2018 KPCL FCC PSA Report
1st Quarter

Description of Issue	Entity or Group	Program Segment	Event Date	Duration	Start Date	End Date	Narration of Type & Description of Programs/Segment	
Children's Health	St. Jude Children's Research Hospital	Finding Cures & Saving Children	N/A	60 Seconds	2018		Families never receive a bill from St. Jude for treatment, travel, housing or food. Treatments invented at St. Jude have helped push the overall Childhood cancer survival rate up to 80%, up from 20%. St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.	All proceeds with go to the VBS for Arkansas
Education	NM Dial-A-Teacher	New Mexico State wide Dial-A-Teacher Service	N/A	60 Seconds	2017-2018		Dial-A-Teacher is a free homework service available to K-12 students statewide. Students can call during school year Monday through Thursday to receive homework help from a licenses teacher. Help is available in English and Spanish. Call a toll free number	
Education	New Mexico Activities Assoc	High School Sports are so important in our Community	N/A	60 Seconds	2017-2018		High School athletes have higher grade point averages, attendance and fewer disciplinary problems. Sports also teach important life lessons like self discipline, sportsmanship, respect for rules, time managements skills and leadership. Sports also fight teen obesity and substance abuse issues. HS Sports provide a wholesome constructive after school activity that is perfect for today's working families. Life lessons that student athletes learn while in HS are instrumental in helping them become more active and productive citizens.	
Health & Wellness	American Migraine Foundation	Move Against Migraine	N/A	60 Seconds	2018		Migraine is an invisible disease affecting over 36 million Americans. Sufferers are marginalized and stigmatized. Migraine costs America more than $20 billion each year.	
Health & Wellness	Cohen Foundation	Target Lyme	N/A	60 Seconds	2018		With increasing numbers effecting more people than West Nile, tuberculosis and HIV/AIDS combines. Lyme disease is targeting America. The threatening bite of one tick could lead to Lyme disease. I know that if left untreated, Lyme disease can cause arthritis like joint pain. debilitating headaches, muscle weakness, and paralysis, irregular heart eat, severe fatigue and central nervous system. Checking for ticks is the best way to prevent Lyme disease and to reduce the growing number of cases.	
Health & Wellness	CDC	Get Ahead of Sepsis: The Domino Effect	N/A	60 Seconds	2018		Focuses on raising the awareness of Sepsis to Americans by emphasizing the importance of early recognition and timely treatment of sepsis, as well as the importance of preventing infections that could lead to Sepsis.	
Safety	Homeland Security	"If you see something, Say Something" Program	N/A	60 Seconds			The Department of Homeland Security's (DHS) "If You See Something, Say Something™" public awareness campaign and the National Collegiate Athletic Association (NCAA) jointly released a new Public Service Announcement (PSA) and in-game message for the upcoming NCAA Winter and Spring Championships to remind fans to stay safe and alert as they cheer on their favorite teams.	
Substance & Addiction	Christian Discipleship Center	starts Jan 7, 2018	1/7/2018	60 Seconds	1/1/2018	1/8/2018	Warning signs of recovery and how to get help	
Substance & Addiction	Rising Cross Cowboy Church & Recovery Programs	New Recovery Program Info & start date	N/A	60 Seconds	1/1/2018	1/30/2018	Ranch environment to heal & recover from addiction	
Substance Abuse Education	U.S. Pain Foundation	Get Relief Responsibly		60 Seconds	2018		Many people disregard important safety factors when choosing which OTC to take. Since over 90% of adults use OTC pain relievers regularly, supporting their safe and effective use is a vital public service.	
Trauma recovery	Tooh Worship Center	Jan 7-11, 2018	1/11/2018	60 Seconds	1/1/2018	1/12/2018	10 part Trauma teaching series	
Community Announcements								
Children & Family	CASA of SJC	Casa Volunteers	04/25 to 05/03/18	60 Secs	03/26/18	05/04/19	Become a CASA volunteer & sign up for training	
	Bayfield Library Community Room	Hope Against Trafficking	04/07/18	60 Secs	03/26/18	04/08/18	Girls night out Fashion show to help children from being trafficked	
	Aztec Area Churches Easter Service	Aztec Easter Services	04/01/18	60 Secs	03/26/18	04/02/18	All denominations & Churches welcome to Sunrise Easter Services	

	White Mesa Christian Fellowship Church	Easter Revival	04/01/18	60 Secs	03/26/18	04/02/18	Easter Revival with guest speakers form AZ
Family & Community	Jonathan Miracle	Free Concert	01/13/18	60 Secs	01/01/18	01/14/18	Brooks Isham Performing Arts
	Lily of the Valley Tabernacle Church, Red Valley, Az	Men's Ministry	01/02/18	60 Secs	01/01/18	01/02/18	Every Tuesday evenings
	New Hope Assembly of God	Revival	Jan 16-18	60 Secs	01/01/18	01/18/18	Guest Speaker Boyd Jr
	First Baptist Church Farmington	Men's Conference	02/03/18	60 Secs	01/19/18	02/04/18	No Regrets Men's Conference
	Riverstone Church	Church Launch Celebration	01/28/18	60 Secs	01/14/18	01/29/18	Opening worship and celebration
	40 Days of life for Farmington	Pro-Life Kickoff Rally	02/11/18	60 Secs	01/26/18	02/12/18	Meet on sidewalk in front of Planned Parenthood
	Ignacio Community Library	January2018 Events	01/01/18	60 Secs	01/01/18	01/31/18	See Schedule for regular and seasonal events
	New Hope Assembly of God Church	Men's Breakfast & fellowship	04/07/18	60 Secs	03/19/18	04/08/18	5th Annual breakfast & guest speaker Pastor Steve Funston
	Cross Roads Community Church	Easter Services	01/01/18	60 Secs	01/01/18	01/02/18	Inviting guests for all services
	Aztec High School	Aztec Class of 1978	06/15/18	60 Secs	03/26/18	06/16/18	Looking for & inviting AHS class of 1978
	Farmington Municipal Schools	Bus Drivers End of Year Awards	05/01/18	60 Secs	03/26/19	06/01/18	Donations are being accepted for FHS bus safety & awards raffle
Health & Wellness	Berg Park	Great Strides Walk	04/21/18	60 Secs	03/15/18	04/22/20	Walk will begin at 9am and admission is by donation
	Little water Miracle Gospel[el Church of God & Navajo H2O Missions	Free H2O class, coats, & filter	03/28/18	60 Secs	03/16/18	03/29/18	A garden system will also be installed onsite.

FUNDRAISING

Middle Eastern Fundraiser	1-Jan-18		120 Seconds	12/1/2017	1/2/2018	Larry Promo for Event

PROGRAMS

Focus on the Family	M-F 6:30 PM	HOST JIM DALY	Various topics Family and Parenting	
John Tesh Intelligence For Your Life	M-F 3-6 PM	HOST John Tesh	Various topics Health, Wellness, Education, Safety	
Navajo Language Programming	SMTWTHFS 5-6 AM	Alice Norton Jackson Yazzie	Navajo Community Calendar	

FEATURES

Weather	M-F 8 am & 12 noon	Fareed Ayoub		
Navajo Community Calendar Announcements	All Announcements in Navajo	Daily	5:43 AM	All Navajo announcements, in Navajo Language
Community Calendar	Throughout the day	Daily	10 after each hour	All Relevant community calendar announcements