



WKTV
5936 Smith Hill Road
Ulita, NY 13502

ETHICA MEDIA LLC
1225 FRANKLIN AVE
SUITE 325
GARDEN CITY, NY 11530

Contract # 36019

Schedule Dates	06/23/18-06/26/18	Date Entered	06/22/18
Advertiser	POL - ANTONIO DELGADO FOR CONGRESS (3611	Last Modified	06/22/18
Agency	ETHICA MEDIA LLC (1818)	Entered By	Matthew Talarico
Product	Political - Candidate (1059)	CO-OP	No
Brand	Political Candidate (NY CD 19) (12546)	Headline #	ECR26053436
Salesperson	Political Candidate	Demo	
Sales Office	Katz Washington D.C., (1019)	Order Type	Normal
Buyer Name	Katz Continental - Washington D.C.	Package Deal	
Phone/Fax	Mundy/Carol	Commission %	15.00
CPE	(202) 875-5880 / 72	Commission	\$394.65
Account Types	National/Political Agency	Net Total	\$2,236.35
Billing Type	Standard	Sales Tax	
Comments			

NBC-utica (WKTV)			
By Broadcast Month	Spots	Rate	
Jun. 2018	5	\$710.00	
Jul. 2018	21	\$1,921.00	
Grand Total:	26	\$2,631.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT (B/E)	06/25/18-06/25/18	1	:15/15	7A- 9A (EST)	1								1	\$195.00	\$195.00	NBC-Utica (WKTV)	Today Show	6/22/18
2.1	Normal Line / SPOT (B/E)	06/26/18-06/26/18	1	:15/15	7A- 9A (EST)			1						1	\$195.00	\$195.00	NBC-Utica (WKTV)	Today Show	6/22/18
3.1	Normal Line / SPOT (B/E)	06/25/18-06/25/18	1	:15/15	10A- 11A (EST)	2								2	\$52.00	\$104.00	NBC-Utica (WKTV)	Today w/ Kathie Lee	6/22/18
4.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	11A- 12P (EST)	2								2	\$40.00	\$80.00	NBC-Utica (WKTV)	Rachael Ray	6/22/18
5.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	7P- 7:30P (EST)	1								1	\$200.00	\$200.00	NBC-Utica (WKTV)	Wheel of Fortune	6/22/18
6.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	11P- 11:35P (EST)	1								1	\$175.00	\$175.00	NBC-Utica (WKTV)	News	6/22/18
7.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	12:35A- 1:35A (EST)	2								2	\$25.00	\$50.00	NBC-Utica (WKTV)	Late Night	6/22/18
8.1	Normal Line / SPOT	06/25/18-06/25/18	1	:30	5A- 6A (EST)	2								2	\$75.00	\$150.00	NBC-Utica (WKTV)	News	6/22/18
9.0	Normal Line / SPOT	06/24/18-06/24/18	1	:30	6P- NEWSCHANNEL 2 SUNDAY								1	1	\$150.00	\$150.00	NBC-Utica (WKTV)	News	6/22/18
10.0	Normal Line / SPOT	06/23/18-06/23/18	1	:30	6P- NEWSCHANNEL 2 SATURDAY 6							1		1	\$150.00	\$150.00	NBC-Utica (WKTV)	News	6/22/18
11.0	Normal Line / SPOT	06/24/18-06/24/18	1	:30	8A- NBC SUNDAY TODAY								1	1	\$75.00	\$75.00	NBC-Utica (WKTV)	Sunday Today	6/22/18
12.0	Normal Line / SPOT	06/24/18-06/24/18	1	:30	9A- NEWSCHANNEL 2 SUNDAY TODAY								1	1	\$75.00	\$75.00	NBC-Utica (WKTV)	News	6/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CBS-Utica (EKTU)
5936 Smith Hill Road
Utica, NY 13502

Contract # 35957

Schedule Dates	06/17/18-06/18/18	Date Entered	06/15/18
Advertiser	POL - ANTONIO DELGADO FOR CONGRESS (3611	Last Modified	06/15/18
Agency	ETHICA MEDIA LLC (1818)	Entered By	Matthew Talarico
Product	Political - Candidate (1059)	CO-OP	No
Brand	Political Candidate (NY CD 19) (12546)	Headline #	ECR26035311
Salesperson	Katz Washington D.C., (1019)	Demo	
Sales Office	Katz Continental - Washington D.C.	Order Type	Normal
Buyer Name	Mundy/Carol	Package Deal	
Phone/Fax	(202) 875-5880 /	Commission %	15.00
CPE	N/A	Commission	\$39.00
Account Types	National/Political Agency	Net Total	\$221.00
Billing Type	Standard	Sales Tax	
Comments			

CBS-Utica (EKTU)		
By Broadcast Month	Spots	Rate
Jun. 2018	3	\$260.00
Grand Total:	3	\$260.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	06/18/18-06/18/18	1	:15/:15	11:35P- 12:35A (EST)	1								1	\$30.00	\$30.00	CBS-Utica (EKTU)	The Late Show [BOOKENDS]	6/15/18
2.0	Normal Line / SPOT(B/E)	06/17/18-06/17/18	1	:15/:15	9A- CBS SUNDAY MORNING WITH JANE PAULEY								1	1	\$200.00	\$200.00	CBS-Utica (EKTU)	Sunday Morning [BOOKENDS]	6/15/18
3.0	Normal Line / SPOT	06/18/18-06/18/18	1	:30	12:35A- 1:35A (EST)	1	1							1	\$30.00	\$30.00	CBS-Utica (EKTU)	Late Late Show	6/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ETHICA MEDIA LLC
1225 FRANKLIN AVE
SUITE 325
GARDEN CITY, NY 11530

Contract # 36020

Schedule Dates	06/23/18-06/25/18	Date Entered	06/22/18
Advertiser	POL - ANTONIO DELGADO FOR CONGRESS (3611	Last Modified	06/22/18
Agency	ETHICA MEDIA LLC (1818)	Entered By	Matthew Talarico
Product	Political - Candidate (1059)	CO-OP	No
Brand	Political Candidate (NY CD 19) (12546)	Headline #	ECR26054799
Salesperson	Katz Washington D.C., (1019)	Demo	
Sales Office	Katz Continental - Washington D.C.	Order Type	Normal
Buyer Name	Mundy,Carole	Package Deal	
Phone/Fax	(202) 875-5880 /	Commission %	15.00
CPE	72	Commission	\$15.75
Account Types	National/Political Agency	Net Total	\$89.25
Billing Type	Standard	Sales Tax	
Comments			

CW-Utica (GKTV)			
By Broadcast Month	Spots	Rate	
Jun. 2018	2	\$30.00	
Jul. 2018	3	\$75.00	
Grand Total:	5	\$105.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	9A- 10A (EST)	1	1							1	\$30.00	\$30.00	CW-Utica (GKTV)	Steve Wilkos	6/22/18
2.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	10P- 10:30P (EST)	1	1							1	\$25.00	\$25.00	CW-Utica (GKTV)	News	6/22/18
3.0	Normal Line / SPOT	06/25/18-06/25/18	1	:30	10:30P- 11P (EST)	1	1							1	\$20.00	\$20.00	CW-Utica (GKTV)	Seinfeld	6/22/18
4.0	Normal Line / SPOT	06/23/18-06/23/18	1	:30	11P- 11:30P (EST)	1						1		1	\$15.00	\$15.00	CW-Utica (GKTV)	King of Queens	6/22/18
5.1	Normal Line / SPOT(B/E)	06/23/18-06/23/18	1	:15/:15	11:30P- 1:30A (EST)	1						1		1	\$15.00	\$15.00	CW-Utica (GKTV)	Movie	6/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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