

WZRV/WFTR EEO OUTREACH/ACTIVITIES/INITIATIVES

This report includes a summary of activities engaged for the period

June 1, 2022 through May 31, 2023

and is available in the public inspection file at 1106 Elm Street, Front Royal, VA 22630 pursuant to section 73.2080© (2) of the Federal Communications Commission rules

Below is a list of all activities engaged during the period

1 Activity #1

October 13 & 14, 2022, WOW Expo/Career Fair

Worlds of Work brings awareness to our middle school-aged students of available career paths in the region. Students visit and interact with local businesses and public services to gather information about skills and education required for careers in industries they may wish to pursue as they progress onto high school.

2 Activity #2

April 12-May 10, 2023; Winchester Economic Development Authority Career Fair

Media Partnership and presenting sponsor for County Career Fair, featuring over 50 employers from a variety of business sectors. Ad campaign included airing over 110 commercial announcements on WZRV/WFTR.

3 Activity #3

Broadcast Sports Mentor Group Partnership

April, May 2023 - Internship program through BSMG

New partnership with national firm Broadcast Sports Mentor Group to fill local internship opportunities (6 months each).

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