

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Amplify Media  
do hereby request station time concerning the following issue:

DCCC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

DCCC

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

DCCC - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

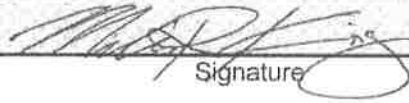
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/18/18

Date

  
Signature

312.787.3322

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



WKTV  
5936 Smith Hill Road  
Utica, NY 13502

AMPLIFY  
150 EAST 42ND STREET  
13TH FLOOR  
NEW YORK, NY 10017

## Contract # 37364

**Schedule Dates** 10/23/18-10/29/18  
**Advertiser** POLITICAL - DCCC - DEM CNGRS CMPG (2848)  
**Agency** AMPLIFY (1828)  
**Product** Political - Issue (1060)  
**Brand** Political Issue (12577)  
**Salesperson** Katz Chicago, (1010)  
**Sales Office** Katz Continental - Chicago  
**Buyer Name** Gregory,Kathy  
**Phone/Fax** (312) 755-3844 /  
**CPE** 798  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments** Democratic Congressi  
New political issue order for DCCC to run 10/23-10/29. Please confirm-  
thanks, Sam

**Date Entered** 10/22/18  
**Last Modified** 10/22/18  
**Entered By** Matthew Talarico  
**CO-OP** No  
**Headline #** ECR26228081  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,308.75  
**Net Total** \$7,416.25  
**Sales Tax**

## NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Oct. 2018	20	\$7,950.00
Nov. 2018	3	\$775.00
<b>Grand Total:</b>	<b>23</b>	<b>\$8,725.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	6A- 7A (EST)	1		X	X	X	X			1	\$600.00	\$600.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	10/22/18
2.0	Normal Line / SPOT	10/29/18-10/29/18	1	:30	6A- 7A (EST)	1	1							1	\$600.00	\$600.00	NBC-Utica (WKTV)	Newschannel 2 Sunrise	10/22/18
3.0	Normal Line / SPOT	10/27/18-10/27/18	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$350.00	\$350.00	NBC-Utica (WKTV)	Today Show	10/22/18
4.0	Normal Line / SPOT	10/27/18-10/27/18	1	:30	9A- NEWSCHANNEL 2 SATURDAY TODAY							1		1	\$450.00	\$450.00	NBC-Utica (WKTV)	Newschannel 2 Weekend Today	10/22/18
5.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	11A- 12P (EST)			1	1	1	1			4	\$75.00	\$300.00	NBC-Utica (WKTV)	Racheal Ray	10/22/18
6.0	Normal Line / SPOT	10/29/18-10/29/18	1	:30	11A- 12P (EST)	1	1							1	\$75.00	\$75.00	NBC-Utica (WKTV)	Racheal Ray	10/22/18
7.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	2P- 3P (EST)			1	1	1	1			4	\$100.00	\$400.00	NBC-Utica (WKTV)	Dr Phil	10/22/18
8.0	Normal Line / SPOT	10/29/18-10/29/18	1	:30	2P- 3P (EST)	1	1							1	\$100.00	\$100.00	NBC-Utica (WKTV)	Dr Phil	10/22/18
9.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	3P- 4P (EST)			1	1	1	1			4	\$100.00	\$400.00	NBC-Utica (WKTV)	Judge Judy	10/22/18
10.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	5P- 6P (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	NBC-Utica (WKTV)	Live at Five	10/22/18
11.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	6P- 6:30P (EST)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	NBC-Utica (WKTV)	Newschannel 2 at 6	10/22/18
12.0	Normal Line / SPOT	10/23/18-10/23/18	1	:30	10P- NBC NEW AMSTERDAM			1						1	\$750.00	\$750.00	NBC-Utica (WKTV)	New Amsterdam	10/22/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV  
5936 Smith Hill Road  
Utica, NY 13502

AMPLIFY  
150 EAST 42ND STREET  
13TH FLOOR  
NEW YORK, NY 10017

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13.0	Normal Line / SPOT	10/23/18-10/26/18	1	:30	11P- 11:35P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	NBC-Utica (WKTV)	Newschannel 2 at 11	10/22/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: