Thomas R. Tolan</u>
Date <u>7-9-98</u>	