

ORDER WORKSHEET

Rep Order# 6998565 Ver# 1 Status New Traffic Order# Printed: 09/23/14 12:18 PM 1 of 2  
 EC'd No Last Received: 09/23/14 10:23 AM  
 Showing Buylines: All Rep and Station Changes

Station KVLV-TV FARGO, ND Agency (SHOR) SHORR, JOHNSON, MAGNUS  
 Advertiser (ALFR) AL FRANKEN 4 SENETTE 1831 CHESTNUT ST. #602  
 Product AL FRANKEN PHILADELPHIA, PA 19103  
 Estimate# Agency C/P1/P2/E  
 Buyer B.J. WHITTAKER Flight Dates 09/23/14-09/29/14  
 Rep Firm PETRY MEDIA CORPORATION  
 Sales Office (PH) PHILADELPHIA  
 Salesperson (BRA) KATE BRADY  
 Sales Assistant THERESA  
 Salesperson Phone# 215-567-6005  
 Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---  
 AL FRANKEN FOR SENATE 2014

--- REMARKS ---  
 THIS IS A NEW POLITICAL ORDER \*\*AL FRANKEN FOR SENATE\*\* TOTAL = \$7700 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
1	Tu-F	09/23-09/26	30	7A-9A	4	\$300.00	1	4	\$1,200.00		-	-
Buy Comment: TODAY SHOW												
2	M	09/29-09/29	30	7A-9A	1	\$300.00	1	1	\$300.00		-	-
Buy Comment: TODAY SHOW												
3	W-F	09/24-09/26	30	630P-7P	3	\$650.00	1	3	\$1,950.00		-	-
Buy Comment: WHEEL												
4	M	09/29-09/29	30	630P-7P	1	\$650.00	1	1	\$650.00		-	-
Buy Comment: WHEEL												
5	M	09/29-09/29	30	7P-9P	1	\$1,500.00	1	1	\$1,500.00		-	-
Buy Comment: THE VOICE												
6	W, F	09/24-09/26	30	10P-1035P	2	\$600.00	1	2	\$1,200.00		-	-
Buy Comment: NEWS												
7	M	09/29-09/29	30	10P-1035P	1	\$600.00	1	1	\$600.00		-	-
Buy Comment: NEWS												
8	Su	09/28-09/28	30	6A-12P	1	\$300.00	1	1	\$300.00		-	-
Buy Comment: RYDER CUP												

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---REPORT TOTALS---

Report Totals: 14 / \$7,700.00

---SALES MONTHLY TOTALS---

Sep2014: 10 / \$4,650.00

Oct2014: 4 / \$3,050.00

Order Totals: 14 / \$7,700.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$7,700.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
		KXJB .00%	WTVY .00%	WDAY .00%		

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



**KVLV**  
P.O. Box 1878  
Fargo, ND 58107

Shorr, Johnson & Magnus  
100 N 20th St  
# 201  
Philadelphia, PA 19103

**Contract # 49923**

Schedule Dates: 09/23/14-09/29/14  
Advertiser: Al Franken 4 Senate (6374)  
Agency: Shorr, Johnson & Magnus (1185)  
Product: Pol-US Senate (1046)  
Brand: AL FRANKEN 4 SENATE (16889)  
Salesperson: Petry, Philadelphia (1022)  
Sales Office: Petry Philadelphia  
Buyer Name: /  
Phone/Fax: /  
CPE: AL FRANKEN 4 SENATE  
Account Types: National/Political Agency  
Billing Type: Standard  
Comments:

Date Entered: 09/22/14  
Last Modified: 09/22/14  
Entered By: Peter Ringenud  
CO-OP: No  
Headline #: A35+  
Demo: Normal  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,155.00  
Net Total: \$6,545.00  
Sales Tax:

Fargo (KVLV)		
By Broadcast Month	Spots	Rate
Sep. 2014	10	\$4,650.00
Oct. 2014	4	\$3,050.00
<b>Grand Total:</b>	<b>14</b>	<b>\$7,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/14-09/23/14	3	:30	7A- Today Show	1		X						1	\$300.00	\$300.00	Fargo (KVLV)	TODAY SHOW	9/22/14
2.0	Revised Line / SPOT (1)	09/24/14-09/26/14	3	:30	7A- Today Show				1	1	1			3	\$300.00	\$900.00	Fargo (KVLV)	TODAY SHOW	9/22/14
2.1	Normal Line / SPOT (1)	09/24/14-09/26/14	3	:30	7A- Today Show				1	1	1			3	\$300.00	\$900.00	Fargo (KVLV)	TODAY SHOW	9/22/14
3.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	7A- Today Show	1	X							1	\$300.00	\$300.00	Fargo (KVLV)	TODAY SHOW	9/22/14
4.0	Normal Line / SPOT (2)	09/24/14-09/26/14	3	:30	6:30P- Wheel Of Fortune				1	1	1			3	\$650.00	\$1,950.00	Fargo (KVLV)	WHEEL	9/22/14
5.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	6:30P- Wheel Of Fortune	1	X							1	\$650.00	\$650.00	Fargo (KVLV)	WHEEL	9/22/14
6.0	Normal Line / SPOT (3)	09/29/14-09/29/14	3	:30	7P- Voice, The Monday 7-9 PM	1	X							1	\$1,500.00	\$1,500.00	Fargo (KVLV)	THE VOICE	9/22/14
7.0	Normal Line / SPOT	09/24/14-09/26/14	3	:30	9:59-30P- Valley News Live @ 10				1		1			2	\$600.00	\$1,200.00	Fargo (KVLV)	VALLEY NEWS AT 10P	9/22/14
8.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	9:59-30P- Valley News Live @ 10	1	X							1	\$600.00	\$600.00	Fargo (KVLV)	VALLEY NEWS AT 10	9/22/14
9.0	Normal Line / SPOT	09/28/14-09/28/14	3	:30	6A- NBC Golf-Ryder Cup Golf	1						X		1	\$300.00	\$300.00	Fargo (KVLV)	RYDER CUP GOLF	9/22/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising