

Rep Order#	6998565	Ver#	1	Status	New
EC'd No					

Printed:
Last Received:
Showing Buylines:

09/23/14 12:18 PM
09/23/14 10:23 AM
All Rep and Station Changes

1 of 2

Agency (SHOR, SHORR, JOHNSON, MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/23/14-09/29/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (BRA) KATE BRADY
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

AL FRANKEN FOR SENATE 2014

THIS IS A NEW POLITICAL ORDER **AL FRANKEN FOR SENATE** TOTAL = \$7700 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRP/ (000)
1	Tu-F	09/23-09/26 Buy Comment: TODAY SHOW	30	7A-9A	4	\$300.00	1	4	\$1,200.00	-	-	-
2	M	09/29-09/29 Buy Comment: TODAY SHOW	30	7A-9A	1	\$300.00	1	1	\$300.00	-	-	-
3	W-F	09/24-09/26 Buy Comment: WHEEL	30	630P-7P	3	\$650.00	1	3	\$1,950.00	-	-	-
4	M	09/29-09/29 Buy Comment: WHEEL	30	630P-7P	1	\$650.00	1	1	\$650.00	-	-	-
5	M	09/29-09/29 Buy Comment: THE VOICE	30	7P-9P	1	\$1,500.00	1	1	\$1,500.00	-	-	-
6	W, F	09/24-09/26 Buy Comment: NEWS	30	10P-1035P	2	\$600.00	1	2	\$1,200.00	-	-	-
7	M	09/29-09/29 Buy Comment: NEWS	30	10P-1035P	1	\$600.00	1	1	\$600.00	-	-	-
8	Su	09/28-09/28 Buy Comment: RYDER CUP	30	6A-12P	1	\$300.00	1	1	\$300.00	-	-	-

ORDER WORKSHEET

Rep Order# 6998565 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/23/14 12:18 PM
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2 of 2
All Rep and Station Changes

Station KVLV-TV FARGO, ND
Advertiser (ALFR) AL FRANKEN 4 SENETE
Product AL FRANKEN
Estimate#
Buyer B.J. WHITTAKER

Agency (SHOR) SHORR, JOHNSON, MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/23/14-09/29/14

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---REPORT TOTALS---

Report Totals: 14 / \$7,700.00

---SALES MONTHLY TOTALS---

Sep2014: 10 / \$4,650.00

Order Totals: 14 / \$7,700.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$7,700.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
KXUB .00%						

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



KVLV
P.O. Box 1878
Fargo, ND 58107

Shorr, Johnson & Magnus
100 N 20th St
201
Philadelphia, PA 19103

Contract # 49923

Schedule Dates 09/23/14-09/29/14
Advertiser Al Franken 4 Senate (6374)
Agency Shorr, Johnson & Magnus (1185)
Product Pol-US Senate (1046)
Brand AL FRANKEN 4 SENATE (16689)
Salesperson Petry, Philadelphia (1022)
Sales Office Petry Philadelphia
Buyer Name
Phone/Fax
CPE AL FRANKEN 4 SENATE
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 09/22/14
Last Modified 09/22/14
Entered By Peter Ringierud
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,155.00
Net Total \$6,545.00
Sales Tax

Fargo (KVLV)	
By Broadcast Month	Spots
Sep. 2014	10
Oct. 2014	4
Grand Total:	14
	\$7,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/14-09/23/14	3	:30	7A- Today Show	1		X						1	\$300.00	\$300.00	Fargo (KVLV)	TODAY SHOW	9/22/14
2.0	Revised Line / SPOT (1)	09/24/14-09/26/14	3	:30	7A- Today Show				1	1	1			3	\$300.00	\$900.00	Fargo (KVLV)	TODAY SHOW	9/22/14
2.1	Normal Line / SPOT (1)	09/24/14-09/26/14	3	:30	7A- Today Show				1	1	1			3	\$300.00	\$900.00	Fargo (KVLV)	TODAY SHOW	9/22/14
3.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	7A- Today Show	1	X							1	\$300.00	\$300.00	Fargo (KVLV)	TODAY SHOW	9/22/14
4.0	Normal Line / SPOT (2)	09/24/14-09/26/14	3	:30	6:30P- Wheel Of Fortune				1	1	1			3	\$650.00	\$1,950.00	Fargo (KVLV)	WHEEL	9/22/14
5.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	6:30P- Wheel Of Fortune	1	X							1	\$650.00	\$650.00	Fargo (KVLV)	WHEEL	9/22/14
6.0	Normal Line / SPOT (3)	09/29/14-09/29/14	3	:30	7P- Voice, The Monday 7-9 pm	1	X							1	\$1,500.00	\$1,500.00	Fargo (KVLV)	THE VOICE	9/22/14
7.0	Normal Line / SPOT	09/24/14-09/26/14	3	:30	9:59-30P- Valley News Live @ 10				1		1			2	\$600.00	\$1,200.00	Fargo (KVLV)	VALLEY NEWS AT 10P	9/22/14
8.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	9:59-30P- Valley News Live @ 10	1	X							1	\$600.00	\$600.00	Fargo (KVLV)	VALLEY NEWS AT 10	9/22/14
9.0	Normal Line / SPOT	09/28/14-09/28/14	3	:30	6A- NBC Golf-Ryder Cup Golf	1						X		1	\$300.00	\$300.00	Fargo (KVLV)	RYDER CUP GOLF	9/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising