

POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION/s: KLDD-AM DATE OF REQUEST: 10/2/18

INQUIRY MADE BY: Terry Jackson

AGENCY (if any): ☐

ADDRESS OF AGENCY: ☐

CITY, STATE, ZIP OF AGENCY: ☐

TELEPHONE NUMBER OF AGENCY: ☐

CANDIDATE: Mayor of Philomath

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Jackson for Mayor

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: ☐

ADDRESS OF COMMITTEE: 580 Canberra Drive

CITY, STATE, ZIP OF COMMITTEE: Philomath, OR 97370

TELEPHONE NUMBER OF COMMITTEE: 541-250-9654

COMMITTEE OFFICERS:

Chairman: Terry Jackson

Vice Chairman: ☐

Treasurer: ☐

Secretary: ☐

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: Mayor PARTY AFFILIATION: Republican

() federal () state ☒ local

ELECTION AND DATE: November 6, 2018

() primary ☒ general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____
- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED:

10/22-11/6

LENGTH OF SPOT/PROGRAM TIME REQUESTED:

30 seconds

REQUEST MADE:

() in writing ☒ orally

If request is made in writing, attach and retain.

STATION OFFER:

30, 7a-6p @ \$3ea on KLOO am pre-emptible

DISPOSITION OF REQUEST:

☒ granted () denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

☒ yes () no

Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: _____

COMMENTS

STATION REP	Doug Blair
REVIEWED	JPA

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KLCC-AM</u>	Date: <u>10-9-18</u>
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I, Terry Jackson,
 being/on behalf of: Terry Jackson, a legally
 qualified candidate of the Republican political
 party for the office of: Mayor of Philomath
 in the general election
 election to be held on: November 6, 2018
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	6A-7P 7A-6P	7	Pre-emptable	10-15x	2

Total Charges: \$102.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Jerry Jackson

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jerry Jackson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-9-18

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Doug Blair

Signature

Doug Blair

Printed Name

Sales Representative

Title

POLITICAL BROADCAST DISCLOSURE STATEMENT

I. Political Broadcast Rates in "Pre-Election Periods"

During "Pre-Election Periods", which are the periods 45 days prior to preliminary elections and 60 days prior to general elections, all commercials sold for uses by legally qualified candidates for public office will be sold at the lowest rates charged to any other advertiser for commercials of the same length that are ordered to run in the same day part or rotation in the same week. If we determine after the fact that the candidate commercials were sold at higher rates, we will provide prompt refunds or credits.

In the event a candidate's spot is preempted, a make-good or make-goods of equivalent total value (although not necessarily in the time period originally ordered) will be provided prior to the election unless the candidate requests a refund or credit instead.

The attached rate card shows the lowest priced spots that are currently being scheduled to run in our most commonly purchased day parts. These rates may be subject to change in subsequent weeks and should there be an increase in the rate for the lowest priced spot purchased to run in any day part in any week, or in the event any advertiser is sold lower priced spots for a specific day part or rotation in a specific week.

KRKT, KLOO AM/FM & KEJO and KTHH may also offer other classes of spots to commercial advertisers, but no other class of spots will be less expensive for a spot ordered to run in the same day part or rotation than the spots described in this disclosure statement.

The rates shown in the attached rate card apply to all commercials. KRKT Fm, KLOO Am/Fm & KEJO Am and KTHH Am may occasionally sell spots in rotations other than those listed in the attachment. Rates for any such other rotations will be provided upon request.

II. Political Broadcast Rates Outside "Pre-Election Periods"

The portion of the year outside the 45 day pre-preliminary and 60 day pre-general election periods is the "Comparable Rate Period". During the comparable rate period, KRKT Fm, KLOO Am/Fm & KEJO Am and KTHH Am will present rate quotations to candidate advertisers in the same manner as to commercial advertisers.

Most commercial advertising sold by KRKT Fm, KLOO Am/Fm & KEJO Am and KTHH Am is sold on a negotiated basis, with the exact rate varying according to factors such as, but not limited to (a) the number of spots in a particular order and the total volume of advertising ordered by a particular advertiser, (b) the degree of flexibility our station is afforded in moving an advertiser's commercials in heavy demand periods, (c) the percentage of an advertisers budget for the market allocated to our station and (d) the projected demand for all spots by all advertisers and our station's available spot inventory at the time of the projected demand.

POLITICAL BROADCAST DISCLOSURE STATEMENT

The rates charged to candidate advertisers during the comparable rate period may not be the lowest rates charged for similar spots, but will be rates comparable to the charged to other advertisers buying time under comparable circumstances.

During the comparable rate period, KRKT Fm, KLOO Am/Fm & KEJO Am and KTHH Am will use its best efforts to provide make-goods for any preempted spots at times acceptable for the advertiser involved. To the extent inventory constrains prevent us from offering make-goods acceptable to an advertiser, we shall provide refunds or credits with respect to any advance payments made for preempted spots.

III. General Policies

- 1) The rate policies set forth above apply to political advertisements that are “uses”, as defined by the rules and policies of the Federal Communications Commission. In general, a spot will be considered a “use” only if it is purchased by, or on behalf of, a candidate or the candidate’s authorized campaign committee and if the commercial includes some identifiable voice appearance by the candidate.
- 2) All candidate commercials must contain appropriate sponsorship identification, which means that the commercial must include a statement that is “paid for” or “sponsored by” a candidate or the candidate’s campaign committee – as required by the rules and policies of the Federal Communications Commission.
- 3) The Bipartisan Campaign Reform Act of 2002 (the BCRA) states; All Federal Candidates must provide a written certification to broadcast stations stating that the candidate will not refer directly to any opponent without, including an audio identification of the candidate and office sought and the statement of approval from the candidate on whose behalf the ad is run for.
- 4) All political orders require net cash payment at least 24 hours in advance of the air dates, unless payment is guaranteed in writing by an agency with established credit.
- 5) Reasonable access to advertising on KRKT, KLOO Am/Fm & KEJO and KTHH, will be provided to all federal candidates. KRKT, KLOO Am/Fm, KEJO and KTHH, reserve the right to limit the amount of advertising that can be sold to federal candidates on a week by week basis, based on the needs of candidates and by commercial advertisers, and based on station inventory.
- 6) KRKT, KLOO Am/Fm, KEJO and KTHH may further limit or deny advertising to state and local candidates. Please inquire as to any limitations that may apply to elections for each state and local office.

POLITICAL BROADCAST DISCLOSURE STATEMENT

- 7) KRKT Fm, KLOO Am/Fm & KEJO Am and KTHH Am will not accept political advertising to run on Election Day, except as required by law to meet equal opportunities or reasonable access obligations.

We are providing you with two copies of this political broadcast rate disclosure statement. Please sign one copy below and return it to Bicoastal Media; stations KRKT, KLOO Am/Fm, KEJO and KTHH.

NAME: JERRY J JACKSON
TITLE: Candidate
DATE: 10/9/18

KRKT / KLOO FM / KEJO / KLOO AM / KTHH
2840 Marion Street SE
Albany, OR 97322
(541) 926-8628

Please Return via Fax to (541) 928-1261

Radio Traffic Order Form

New		▼																				
Order Number:	30337	Primary Conflict Code:																				
P.O. Number:		Secondary Conflict Code:																				
Customer / Client Contact:	JACSON FOR MAYOR																					
Customer / Client Contact:	JERRY JACKSON																					
Comments /																						
Account Rep:	DOUG BLAIR																					
Sales Initiative:																						
Start Date:	10/22/2018																					
End Date:	11/6/2018																					
Special Request:	<input type="checkbox"/> CO-OP <input type="checkbox"/> INVOICE WEEKLY <input type="checkbox"/> BROADCAST <input checked="" type="checkbox"/> CALENDAR																					
Line #	*Rev	Station	Start Date	End Date	# Wks	Priority	Daypart/ Overtime	Break Type	M	T	W	TH	F	SA	SU	SPW Schd	Weekly Spot Total	Spots/ Day	Lgth	RATE	Total # Spots	Line Revenue
		KLOO AM	10/22/2018	10/26/2018	1		7a-6p	Commercial :30	5		5		5				15		:30	\$3.00	15	\$45.00
		KLOO AM	10/30/2018	11/1/2018	1		7a-6p	Commercial :30		5		5					10		:30	\$3.00	10	\$30.00
		KLOO AM	11/5/2018	11/5/2018	1		7a-6p	Commercial :30	5								5		:30	\$3.00	5	\$15.00
		KLOO AM	11/6/2018	11/6/2018	1		7a-2p	Commercial :30		45							4		:30	\$3.00	4	\$12.00
Total # Spots (pg. 1)																						

Contract Total (pg. 1)

~~\$102.00~~

****Please remember, not to use wrap weeks**

***Restriction for Daycard/Order Time - Clocks go from 00:00 to 23:59:59

Bioassay Media does not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Confirmation

KLOO-AM
Bicoastal Willamette Valley LLC
1500 Valley River Dr Ste 350
Eugene OR 97401
541.926.8628

Contract # 32237
Date Entered 10/09/2018
Sales Person DOUG BLAIR
Billing Cycle Calendar
Revenue Source Political Revenue-LOCAL
Revenue Type Cash
Conflict 1 Political/Local
Contract 10/22/2018 - 11/06/2018
Comment KLOO-AM/JACKSON FOR MAYOR

JACKSON FOR MAYOR
ATTN JERRY JACKSON
580 CANBERRA DRIVE
PHILOMATH OR 97370

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	KLOO-AM	10/22/2018-10/26/2018 7:00a-6:00p	5,0,5,0,5,0,0 All Weeks	00:30 Commercial	3.00	15	45.00
2	KLOO-AM	10/30/2018-11/01/2018 7:00a-6:00p	0,5,0,5,0,0,0 All Weeks	00:30 Commercial	3.00	10	30.00
3	KLOO-AM	11/05/2018-11/05/2018 7:00a-6:00p	5,0,0,0,0,0,0 All Weeks	00:30 Commercial	3.00	5	15.00
4	KLOO-AM	11/06/2018-11/06/2018 7:00a-2:00p	0,5,0,0,0,0,0 All Weeks	00:30 Commercial	3.00	5	15.00
Total							105.00

Projected Billing	Count	Gross	Net
October 2018	20	60.00	60.00
November 2018	15	45.00	45.00
	35	105.00	105.00