



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29148

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

# Contract # 1914564

Schedule Dates 09/09/14-09/15/14  
Advertiser Nikki Haley for Governor-R (40822)  
Agency Target Enterprises (2076)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand HALEY FOR GOVERNOR (627281)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name MASON, KTM  
Phone/Fax (803) 834-7065 /  
CPE 1188  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments HALEY FOR GOVERNOR est 1188  
JENNA AVISHAY 323-966-5205

Date Entered 08/29/14  
Last Modified 08/29/14  
Entered By Randi Weathers  
CO-OP No  
Headline # ECR10390207  
Demo A55+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,206.00  
Net Total \$6,834.00  
Sales Tax

Charleston S (WTAT)  
By Broadcast Month Spots Rate  
Sep. 2014 34 \$8,040.00  
Grand Total: 34 \$8,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/09/14-09/12/14	1	:30	7A- News-Fox Morning News at 7	4		X	X	X	X			4	\$35.00	\$140.00	Charleston S (WTAT)	EARLY MORNING NEWS 1.6	8/29/14
2.0	Normal Line / News (2)	09/15/14-09/15/14	1	:30	7A- News-Fox Morning News at 7	1								1	\$35.00	\$35.00	Charleston S (WTAT)	EARLY MORNING NEWS 1.6	8/29/14
3.0	Normal Line / SPOT (3)	09/09/14-09/12/14	1	:30	4P- Dr Phil	4		X	X	X	X			4	\$55.00	\$220.00	Charleston S (WTAT)	DR PHIL 3.5	8/29/14
4.0	Normal Line / SPOT (4)	09/15/14-09/15/14	1	:30	4P- Dr Phil	1								1	\$55.00	\$55.00	Charleston S (WTAT)	DR PHIL 3.5	8/29/14
5.0	Normal Line / SPOT (5)	09/09/14-09/12/14	1	:30	6P- Judge Judy	4		X	X	X	X			4	\$115.00	\$460.00	Charleston S (WTAT)	JUDGE JUDY 6.2	8/29/14
6.0	Normal Line / SPOT (6)	09/15/14-09/15/14	1	:30	6P- Judge Judy	1								1	\$115.00	\$115.00	Charleston S (WTAT)	JUDGE JUDY 6.2	8/29/14
7.0	Normal Line / SPOT (7)	09/09/14-09/12/14	1	:30	6P- Judge Judy B	4		X	X	X	X			4	\$115.00	\$460.00	Charleston S (WTAT)	JUDGE JUDY 6.5	8/29/14
8.0	Normal Line / SPOT (8)	09/15/14-09/15/14	1	:30	6P- Judge Judy B	1								1	\$115.00	\$115.00	Charleston S (WTAT)	JUDGE JUDY 6.5	8/29/14
9.0	Normal Line / News (9)	09/09/14-09/12/14	1	:30	10P- News-News at 10	4		X	X	X	X			4	\$165.00	\$660.00	Charleston S (WTAT)	LATE NEWS 5.4	8/29/14
10.0	Normal Line / News (10)	09/15/14-09/15/14	1	:30	10P- News-News at 10	1								1	\$165.00	\$165.00	Charleston S (WTAT)	LATE NEWS 5.4	8/29/14
11.0	Normal Line / News (11)	09/09/14-09/12/14	1	:30	10:30P- 11P (EST)	4		X	X	X	X			4	\$115.00	\$460.00	Charleston S (WTAT)	LATE NEWS 4.0	8/29/14
12.0	Normal Line / News (12)	09/15/14-09/15/14	1	:30	10:30P- News-News at 10	1								1	\$115.00	\$115.00	Charleston S (WTAT)	LATE NEWS 4.0	8/29/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29148

# Contract # 1914564

## Schedule Dates

09/09/14-09/15/14

## Advertiser

NIKKI Haley for Governor-R (40822)

## Agency

Target Enterprises (2076)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

HALEY FOR GOVERNOR (627281)

## Salesperson

Millennium/LA, Los Angeles (1101)

## Sales Office

Millennium Los Angeles

## Buyer Name

MASON,KTM

## Phone/Fax

(803) 834-7065 /

## CPE

1188

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Weekly/Irregular

## Comments

HALEY FOR GOVERNOR est 1188  
JENNA AVISHAY 323-966-5205

## Date Entered

08/29/14

## Last Modified

08/29/14

## Entered By

Randi Weathers

## CO-OP

No

## Headline #

ECR10390207

## Demo

A55+R

## Order Type

Normal

## Package Deal

## Commission %

15.00

## Commission

\$1,206.00

## Net Total

\$6,834.00

## Sales Tax

## Charleston S (WTAT)

By Broadcast Month

Spots

Rate

Sep. 2014

34

\$8,040.00

Grand Total:

34

\$8,040.00

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403

## CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News (13)	09/13/14-09/13/14	1	:30	10P- News-Saturday News at 10							1		1	\$100.00	\$100.00	Charleston S (WTAT)	LATE NEWS 5.6	8/29/14
14.0	Normal Line / News (14)	09/14/14-09/14/14	1	:30	10P- News-Sunday News at 10								1	1	\$140.00	\$140.00	Charleston S (WTAT)	LATE NEWS 4.4	8/29/14
15.0	Normal Line / Football (15)	09/14/14-09/14/14	1	:30	4:25P- Sports-FOX NFL 2								2	2	\$2,400.00	\$4,800.00	Charleston S (WTAT)	NFL LIONS @ PANTHERS 16.0	8/29/14

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10390207 Ver# 1 Status New  
EC'd Yes

Traffic Order# 9914564

Printed: 08/29/14 8:48 AM  
Last Received: 08/28/14 7:16 PM  
Showing Buylines: All Rep Changes or Last Station Changes

Station WLAT-TV CHARLESTON, SC  
Advertiser (NW80) POLITICAL  
Product HALEY FOR GOVERNOR  
Estimate# 1188  
Buyer KYM MASON

Agency (TARE) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E /1188  
Flight Dates 09/09/14-09/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (LA) LOS ANGELES  
Salesperson (LA) JENNA AVISHAY  
Sales Assistant  
Salesperson Phone# 323-966-5205  
Salesperson Fax# 917-206-9005

## --- CONTRACT COMMENT ---

HALEY FOR GOVERNOR  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

\*\*NEW ORDER\*\* ORD TTLS:\$8040/34X PLS CF. THANKS, STEFANIE FOR JENNA

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	09/09-09/12	30	7A-8A	4	Tu-F	4	\$35.00	\$140.00	EARLY MORNING NEWS	1	1.6	6.4
2	09/15-09/15	30	7A-8A	1	M	1	\$35.00	\$35.00	EARLY MORNING NEWS	1	1.6	1.6
3	09/09-09/12	30	4P-5P	4	Tu-F	4	\$55.00	\$220.00	DR PHIL	1	3.5	14.0
4	09/15-09/15	30	4P-5P	1	M	1	\$55.00	\$55.00	DR PHIL	1	3.5	3.5
5	09/09-09/12	30	6P-630P	4	Tu-F	4	\$115.00	\$460.00	JUDGE JUDY	1	6.2	24.8
6	09/15-09/15	30	6P-630P	1	M	1	\$115.00	\$115.00	JUDGE JUDY	1	6.2	6.2
7	09/09-09/12	30	630P-7P	4	Tu-F	4	\$115.00	\$460.00	JUDGE JUDY	1	6.5	26.0
8	09/15-09/15	30	630P-7P	1	M	1	\$115.00	\$115.00	JUDGE JUDY	1	6.5	6.5
9	09/09-09/12	30	10P-1030P	4	Tu-F	4	\$165.00	\$660.00	LATE NEWS	1	5.4	21.6
10	09/15-09/15	30	10P-1030P	1	M	1	\$165.00	\$165.00	LATE NEWS	1	5.4	5.4

New

8040

100% CHECKED AUG 29 2014

# ORDER WORKSHEET

Rep Order# 10390207 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/29/14 8:48 AM  
Last Received: 08/28/14 7:16 PM  
Showing Buylines: All Rep Changes or Last Station Changes

2 of 2

Station WYAT-TV CHARLESTON, SC  
Advertiser (NW80) POLITICAL  
Product HALEY FOR GOVERNOR  
Estimate# 1188  
Buyer KYM MASON

Agency (TARE) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E /1188  
Flight Dates 09/09/14-09/15/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (LA) LOS ANGELES  
Salesperson (JAV) JENNA AVISHAY  
Sales Assistant  
Salesperson Phone# 323-966-5205  
Salesperson Fax# 917-206-9005

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
11	09/09-09/12	30	1030P-11P	4	Tu-F	4	\$115.00	\$460.00	LATE NEWS	1	4.0	16.0
12	09/15-09/15	30	1030P-11P	1	M	1	\$115.00	\$115.00	LATE NEWS	1	4.0	4.0
13	09/13-09/13	30	10P-1035P	1	Sa	1	\$100.00	\$100.00	LATE NEWS	1	5.6	5.6
14	09/14-09/14	30	10P-1035P	1	Su	1	\$140.00	\$140.00	LATE NEWS	1	4.4	4.4
15	09/14-09/14	30	425P-730P	2	Su	2	\$2,400.00	\$4,800.00	NFL LIONS @ PANTHERS	1	16.0	32.0

11  
12  
13  
14  
15

## REPORT TOTALS

Report Totals: 34 / \$8,040.00

## SALES MONTHLY TOTALS

Sep2014: 34 / \$8,040.00

Order Totals: 34 / \$8,040.00

Total GRPs: 178.0

## COMPETITIVE

Market Totals	\$73,090.91	CABL .00%	UNKN .00%	WCBD 19.00%	WCIV 26.00%	WCSC 44.00%
		WCTP .00%	WTMP .00%	WTAT 11.00%		

Books [null]  
Demos RA55+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

Haley for Governor, Inc.  
P.O. Box 1773  
Columbia, SC 29202

April 18, 2014

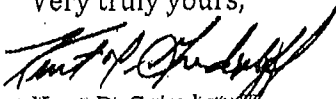
Mr. Adam Stoll  
Target Enterprises, LLC  
15260 Ventura Blvd. #1240  
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent Haley for Governor, Inc. Our official information is as follows:

Haley for Governor, Inc.  
P. O. Box 1773  
Columbia, SC 29202  
843-384-0739  
Timothy Pearson, Chairman  
Kurt Grindstaff, Treasurer

Very truly yours,

  
Kurt D. Grindstaff,  
Treasurer