

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Ethica Media LLC,

being/on behalf of: Antonio Delgado,

a legally qualified candidate of the Democratic

political party for the office of: NY 19th CD

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer to	schedules				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Delgado for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Janica Kyriacopoulos

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/10/18

**Date**



**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

\_\_\_\_\_

**Signature**

\_\_\_\_\_

**Printed Name**

\_\_\_\_\_

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Delgado for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

C. Mundy

printed name

7/10/18

date

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Delgado for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

C. Mundy

**printed name**

7/10/18

**date**



WKTV  
5936 Smith Hill Road  
Utica, NY 13502

ETHICA MEDIA LLC  
1225 FRANKLIN AVE  
SUITE 325  
GARDEN CITY, NY 11530

### Contract # 36992

**Schedule Dates** 09/22/18-09/24/18  
**Advertiser** POL - ANTONIO DELGADO FOR CONGRESS (3611)  
**Agency** ETHICA MEDIA LLC (1818)  
**Product** Political - Candidate (1059)  
**Brand** Political Candidate (10725)  
**Salesperson** Katz Washington D.C., (1019)  
**Sales Office** Katz Continental - Washington D.C.  
**Buyer Name** Mundy,Carol  
**Phone/Fax** (202) 875-5880 /  
**CPE** N/A  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** Political

**Date Entered** 09/21/18  
**Last Modified** 09/21/18  
**Entered By** Matthew Talarico  
**CO-OP** No  
**Headline #** ECR26174162  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$315.75  
**Net Total** \$1,789.25  
**Sales Tax**

### NBC-Utica (WKTV)

By Broadcast Month	Spots	Rate
Sep. 2018	17	\$2,105.00
<b>Grand Total:</b>	<b>17</b>	<b>\$2,105.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/18-09/24/18	1	:30	7A- 9A (EST)	2								2	\$125.00	\$250.00	NBC-Utica (WKTV)	Today Show	9/21/18
3.0	Normal Line / SPOT	09/24/18-09/24/18	1	1:00	11A- 12P (EST)	1								1	\$60.00	\$60.00	NBC-Utica (WKTV)	Rachael Ray	9/21/18
4.0	Normal Line / SPOT	09/24/18-09/24/18	1	:30	1P- 2P (EST)	1								1	\$150.00	\$150.00	NBC-Utica (WKTV)	Days of Our Lives	9/21/18
5.0	Normal Line / SPOT	09/24/18-09/24/18	1	1:00	2P- 3P (EST)	2								2	\$60.00	\$120.00	NBC-Utica (WKTV)	Dr. Phil	9/21/18
6.0	Normal Line / SPOT	09/24/18-09/24/18	1	:30	3P- 4P (EST)	1								1	\$20.00	\$20.00	NBC-Utica (WKTV)	Judge Judy	9/21/18
7.0	Normal Line / SPOT	09/24/18-09/24/18	1	:30	7P- 7:30P (EST)	1								1	\$175.00	\$175.00	NBC-Utica (WKTV)	Wheel of Fortune	9/21/18
8.0	Normal Line / SPOT	09/24/18-09/24/18	1	:30	11:35P- 12:35A (EST)	2								2	\$80.00	\$160.00	NBC-Utica (WKTV)	Tonight Show	9/21/18
9.1	Normal Line / SPOT	09/22/18-09/22/18	1	:30	7A- NBC SATURDAY TODAY SHOW							1		1	\$50.00	\$50.00	NBC-Utica (WKTV)	Today Show	9/21/18
10.0	Normal Line / SPOT	09/23/18-09/23/18	1	:30	8A- NBC SUNDAY TODAY								1	1	\$60.00	\$60.00	NBC-Utica (WKTV)	Sunday Today	9/21/18
11.0	Normal Line / SPOT	09/24/18-09/24/18	1	1:00	7A- 9A (EST)	1								1	\$250.00	\$250.00	NBC-Utica (WKTV)	Today Show	9/21/18
12.0	Normal Line / SPOT	09/24/18-09/24/18	1	1:00	9A- 10A (EST)	1								1	\$100.00	\$100.00	NBC-Utica (WKTV)	Megyn Kelly	9/21/18
13.0	Normal Line / SPOT	09/24/18-09/24/18	1	1:00	12:35A- 1:35A (EST)	2								2	\$80.00	\$160.00	NBC-Utica (WKTV)	Late Night	9/21/18
14.0	Normal Line / SPOT	09/24/18-09/24/18	1	:30	6P- 6:30P (EST)	1								1	\$550.00	\$550.00	NBC-Utica (WKTV)	News	9/21/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: