

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Strategic Media Placement,

being/on behalf of: Claudia Tenney for Congress - NRCC,

a legally qualified candidate of the Republican

political party for the office of: New York Congressional District 22

in the General

election to be held on: 11.6.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Claudia Tenney for Congress - NRCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.16.18 [Signature]
Date **Signature**

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature **Printed Name** **Title**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Claudia Tenney for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

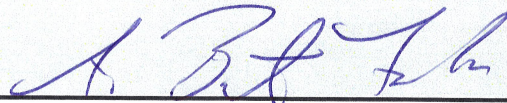
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

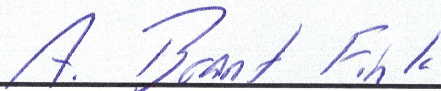
(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name

7.16.18

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 36575

Schedule Dates 08/21/18-08/27/18
Advertiser POL-TENNEY/NRCC (3645)
Agency STRATEGIC MEDIA PLACEMENT (1650)
Product Political - Candidate (1059)
Brand Political Candidate (10725)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Brant,Fink,
Phone/Fax (202) 872-5880 /
CPE 1326/1997/5573
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 08/20/18
Last Modified 08/20/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26132816
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$810.75
Net Total \$4,594.25
Sales Tax

CBS-Utica (EKTU)

By Broadcast Month	Spots	Rate
Aug. 2018	34	\$5,215.00
Sep. 2018	4	\$190.00
Grand Total:	38	\$5,405.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/18-08/27/18	1	:30	7A- 9A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS-Utica (EKTU)	CBS This Morning	8/20/18
2.0	Normal Line / SPOT	08/21/18-08/27/18	1	:30	10A- 11A (EST)		1	1	1	1	1			5	\$75.00	\$375.00	CBS-Utica (EKTU)	Lets Make a Deal	8/20/18
3.0	Normal Line / SPOT	08/21/18-08/27/18	1	:30	11A- 12P (EST)		1	1	1	1	1			5	\$75.00	\$375.00	CBS-Utica (EKTU)	The Price is Right	8/20/18
4.0	Normal Line / SPOT	08/21/18-08/27/18	1	:30	12P- 12:30P (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS-Utica (EKTU)	Newschannel 2 Noon	8/20/18
5.0	Normal Line / SPOT	08/25/18-08/25/18	1	:30	7A- CBS THIS MORNING: SATURDAY							1		1	\$30.00	\$30.00	CBS-Utica (EKTU)	CBS This Morning	8/20/18
6.0	Normal Line / SPOT	08/25/18-08/25/18	1	:30	6:30P- CBS WEEKEND NEWS							1		1	\$400.00	\$400.00	CBS-Utica (EKTU)	CBS Evening News Saturday	8/20/18
7.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	9A- CBS SUNDAY MORNING WITH JANE PAULEY								1	1	\$100.00	\$100.00	CBS-Utica (EKTU)	CBS Sunday Morning	8/20/18
8.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	10:30A- CBS FACE THE NATION								1	1	\$100.00	\$100.00	CBS-Utica (EKTU)	Face the Nation	8/20/18
9.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	6:30P- CBS WEEKEND NEWS								1	1	\$400.00	\$400.00	CBS-Utica (EKTU)	CBS Evening News Sunday	8/20/18
10.0	Normal Line / SPOT	08/21/18-08/21/18	1	:30	8P- NCIS			1						1	\$250.00	\$250.00	CBS-Utica (EKTU)	NCIS-CBS	8/20/18
11.0	Normal Line / SPOT	08/21/18-08/21/18	1	:30	9P- CBS BULL			1						1	\$250.00	\$250.00	CBS-Utica (EKTU)	Bull (R)-CBS	8/20/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Contract # 36575

Schedule Dates 08/21/18-08/27/18
Advertiser POL-TENNEY/NRCC (3645)
Agency STRATEGIC MEDIA PLACEMENT (1650)
Product Political - Candidate (1059)
Brand Political Candidate (10725)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Brant,Fink,
Phone/Fax (202) 872-5880 /
CPE 1326/1997/5573
Account Types National/Political Agency
Billing Type Standard
Comments TV

Date Entered 08/20/18
Last Modified 08/20/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26132816
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$810.75
Net Total \$4,594.25
Sales Tax

CBS-Utica (EKTU)

By Broadcast Month	Spots	Rate
Aug. 2018	34	\$5,215.00
Sep. 2018	4	\$190.00
Grand Total:	38	\$5,405.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/21/18-08/21/18	1	:30	10P- CBS NCIS: NEW ORLEANS A			1						1	\$250.00	\$250.00	CBS-Utica (EKTU)	NCIS: New Orleans-CBS	8/20/18
13.0	Normal Line / SPOT	08/23/18-08/23/18	1	:30	8P- CBS THE BIG BANG THEORY					1				1	\$500.00	\$500.00	CBS-Utica (EKTU)	Big Bang Theory (R)/Young Sheldon (R)-CBS	8/20/18
14.0	Normal Line / SPOT	08/23/18-08/23/18	1	:30	9P- CBS BIG BROTHER					1				1	\$350.00	\$350.00	CBS-Utica (EKTU)	Big Brother Thursday-CBS	8/20/18
15.0	Normal Line / NFL	08/24/18-08/24/18	1	:30	8P- CBS NFL PRE-SEASON						1			1	\$200.00	\$200.00	CBS-Utica (EKTU)	Hawaii Five-0-CBS MKG to NFL	8/20/18
16.0	Normal Line / NFL	08/24/18-08/24/18	1	:30	8P- CBS NFL PRE-SEASON						1			1	\$200.00	\$200.00	CBS-Utica (EKTU)	Blue Bloods-CBS MKG to NFL	8/20/18
17.0	Normal Line / NFL	08/25/18-08/25/18	1	:30	8P- CBS NFL PRE-SEASON							1		1	\$150.00	\$150.00	CBS-Utica (EKTU)	Crimetime Saturday 9/8p-CBS MKG to NFL	8/20/18
18.0	Normal Line / NFL	08/25/18-08/25/18	1	:30	10P- CBS NFL PRE-SEASON							1		1	\$150.00	\$150.00	CBS-Utica (EKTU)	48 Hours-CBS MKG to NFL	8/20/18
19.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	7P- CBS: 60 MINUTES								1	1	\$350.00	\$350.00	CBS-Utica (EKTU)	60 Minutes-CBS	8/20/18
20.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	8P- CBS BIG BROTHER								1	1	\$275.00	\$275.00	CBS-Utica (EKTU)	Big Brother Sunday-CBS	8/20/18
21.0	Normal Line / SPOT	08/26/18-08/26/18	1	:30	9P- CBS NCIS LOS ANGELES								1	1	\$250.00	\$250.00	CBS-Utica (EKTU)	NCIS: Los Angeles-CBS	8/20/18
22.0	Normal Line / SPOT	08/22/18-08/22/18	1	:30	9P- CBS SEAL TEAM					1				1	\$250.00	\$250.00	CBS-Utica (EKTU)	Seal Team (R) OTO-CBS	8/20/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: