



CBS-Utica (EKTU)  
5936 Smith Hill Road  
Utica, NY 13502

ETHICA MEDIA LLC  
1225 FRANKLIN AVE  
SUITE 325  
GARDEN CITY, NY 11530

**Contract # 35825**

Schedule Dates: 06/03/18-06/05/18  
Advertiser: POL - ANTONIO DELGADO FOR CONGRESS (3611)  
Agency: ETHICA MEDIA LLC (1818)  
Product: Political - Candidate (1059)  
Brand: Political Candidate (NY CD 19) (12546)  
Salesperson: Katz Washington D.C., (1019)  
Sales Office: Katz Continental - Washington D.C.  
Buyer Name: Mundy, Carole  
Phone/Fax: (202) 875-5880 /  
CPE: N/A  
Account Types: National/Political Agency  
Billing Type: Standard  
Comments:

Date Entered: 06/01/18  
Last Modified: 06/01/18  
Entered By: Matthew Talarico  
CO-OP: No  
Headline #: ECR26025573  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$34.50  
Net Total: \$195.50  
Sales Tax:

**CBS-Utica (EKTU)**

By Broadcast Month	Spots	Rate
Jun. 2018	3	\$230.00
<b>Grand Total:</b>	<b>3</b>	<b>\$230.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	06/04/18-06/04/18	1	:15	11:35P- 12:35A (EST)	1								1	\$15.00	\$15.00	CBS-Utica (EKTU)	LATE SHOW	6/1/18
2.0	Normal Line / SPOT(B/E)	06/05/18-06/05/18	1	:15	11:35P- 12:35A (EST)	1		1						1	\$15.00	\$15.00	CBS-Utica (EKTU)	LATE SHOW	6/1/18
3.0	Normal Line / SPOT(B/E)	06/03/18-06/03/18	1	:15	9A- 10:30A (EST)	1							1	1	\$200.00	\$200.00	CBS-Utica (EKTU)	CBS SUN	6/1/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV  
5936 Smith Hill Road  
Utica, NY 13502

ETHICA MEDIA LLC  
1225 FRANKLIN AVE  
SUITE 325  
GARDEN CITY, NY 11530

**Contract # 35824**

Schedule Dates 06/02/18-06/05/18  
Advertiser POL - ANTONIO DELGADO FOR CONGRESS (3611  
Agency ETHICA MEDIA LLC (1818)  
Product Political - Candidate (1059)  
Brand Political Candidate (NY CD 19) (12546)  
Salesperson Katz Washington D.C., (1019)  
Sales Office Katz Continental - Washington D.C.  
Buyer Name Mundy,Carole  
Phone/Fax (202) 875-5880 /  
CPE N/A  
Account Types National/Political Agency  
Billing Type Standard  
Comments

Date Entered 06/01/18  
Last Modified 06/01/18  
Entered By Matthew Talarico  
CO-OP No  
Headline # ECR26025556  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$52.80  
Net Total \$299.20  
Sales Tax

**NBC-Utica (WKTV)**

By Broadcast Month Spots Rate  
Jun. 2018 5 \$352.00  
Grand Total: 5 \$352.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/04/18-06/04/18	1	:15	7A- 9A (EST)	1								1	\$97.50	\$97.50	NBC-Utica (WKTV)	TODAY	6/1/18
2.0	Normal Line / SPOT	06/05/18-06/05/18	1	:15	7A- 9A (EST)	1	1							1	\$97.50	\$97.50	NBC-Utica (WKTV)	TODAY	6/1/18
3.0	Normal Line / SPOT	06/05/18-06/05/18	1	:15	11:35P- 12:35A (EST)	1		1						1	\$52.00	\$52.00	NBC-Utica (WKTV)	TONIGHT SHOW	6/1/18
4.0	Normal Line / SPOT	06/04/18-06/04/18	1	:30	3P- 4P (EST)	1								1	\$30.00	\$30.00	NBC-Utica (WKTV)	JUDGE	6/1/18
5.0	Normal Line / SPOT	06/02/18-06/02/18	1	:30	7A- 9A (EST)	1						1		1	\$75.00	\$75.00	NBC-Utica (WKTV)	SAT TODAY	6/1/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Ethica Media LLC,

being/on behalf of: Antonio Delgado,

a legally qualified candidate of the Democratic

political party for the office of: US House of Representatives - NY 19th District

in the Primary

election to be held on: June 26, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer to Schedules	Refer to Schedules	Refer to Schedules	Refer to Schedules	Refer to Schedules	Refer to Schedules

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Delgado for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janica Kyriacopoulos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/25/18

**Date**

Caro Mundy

**Signature**

Digitally signed by Caro Mundy  
DN: cn=Caro Mundy, o=Ethica Media LLC, ou, email=mundy@ethicamedia.com, c=US  
Date: 2018.01.25 12:34:48 -0500

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**



**Signature**

CHRISTOPHER

**Printed Name**

BSM

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **Delgado for Congress**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Caro Mundy**

Digitally signed by Caro Mundy  
DN: cn=Caro Mundy, o=Ethica Media LLC, ou, email=mundc@ethicamediallc.com, c=US  
Date: 2018.01.25 12:35:55 -05'00'

**signature of candidate or authorized committee**

**Carole Mundy**

**1/25/18**

**printed name**

**date**