



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29148

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1894691

Schedule Dates 08/12/14-08/18/14

Advertiser NIKKI Haley for Governor-R (40822)

Agency Target Enterprises (2076)

Product POLITICAL CANDIDATE (ns) (1186)

Brand HALEY FOR GOVERNOR (627281)

Salesperson Millennium/LA, Los Angeles (1101)

Sales Office Millennium Los Angeles

Buyer Name MASON, KYM

Phone/Fax (803) 834-7065 /

CPE 1132

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments HALEY FOR GOVERNOR

JENNA AVISHAY 323-966-5205

Date Entered 07/31/14

Last Modified 07/31/14

Entered By Randi Weathers

CO-OP No

Headline # ECR10363130

Demo A55+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$366.75

Net Total \$2,078.25

Sales Tax

By Broadcast Month	Spots	Rate
Aug. 2014	15	\$2,445.00
Grand Total:	15	\$2,445.00

CHECKED JUL 31 2014

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/12/14-08/15/14	1	:30	6P- Judge Judy	1	1	1	1	1				4	\$127.00	\$508.00	Charleston S (WTAT)	JUDGE JUDY 5.0	7/31/14
2.0	Normal Line / SPOT (2)	08/18/14-08/18/14	1	:30	6P- Judge Judy	1								1	\$127.00	\$127.00	Charleston S (WTAT)	JUDGE JUDY 5.0	7/31/14
3.0	Normal Line / SPOT (3)	08/12/14-08/15/14	1	:30	6:30P- Judge Judy B	1	1	1	1	1				4	\$127.00	\$508.00	Charleston S (WTAT)	JUDGE JUDY 5.5	7/31/14
4.0	Normal Line / SPOT (4)	08/18/14-08/18/14	1	:30	6:30P- Judge Judy B	1								1	\$127.00	\$127.00	Charleston S (WTAT)	JUDGE JUDY 5.5	7/31/14
5.0	Normal Line / News (5)	08/12/14-08/15/14	1	:30	10P- News-News at 10	1	1	1	1	1				4	\$235.00	\$940.00	Charleston S (WTAT)	LATE NEWS 4.0	7/31/14
6.0	Normal Line / News (6)	08/18/14-08/18/14	1	:30	10P- News-News at 10	1								1	\$235.00	\$235.00	Charleston S (WTAT)	LATE NEWS 4.0	7/31/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

ORDER WORKSHEET

Rep Order# 10363130 Ver# 1 Status New Traffic Order# 1894091
 EC'd Yes Printed: 07/31/14 8:45 AM
 Last Received: 07/30/14 8:02 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WTAT-TV CHARLESTON, SC
 Advertiser (NW80) POLITICAL
 Product HALEY FOR GOVERNOR
 Estimate# 1132
 Buyer KYM MASON
 Agency (TARE) TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1132
 Flight Dates 08/12/14-08/18/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (LA) LOS ANGELES
 Salesperson (JAV) JENNA AVISHAY
 Sales Assistant RONNIE
 Salesperson Phone# 323-966-5205
 Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

HALEY FOR GOVERNOR
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER ORD TTL=\$2445/15X PLS CONFIRM THANKS JENNA

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	08/12-08/15	30	6P-630P	4	Tu-F	4	\$127.00	\$508.00	JUDGE JUDY	1	5.0	20.0
2	08/18-08/18	30	6P-630P	1	M	1	\$127.00	\$127.00	JUDGE JUDY	1	5.0	5.0
3	08/12-08/15	30	630P-7P	4	Tu-F	4	\$127.00	\$508.00	JUDGE JUDY	1	5.5	22.0
4	08/18-08/18	30	630P-7P	1	M	1	\$127.00	\$127.00	JUDGE JUDY	1	5.5	5.5
5	08/12-08/15	30	10P-1030P	4	Tu-F	4	\$235.00	\$940.00	LATE NEWS	1	4.0	16.0
6	08/18-08/18	30	10P-1030P	1	M	1	\$235.00	\$235.00	LATE NEWS	1	4.0	4.0

---REPORT TOTALS---

Report Totals: 15 / \$2,445.00

---SALES MONTHLY TOTALS---

Aug2014: 15/ \$2,445.00

1 of 2 CHECKED JUL 31 2014

ORDER WORKSHEET

Rep Order# 10363130 Ver# 1 Status New

Traffic Order#

Printed:

07/31/14 8:45 AM

2 of 2

EC'd Yes

Last Received:

07/30/14 8:02 PM

Showing Buylines:

All Rep Changes or Last Station Changes

Station WTAT-TV CHARLESTON, SC
 Advertiser (NW80) POLITICAL
 Product HALEY FOR GOVERNOR
 Estimate# 1132
 Buyer KYMMASON

Agency (TARE) TARGET ENTERPRISES
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Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (LA) LOS ANGELES
 Salesperson (JAV) JENNA AVISHAY
 Sales Assistant RONNIE
 Salesperson Phone# 323-966-5205
 Salesperson Fax# 917-206-9005

Order Totals: 15 / \$2,445.00 Total GRPS: 72.5

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WCBD	WCIV	WCSC
\$18,807.69	.00%	.00%	37.22%	15.82%	33.96%
	WCTP	WMMP	WTAT		
	.00%	.00%	13.00%		

Books [null]
 Demos RA55+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

Haley for Governor, Inc.
P.O. Box 1773
Columbia, SC 29202

April 18, 2014

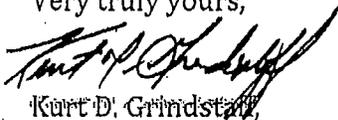
Mr. Adam Stoll
Target Enterprises, LLC
15260 Ventura Blvd. #1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent Haley for Governor, Inc. Our official information is as follows:

Haley for Governor, Inc.
P. O. Box 1773
Columbia, SC 29202
843-384-0739
Timothy Pearson, Chairman
Kurt Grindstaff, Treasurer

Very truly yours,



Kurt D. Grindstaff,
Treasurer