



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29148

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1894691

Schedule Dates 08/12/14-08/18/14
Advertiser Nikki Haley for Governor-R (40822)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HALEY FOR GOVERNOR (627281)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name MASON, KYM
Phone/Fax (803) 834-7065 /
CPE 1132
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments HALEY FOR GOVERNOR
JENNA AVISHAY 323-966-5205

Date Entered 07/31/14
Last Modified 07/31/14
Entered By Randi Weathers
CO-OP No
Headline # ECR10363130
Demo A55+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$366.75
Net Total \$2,078.25
Sales Tax

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Aug. 2014	15	\$2,445.00
Grand Total:	15	\$2,445.00

CHECKED JUL 31 2014
JENNA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/12/14-08/15/14	1	:30	6P- Judge Judy		1	1	1	1	1			4	\$127.00	\$508.00	Charleston S (WTAT)	JUDGE JUDY 5.0	7/31/14
2.0	Normal Line / SPOT (2)	08/18/14-08/18/14	1	:30	6P- Judge Judy		1							1	\$127.00	\$127.00	Charleston S (WTAT)	JUDGE JUDY 5.0	7/31/14
3.0	Normal Line / SPOT (3)	08/12/14-08/15/14	1	:30	6:30P- Judge Judy B		1	1	1	1	1			4	\$127.00	\$508.00	Charleston S (WTAT)	JUDGE JUDY 5.5	7/31/14
4.0	Normal Line / SPOT (4)	08/18/14-08/18/14	1	:30	6:30P- Judge Judy B		1							1	\$127.00	\$127.00	Charleston S (WTAT)	JUDGE JUDY 5.5	7/31/14
5.0	Normal Line / News (5)	08/12/14-08/15/14	1	:30	10P- News-News at 10		1	1	1	1	1			4	\$235.00	\$940.00	Charleston S (WTAT)	LATE NEWS 4.0	7/31/14
6.0	Normal Line / News (6)	08/18/14-08/18/14	1	:30	10P- News-News at 10		1							1	\$235.00	\$235.00	Charleston S (WTAT)	LATE NEWS 4.0	7/31/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10363130 Ver# 1 Status New
EC'd Yes

Traffic Order# 1894691

Printed: 07/31/14 8:45 AM
Last Received: 07/30/14 8:02 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2
CHECKED JUL 31 2014

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product HALEY FOR GOVERNOR
Estimate# 1132
Buyer KYM MASON

Agency (TARE) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1132
Flight Dates 08/12/14-08/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (LA) LOS ANGELES
Salesperson (JAV) JENNA AVISHAY
Sales Assistant RONNIE
Salesperson Phone# 323-966-5205
Salesperson Fax# 917-206-9005

--- CONTRACT COMMENT ---

HALEY FOR GOVERNOR

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER ORD TTL=\$2445/15X PLS CONFIRM THANKS JENNA

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	08/12-08/15	30	6P-630P	4	Tu-F	4	\$127.00	\$508.00	JUDGE JUDY	1	5.0	20.0
2	08/18-08/18	30	6P-630P	1	M	1	\$127.00	\$127.00	JUDGE JUDY	1	5.0	5.0
3	08/12-08/15	30	630P-7P	4	Tu-F	4	\$127.00	\$508.00	JUDGE JUDY	1	5.5	22.0
4	08/18-08/18	30	630P-7P	1	M	1	\$127.00	\$127.00	JUDGE JUDY	1	5.5	5.5
5	08/12-08/15	30	10P-1030P	4	Tu-F	4	\$235.00	\$940.00	LATE NEWS	1	4.0	16.0
6	08/18-08/18	30	10P-1030P	1	M	1	\$235.00	\$235.00	LATE NEWS	1	4.0	4.0

---REPORT TOTALS---

Report Totals: 15 / \$2,445.00

---SALES MONTHLY TOTALS---

Aug2014: 15/ \$2,445.00

ORDER WORKSHEET

Rep Order# 10363130 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/31/14 8:45 AM
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2 of 2

Station WTAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product HALEY FOR GOVERNOR
Estimate# 1132
Buyer KYMMASON

Agency (TARE) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1132
Flight Dates 08/12/14-08/18/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (LA) LOS ANGELES
Salesperson (JAV) JENNA AVISHAY
Sales Assistant RONNIE
Salesperson Phone# 323-966-5205
Salesperson Fax# 917-206-9005

Order Totals: 15 / \$2,445.00 Total GRPS: 72.5

--- COMPETITIVE ---

Market Totals	CABL	WCTP	UNKN	WMM	WCBD	WTAT	WCIV	WCSC
\$18,807.69	.00%	.00%	.00%	.00%	37.22%	13.00%	15.82%	33.96%

Books [null]
Demos RA55+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

Haley for Governor, Inc.
P.O. Box 1773
Columbia, SC 29202

April 18, 2014

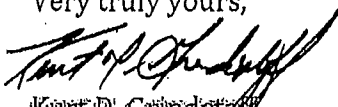
Mr. Adam Stoll
Target Enterprises, LLC
15260 Ventura Blvd. #1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent Haley for Governor, Inc. Our official information is as follows:

Haley for Governor, Inc.
P. O. Box 1773
Columbia, SC 29202
843-384-0739
Timothy Pearson, Chairman
Kurt Grindstaff, Treasurer

Very truly yours,


Kurt D. Grindstaff,
Treasurer