

## July 2012 Underwriters

	A	B	C	D	E	F
1	UNDERWRITER	Contract #	Program	Contract Start Date	Contract End Date	Contract Amount
2	American Bottling (Dr. Pepper - 7up)	Trade	Dragon Tales - Fridays	2/1/2012	1/31/2013	\$1,000
3	Arco Coffee Company	Trade	Antiques RoadShow	3/31/2012	3/30/2013	\$1,800
4	Arrowhead Chapter of Credit Unions	31925	Biz Kids	5/7/2012	5/6/2013	\$1,800
5	Benedictine Health System	35943-1	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
6	Benedictine Health System	35942	Alternate Fri and Sat	7/1/2012	6/30/2013	\$3,400
7	Black Goose Chimney & Duct	20350	This Old House	4/29/2012	11/4/2012	\$900
8	BlackWoods Restaurants	Trade	Alternate Friday Evenings	11/20/2011	6/9/2012	\$1,100
9	C.G. Bretting Manufacturing Company	14546	NewsHour with Jim Lehrer, Tues.	1/1/2012	12/31/2013	\$1,800
10	Carpenters Local 361	14564	Fri. Evenings ALTERNATE	5/6/2012	11/4/2012	\$500
11	Classic Roofing Systems	14851	This Old House	4/14/2012	4/13/2013	\$1,800
12	ClearWay Minnesota	37630	Almanac North	10/8/2011	10/16/2012	\$3,003
13	College of St. Scholastica	38338	DSSO Symphony - 10 -13-2012	10/13/2012	10/13/2012	
14	College of St. Scholastica	38338	DSSO Symphony - 5-18-2013	5/18/2013	5/18/2013	\$350
15	College of St. Scholastica	38338	PlayList	10/18/2012	5/18/2013	\$4,000
16	College of St. Scholastica	38338	Alternate Tues and Wed Evenings	7/5/2012	7/4/2013	\$3,400
17	College of St. Scholastica	38338	PlayList	4/7/2011	6/30/2011	\$2,000
18	Como Oil	14591	Antiques Roadshow	6/30/2011	6/29/2012	\$1,800
19	Denny'sAce Hardware	20283	Alternate Thursday Evenings	1/5/2012	1/4/2013	\$2,100
20	Dental Implant & Reconstructive Center	34745	Alternate Sunday Evenings	12/17/2011	12/16/2012	\$2,100
21	Dougherty Funeral Home (Duluth)	14644	Sat Evenings ALTERNATE	6/4/2012	6/3/2013	\$2,100
22	Dryer Storaasli Knutson & Pommerville, Ltd	14541	SUN. Evenings ALTERNATE	12/17/2011	12/18/2012	\$2,100
23	Duluth Federation of Teachers Local 692	14660	NewsHour with Jim Lehrer, Tues.	4/17/2012	4/16/2013	\$1,800
24	Duluth-Superior Area Community Foundation	14677	Fri. Evenings ALTERNATE	10/2/2011	10/1/2012	\$2,100
25	Duluth-Superior Magazine	Trade	Thursday Eveings	3/24/2012	3/23/2013	\$3,400
26	Edmunds Company, The/Mount Royal Pines	26861	The Lawrence Welk Show	1/5/2012	1/4/2013	\$1,800
27	Enbridge Energy Partners, L.P. (Enbridge Energy Cor	14897	Mon. Evenings ALTERNATE	8/23/2011	8/22/2012	\$2,100
28	Energy Plus, Inc.	28630	Sunday Daypart I	1/2/2012	1/1/2013	\$2,100
29	Engwalls	31338	Great Gardening 2012	3/8/2012	9/28/2012	\$2,000
30	Essentia Health (Formerly SMDC)	14658	Sat. Evenings ALTERNATE	7/1/2011	6/30/2012	\$2,100
31	Essentia Health (Formerly SMDC)	17214	DSSO 4-28-12	4/28/2012	4/28/2012	\$350
32	Esterbrooks, Scott, Signorelli, Peterson & Smithson, L	14707	Thurs. Evenings Alternate	4/4/2012	4/3/2013	\$2,100
33	Evergreen Lawn Service	37433	Great Gardening	3/8/2012	9/29/2012	\$2,000
34	Falsani, Balmer et al	39609	Laywers on the Line	3/29/2012	5/24/2012	\$5,000
35	Franklin Foods/Arrowhead/Kemps	Trade	Arthur - Fridays	3/28/2012	3/26/2013	\$1,000
36	Fryberger, Buchanan, Smith and Frederick, P.A.	17203	Almanac North	6/3/2012	6/2/2013	\$3,000

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37	Grandma's Restaurants	Trade	Mon. Evening ALTERNATE - B	3/31/2012	3/30/2013	\$1,700
38	Grandma's Restaurants	Trade	Tues. Evening ALTERNATE - A	3/31/2012	3/30/2013	\$1,700
39	Hammond Steak House	31335	Duluth Superior Symphony - 4/28/12	4/28/121	4/28/2012	\$350
40	Hanft Fride	14776	Fri. Evenings ALTERNATE	1/1/2012	12/31/2012	\$3,400
41	Hanft Fride	14776	Sun. Evenings ALTERNATE	1/1/2012	12/31/2012	See above
42	Human Development Center	38063	Speak Your Mind	9/28/2011	2/23/2012	\$10,000
43	Integrity Health Network (formerly CareNorth	30138	Doctors on Call 2011-2012	9/29/2011	2/23/2012	\$2,500
44	Iron Mining Association of Minnesota	14823	Almanac North	1/1/2012	12/31/2012	\$3,000
45	Johnson Insurance Consultants	17186	Frontline	10/12/2011	10/11/2012	\$1,800
46	Johnson Mertz Appliance, Inc	31929	Alternate Monday Evening	5/5/2012	5/4/2013	\$1,750
47	Johnson Mertz Appliance, Inc	31929	Alternate Sunday & Mond. Miele Vacuum	4/1/2012	3/31/2013	\$3,000
48	Johnson Mertz Appliance, Inc	31929	Alternate Wed. Evenings	5/5/2012	5/4/2013	\$1,750
49	Keystone Bluffs	37105	Thursday Eveings	1/29/2012	1/28/2013	\$3,400
50	KUMD	TRADE	The PlayList	12/1/2011	5/31/2012	\$4,000
51	Lake Country Power	30761	Alternate Wed. Evenings	11/1/2011	10/31/2012	\$1,700
52	Lake Superior College	30139	Thurs. Evenings Alternate	9/12/2011	9/11/2012	\$2,100
53	Lakehead Constructors	14895	Venture North	4/19/2012	4/18/2013	\$1,800
54	Lakehead Constructors	14895-1	Alternate Mon. & Thurs. Evenings	4/29/2012	4/28/2013	\$3,400
55	Lakewalk Surgery Center	34099	Alternate Tuesday Night	3/21/2012	3/20/2013	\$2,100
56	Law Offices of Lionel H. Peabody	17188	Washington Week in Review	4/13/2012	6/6/2012	\$650
57	Law Offices of Lionel H. Peabody	17188	The McLaughlin Group	4/13/2012	6/6/2012	See above
58	Madeline Island Ferry Line	14932	Tues. Evenings	4/24/2012	10/23/2012	\$1,700
59	Marshall School	16865	NOVA	11/16/2011	11/15/2012	\$1,800
60	Meyer Group	39274-1	Native Report	10/27/2011	1/19/2012	\$650
61	Meyer Group	39274	This Old House	10/29/2011	1/21/2012	\$650
62	Mielke Electric	30755	Sunday, Day Part I	1/6/2012	1/5/2013	\$2,100
63	Minnesota Dept. of Health - WIC Program	38324	Sesame Street Monday thru Friday	9/6/2011	9/5/2012	\$2,500
64	Minnesota Dept. of Health - WIC Program	38325	Kids Programming Sat. Morning	9/6/2011	9/5/2012	\$2,500
65	Minnesota Power Employees Credit Union	33091	Ask This Old House	2/12/2012	2/11/2013	\$1,800
66	Minnesota Power/Allete	34467	Minnesota Legislative Report 2010	3/25/2012	5/6/2012	\$3,000
67	Minnesota Power/Allete	34466	Great Gardening 12 Part Series	3/8/2012	9/28/2012	\$2,000
68	Minnesota Power/Allete	34667-1	Almanac North	2/24/2012	2/23/2013	\$3,000
69	Minnesota Power/Allete	17227	Alternate Monday Evening	2/21/2011	2/20/2012	\$2,100
70	Minnesota Power/Allete	14961	The News Hour - Friday Night	3/25/2011	3/24/2012	\$1,800
71	Minnesota Quilters, Inc.	14962	Saturday Quilting Programs	10/6/2011	10/5/2012	\$1,800
72	MPECU	33091	DSSO - Broadcast	4/28/2012	4/28/2012	\$350

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73	Nokomis Restaurant	38527	Monday Evening	8/23/2011	2/13/2012	\$1,700
74	Northland Foundation	15022	Almanac North	7/29/2011	7/29/2012	\$3,000
75	Northland OB-GYN Associates, PA	14665	Sun. Evenings	8/7/2011	8/6/2012	\$3,400
76	Orthopaedic Associates of Duluth	15043	Wed Evenings ALTERNATE B	4/9/2012	4/8/2013	\$2,100
77	Otis-Magie Insurance Agency	15045-1	DSSO Performance April 28, 2012	4/28/2012	4/30/2012	\$350
78	Otis-Magie Insurance Agency	15045	Fri. Evenings ALTERNATE	12/13/2011	12/12/2012	\$2,100
79	Paper Capers, Inc.	Trade	Antiques RoadShow	5/13/2012	5/12/2013	\$1,800
80	Perfect Duluth Day	Trade	PlayList	10/6/2011	5/31/2012	\$4,000
81	Porky's Building Supply	27153	The Red Green Show	6/20/2012	6/19/2013	\$1,800
82	Quilting on the Waterfront	34478	Quilting Arts	9/24/2011	12/17/2011	\$650
83	Prime Appliance Outlet Center	37090 -1	Saturday Part 1	4/7/2012	4/6/2013	NC
84	Prime Appliance Outlet Center	37090	Alternate Sunday/Monday Evening	4/2/2012	4/1/2013	\$3,400
85	Ramsland & Vigen, Inc	15098	This Old House	4/7/2012	4/6/2013	\$1,800
86	Security Jewelers	15138	Tues. Evenings AITERNATE B	5/24/2012	5/23/2013	\$2,100
87	Service Printers of Duluth, Inc.	15142	NewsHour with Jim Lehrer, Fri	4/6/2012	4/5/2013	\$1,800
88	Essentia Health Formerly SMDC	27687	DOCS on Call	9/29/2011	2/23/2012	\$2,500
89	St. Luke's Hospital	33865	DOCS on Call	9/29/2011	2/23/2012	\$2,500
90	Super One Foods	Trade	Sat. Evenings ALTERNATE B	3/29/2012	3/28/2013	\$2,100
91	Superior Federation of Teachers	15200	Sesame Street Thurs.	1/19/2012	1/18/2013	\$1,000
92	UCare	36918	DOCS on Call 2011-2012	9/29/2011	2/23/2012	\$2,500
93	University of Minnesota Duluth Continuing Education	14547	Alternate Tuesday Evenings	9/13/2011	9/12/2012	\$2,100
94	UMD School of Fine Arts	36652	Alt. Tues. Thurs. & Friday	12/15/2011	2/17/2012	\$850
95	Viking Village Sewing Centers	29037	Saturday Needle Arts Program (Various Quilting)	7/3/2011	7/2/2012	\$1,700
96	Viking Village Sewing Centers	15296	Sewing with Nancy	7/3/2011	7/2/2012	\$1,700
97	Viking Village Sewing Centers	15296	Sat. Morning 10:30 AM Sewing/Quilting Shows	10/6/2011	10/5/2012	\$1,700
98	Wells Fargo Bank Minnesota NA	30394	Fri. Evenings ALTERNATE A	9/6/2011	9/5/2012	\$1,625
99	Wells Fargo Bank Minnesota NA	30394	Sat. Evenings ALTERNATE	9/6/2011	9/5/2012	\$1,625
100	Western lake Superior Sanitary District	31337	Great Gardens 12 Part Series	3/8/2012	9/28/2012	\$2,000
101	Whiteside, Muriel (Charitable Trust) In Memory of Jar	18188	Almanac North	ONGOING	ONGOING	
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105	<b>DOCS ON CALL 2011-2012</b>					
106	Essentia Health	27687	DOCS on Call 2011-2012	9/29/2011	2/23/2012	\$2,500
107	Integrity Health Network	30138	DOCS on Call 2011-2012	9/29/2011	2/23/2012	\$2,500
108	St. Luke's Hospital	33865	DOCS on Call 2011-2012	9/29/2011	2/23/2012	\$2,500

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109	Ucare	36918	DOCS on Call 2011-2012	9/29/2011	2/23/2012	\$2,500
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111	<b>Great Gardening Series Spring/Fall 2012</b>					
112	Minnesota Power/Allete	34467	Great Gardening 12 Part Series	3/6/2012	9/28/2012	\$2,000
113	WLSSD	31337	Great Gardening 12 Part Series	3/6/2012	9/28/2012	\$2,000
114	Evergreen Lawn Service	374331	Great Gardening 12 Part Series	3/6/2012	9/28/2012	\$2,000
115	Enwalls Garden Center	38536	Great Gardening 12 Part Series	3/6/2012	9/28/2012	\$2,000
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117	<b>Duluth Superior Symphony October 2011</b>					
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119	Hammond Steak House	31335	Duluth Superior Symphony - Broadcasts	10/1/2011	10/1/2011	\$350
120	Essentia Health (formerly SMDC)	17214	Duluth Superior Symphony - Broadcasts	10/1/2011	10/1/2011	\$350
121	MPECU	33091	Duluth Superior Symphony - Broadcasts	10/1/2011	10/1/2011	\$350
122	St Scholasatica	39059	Duluth Superior Symphony - Broadcasts	10/1/2011	10/1/2011	\$350
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125	<b>Duluth Superior Symphony April 28, 2012</b>					
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127	Hammond Steak House	31335	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
128	Essentia Health	17214	Duluth Superior Symphony - Broadcasts	4/28/2012	4/30/2011	\$350
129	The College of St. Scholastica	38338	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
130	Otis-Magie Insurance	15045-1	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
131	MPECU	33091	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
132	Benedictine Health System	35943	Duluth Superior Symphony - Broadcasts	4/28/2012	4/28/2012	\$350
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