

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Katie Cunningham,

being/on behalf of: John Faco,

a legally qualified candidate of the Republican

political party for the office of: NY CD-19

in the General Election

election to be held on: 11/6/18

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | SEE ORDER | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Faso For Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laura Schwartz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/29

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, FASO FOR CONGRESS

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Kathleen Cunningham

signature of candidate or authorized committee

Kathleen Cunningham

printed name

8/29/18

date



WKTV
5936 Smith Hill Road
Utica, NY 13502

POLITICAL COMMUNICATIONS ADVERTISING
37 W 39TH STREET
SUITE 602
NEW YORK, NY 10018

Contract # 37422

Schedule Dates 10/29/18-11/04/18
Advertiser POL - FASO - CD19 NY (3494)
Agency POLITICAL COMMUNICATIONS ADVERTISING (18
Product Political - Candidate (1059)
Brand Political Candidate (10725)
Salesperson Katz Washington D.C., (1019)
Sales Office Katz Continental - Washington D.C.
Buyer Name Wertz,Dan
Phone/Fax (202) 875-5880 /
CPE N/A
Account Types National/Political Agency
Billing Type Standard
Comments Candidate

Date Entered 10/26/18
Last Modified 10/26/18
Entered By Matthew Talarico
CO-OP No
Headline # ECR26231605
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,992.50
Net Total \$16,957.50
Sales Tax

NBC-Utica (WKTV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Nov. 2018 | 46 | \$19,950.00 |
| Grand Total: | 46 | \$19,950.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------|-----------|----------|
| 1.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 7A- 9A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$300.00 | \$1,500.00 | NBC-Utica (WKTV) | TODAY | 10/26/18 |
| 2.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 10A- 11A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$100.00 | \$500.00 | NBC-Utica (WKTV) | KL & HODA | 10/26/18 |
| 3.0 | Normal Line / SPOT | 11/03/18-11/03/18 | 1 | :30 | 7A- NBC SATURDAY TODAY SHOW | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | NBC-Utica (WKTV) | SAT TODAY | 10/26/18 |
| 4.0 | Normal Line / SPOT | 11/03/18-11/03/18 | 1 | :30 | 9A- NEWSCHANNEL 2 SATURDAY TODAY | | | | | | | 1 | | 1 | \$200.00 | \$200.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |
| 5.0 | Normal Line / SPOT | 11/04/18-11/04/18 | 1 | :30 | 8A- NBC SUNDAY TODAY | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | NBC-Utica (WKTV) | SUN TODAY | 10/26/18 |
| 6.0 | Normal Line / SPOT | 11/04/18-11/04/18 | 1 | :30 | 9A- NEWSCHANNEL 2 SUNDAY TODAY | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |
| 7.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 12P- 1P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |
| 8.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 5P- 6P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$300.00 | \$1,500.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |
| 9.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 6P- 6:30P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$700.00 | \$3,500.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |
| 10.0 | Normal Line / SPOT | 11/03/18-11/03/18 | 1 | :30 | 6P- NEWSCHANNEL 2 SATURDAY 6 | | | | | | | 1 | | 1 | \$350.00 | \$350.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |
| 11.0 | Normal Line / SPOT | 11/04/18-11/04/18 | 1 | :30 | 6P- NEWSCHANNEL 2 SUNDAY | | | | | | | | 1 | 1 | \$350.00 | \$350.00 | NBC-Utica (WKTV) | NEWS | 10/26/18 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WKTV
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Utica, NY 13502

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|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|----------|----------|
| 12.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 6:30P- 7P (EST) | 3 | X | X | X | X | X | | | 3 | \$1,000.00 | \$3,000.00 | NBC-Utica (WKTV) | NBC NEWS | 10/26/18 |
| 13.0 | Normal Line / SPOT | 11/03/18-11/03/18 | 1 | :30 | 6:30P- NBC NIGHTLY NEWS | | | | | | | 1 | | 1 | \$1,000.00 | \$1,000.00 | NBC-Utica (WKTV) | NBC NEWS | 10/26/18 |
| 14.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 7P- 7:30P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$550.00 | \$2,750.00 | NBC-Utica (WKTV) | WHEEL | 10/26/18 |
| 15.0 | Normal Line / SPOT | 10/29/18-11/02/18 | 1 | :30 | 7:30P- 8P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$550.00 | \$2,750.00 | NBC-Utica (WKTV) | JEOPARDY | 10/26/18 |
| 16.0 | Normal Line / SPOT | 11/04/18-11/04/18 | 1 | :30 | 6:30P- NBC NIGHTLY NEWS | | | | | | | | 1 | 1 | \$1,000.00 | \$1,000.00 | NBC-Utica (WKTV) | NBC NEWS | 10/26/18 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|