

ORDER



Orders
Order / Rev: 2253152
Alt Order #: 09685695
Product Desc: BLOOMBERG 4 PRES
Estimate: 9470
Flight Dates: 12/10/19 - 12/22/19
Original Date / Rev: 12/09/19 / 12/09/19
Order Type: REG

Denver KDVR

Primary AE: Telerep Washington
Sales Office: T-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 711 3rd Avenue
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Michael Bloomberg/President/US
Demographic: A35+
Product Codes: PL10
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/29/19	143	\$152,300.00	\$129,455.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	143	\$152,300.00	\$129,455.00	0.00
Totals	143	\$152,300.00	\$129,455.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDVR	12/16/19	12/20/19	M-F 7a-8a FOX31 News At 7a	CM	7a-8a	MTWTF--	:30	3	\$850.00	P2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--			3			\$850.00		0.00			
N 2	KDVR	12/16/19	12/20/19	M-F 9a-10a FOX31 News At 9a	CM	9a-10a	MTWTF--	:30	5	\$400.00	P2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--			5			\$400.00		0.00			
N 3	KDVR	12/16/19	12/20/19	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--			5			\$300.00		0.00			
N 4	KDVR	12/16/19	12/20/19	M-F 11a-1130a DN FOX31 News At 11a	CM	11a-1130a	MTWTF--	:30	3	\$300.00	P1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--			3			\$300.00		0.00			
N 5	KDVR	12/16/19	12/20/19	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$250.00	P1	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--			5			\$250.00		0.00			
N 6	KDVR	12/16/19	12/20/19		CM	2p-3p	MTWTF--	:30	5	\$250.00	P1	0.00	NM	5	\$1,250.00

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Estimate: 9470

Denver KDVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2p-3p															
M-F 2p-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$250.00		0.00						
N 7	KDVR	12/16/19	12/20/19	M-F 3p-4p	CM	3p-4p	MTWTF--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
M-F 3p-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$600.00		0.00						
N 8	KDVR	12/16/19	12/20/19	M-F 4p-5p	CM	4p-5p	MTWTF--	:30	5	\$750.00	P2	0.00	NM	5	\$3,750.00
M-F 4p-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$750.00		0.00						
N 9	KDVR	12/16/19	12/20/19	M-F 6p-630p	CM	6p-630p	MTWTF--	:30	5	\$3,000.00	P1	0.00	NM	5	\$15,000.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$3,000.00		0.00						
N 10	KDVR	12/16/19	12/20/19	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$3,000.00	P1	0.00	NM	5	\$15,000.00
M-F 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	5		\$3,000.00		0.00						
N 11	KDVR	12/16/19	12/20/19	M-F, Su 9p-930p	CM	9p-930p	MTWTF--	:30	3	\$1,700.00	P2	0.00	NM	3	\$5,100.00
M-F, Su 9p-930p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	3		\$1,700.00		0.00						
N 12	KDVR	12/16/19	12/20/19	M-F, Su 930p-10p	CM	930p-10p	MTWTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00
M-F, Su 930p-10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	3		\$1,500.00		0.00						
N 13	KDVR	12/16/19	12/20/19	M-F, Su 10p-1035p	CM	10p-1035p	MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
M-F, Su 10p-1035p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWTF--	3		\$1,000.00		0.00						
N 14	KDVR	12/16/19	12/19/19	M-F 1035p-1105p	CM	1035p-1105p	MTWT---	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
M-F 1035p-1105p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWT---	3		\$600.00		0.00						
N 15	KDVR	12/16/19	12/19/19	M-F 1105p-1135p	CM	1105p-1135p	MTWT---	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
M-F 1105p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWT---	3		\$450.00		0.00						
N 16	KDVR	12/16/19	12/19/19	M-F 1135p-1205a	CM	1135p-1205a	MTWT---	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
M-F 1135p-1205a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWT---	3		\$200.00		0.00						
N 17	KDVR	12/16/19	12/19/19	M-F 1205a-1235a	CM	1205a-1235a	MTWT---	:30	3	\$225.00	P2	0.00	NM	3	\$675.00
M-F 1205a-1235a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/16/19	12/22/19	MTWT---	3		\$225.00		0.00						
N 18	KDVR	12/10/19	12/13/19	M-F 7a-8a	CM	7a-8a	-TWTF--	:30	3	\$850.00	P2	0.00	NM	3	\$2,550.00
FOX31 News At 7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	-TWTF--	3		\$850.00		0.00						
N 19	KDVR	12/10/19	12/13/19	M-F 9a-10a	CM	9a-10a	-TWTF--	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
FOX31 News At 9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		12/09/19	12/15/19	-TWTF--	4		\$400.00		0.00						
N 20	KDVR	12/10/19	12/13/19	M-F 10a-11a	CM	10a-11a	-TWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
M-F 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$300.00		0.00			
N21	KDVR	12/10/19	12/13/19	M-F 11a-1130a DN FOX31 News At 11a	CM	11a-1130a	- TWTF - -	:30	3	\$300.00	P1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					3	\$300.00		0.00			
N22	KDVR	12/10/19	12/13/19	M-F 1p-2p M-F 1p-2p	CM	1p-2p	- TWTF - -	:30	4	\$250.00	P1	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$250.00		0.00			
N23	KDVR	12/10/19	12/13/19	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF - -	:30	4	\$250.00	P1	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$250.00		0.00			
N24	KDVR	12/10/19	12/13/19	M-F 3p-4p M-F 3p-4p	CM	3p-4p	- TWTF - -	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$600.00		0.00			
N25	KDVR	12/10/19	12/13/19	M-F 4p-5p M-F 4p-5p	CM	4p-5p	- TWTF - -	:30	4	\$750.00	P2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$750.00		0.00			
N26	KDVR	12/10/19	12/13/19	M-F 6p-630p M-F 6p-630p	CM	6p-630p	- TWTF - -	:30	4	\$3,000.00	P1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$3,000.00		0.00			
N27	KDVR	12/10/19	12/13/19	M-F 630p-7p M-F 630p-7p	CM	630p-7p	- TWTF - -	:30	4	\$3,000.00	P1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					4	\$3,000.00		0.00			
N28	KDVR	12/10/19	12/13/19	M-F, Su 9p-930p M-F, Su 9p-930p	CM	9p-930p	- TWTF - -	:30	3	\$1,700.00	P2	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					3	\$1,700.00		0.00			
N29	KDVR	12/10/19	12/13/19	M-F, Su 930p-10p M-F, Su 930p-10p	CM	930p-10p	- TWTF - -	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					3	\$1,500.00		0.00			
N30	KDVR	12/10/19	12/13/19	M-F, Su 10p-1035p M-F, Su 10p-1035p	CM	10p-1035p	- TWTF - -	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWTF - -					3	\$1,000.00		0.00			
N31	KDVR	12/10/19	12/12/19	M-F 1035p-1105p M-F 1035p-1105p	CM	1035p-1105p	- TWT - - -	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWT - - -					3	\$600.00		0.00			
N32	KDVR	12/10/19	12/12/19	M-F 1105p-1135p M-F 1105p-1135p	CM	1105p-1135p	- TWT - - -	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWT - - -					3	\$450.00		0.00			
N33	KDVR	12/10/19	12/12/19	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	- TWT - - -	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWT - - -					3	\$200.00		0.00			
N34	KDVR	12/10/19	12/12/19	M-F 1205a-1235a M-F 1205a-1235a	CM	1205a-1235a	- TWT - - -	:30	3	\$225.00	P2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	- TWT - - -					3	\$225.00		0.00			
N35	KDVR	12/11/19	12/18/19		CM	7p-8p		:30	1	\$7,000.00	P2	0.00	NM	2	\$14,000.00

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Denver KDVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wed Hour 1			-- 1----								
				Wednesday Prime Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/09/19		12/09/19	12/15/19	-- 1----		1			\$7,000.00			0.00			
Week: 12/16/19		12/16/19	12/22/19	-- 1----		1			\$7,000.00			0.00			
N36	KDVR	12/12/19	12/12/19	NFL Reg Ssn Pre Gm	CM	NFL Reg Ssn Pre	1--- 1---	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
				NFL Reg Ssn Pre Gm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/09/19		12/09/19	12/15/19	--- 1---		1			\$1,800.00			0.00			
N37	KDVR	12/15/19	12/22/19	Su 1035p-11p	CM	1035p-11p	----- 1	:30	1	\$300.00	P3	0.00	NM	2	\$600.00
				Sunday Sports Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/09/19		12/09/19	12/15/19	----- 1		1			\$300.00			0.00			
Week: 12/16/19		12/16/19	12/22/19	----- 1		1			\$300.00			0.00			
N38	KDVR	12/16/19	12/20/19	M-F 5p-530p	CM	5p-530p	MTWTF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
				FOX31aNews At 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		3			\$1,500.00			0.00			
N39	KDVR	12/16/19	12/20/19	M-F 530p-6p	CM	530p-6p	MTWTF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
				FOX31 News At 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/16/19		12/16/19	12/22/19	MTWTF--		3			\$1,500.00			0.00			
N40	KDVR	12/10/19	12/13/19	M-F 5p-530p	CM	5p-530p	- TWTF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
				FOX31aNews At 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/09/19		12/09/19	12/15/19	- TWTF--		3			\$1,500.00			0.00			
N41	KDVR	12/10/19	12/13/19	M-F 530p-6p	CM	530p-6p	- TWTF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
				FOX31 News At 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 12/09/19		12/09/19	12/15/19	- TWTF--		3			\$1,500.00			0.00			
													Totals	143	\$152,300.00