

## ORDER



**Orders**  
**Order / Rev:** 364034  
**Alt Order #:**  
**Product Desc:** AFP13 - Americans for Prosperity  
**Estimate:** 904911  
**Flight Dates:** 09/04/13 - 09/11/13  
**Original Date / Rev:** 09/03/13 / 09/09/13  
**Order Type:** GENERAL

## WFTS

**Primary AE:** Dave Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 Suite 100  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Americans for Prosperity  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-3  
**Revenue Codes:** POL, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/13	09/10/13	30	\$21,800.00	\$18,530.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2013	30	\$21,800.00	\$18,530.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$21,800.00</b>	<b>\$18,530.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/04/13	09/06/13	M-F 12-1p ABC Action News	CM	1158a-1p	-- 111--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/02/13	09/08/13	-- 111--			3		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WFTS	09/02/13-09/08/13		M-F 12-1p		1158a-1p	-- WThF----	:30		\$300.00		0.00	NM		
3	WFTS	09/02/13-09/08/13		M-F 12-1p		1158a-1p	-- WThF----	:30		\$300.00		0.00	NM		
N 2	WFTS	09/04/13	09/06/13	M-F 1-2p M-F 1-2p	CM	1258-2p	-- 111--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/02/13	09/08/13	-- 111--			3		\$350.00	0.00					
N 3	WFTS	09/04/13	09/05/13	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	-- 11---	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/02/13	09/08/13	-- 11---			2		\$300.00	0.00					
N 4	WFTS	09/05/13	09/06/13	M-F 4-5p M-F 4-5p	CM	358-5p	--- 11--	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/02/13	09/08/13	--- 11--			2		\$550.00	0.00					
N 5	WFTS	09/04/13	09/06/13	M-F 6-9a ABC Action News/GMA	CM	558-9a	-- 111--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/02/13	09/08/13	-- 111--			3		\$550.00	0.00					
N 6	WFTS	09/08/13	09/08/13		CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00

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 Product Desc: AFP13 - Americans for Prosperity  
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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 8-9a															
Su 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	-----S	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/02/13-09/08/13		Su 8-9a	8-9a		-----Su	:30		\$250.00		0.00	NM		
N 7	WFTS	09/05/13	09/05/13	M-F 530-6p	CM	530-6p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	---T---	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/02/13-09/08/13		M-F 530-6p	530-6p		---Th----	:30		\$800.00		0.00	NM		
N 8	WFTS	09/08/13	09/08/13	SU 1135p-1235a	CM	1135p-1235a	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
SU 1135p-1235a Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	-----S	1		\$200.00		0.00						
N 9	WFTS	09/04/13	09/06/13	Jimmy Kimmel 11:35pm	CM	1135p-1238a	--1-1--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
Jimmy Kimmel 1135PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	--1-1--	2		\$450.00		0.00						
N 10	WFTS	09/06/13	09/06/13	M-F 11-1135p	CM	11-1135p	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	----F--	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/02/13-09/08/13		M-F 11-1135p	11-1135p		----F--	:30		\$1,000.00		0.00	NM		
N 11	WFTS	09/09/13	09/09/13	Monday Prime B	CM	9-10p	M-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
Mistresses															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	M-----	1		\$2,500.00		0.00						
N 12	WFTS	09/08/13	09/08/13	Sunday Prime A	CM	658-8p	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	-----S	1		\$2,000.00		0.00						
N 13	WFTS	09/05/13	09/05/13	Thursday Prime C	CM	10-11p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
Rookie Blue															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	---T---	1		\$3,000.00		0.00						
N 14	WFTS	09/04/13	09/04/13	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
The Lookout															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	--W----	1		\$2,500.00		0.00						
N 15	WFTS	09/10/13	09/10/13	M-F 12-1p	CM	1158a-1p	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
ABC Action News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	-T-----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFTS	09/09/13-09/15/13		M-F 12-1p	1158a-1p		-T-----	:30		\$300.00		0.00	NM		
N 16	WFTS	09/10/13	09/10/13	M-F 1-2p	CM	1258-2p	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	-T-----	1		\$350.00		0.00						
N 17	WFTS	09/10/13	09/10/13	M-F 4-5p	CM	358-5p	-T-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	-T-----	1		\$550.00		0.00						
N 18	WFTS	09/09/13	09/09/13	M-F 7-9a GMA	CM	658-9a	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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**WFTS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WFTS	09/09/13	09/09/13	M-F 7-9a GMA GMA	CM	658-9a	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	M-----	1		\$550.00		0.00						
N19	WFTS	09/07/13	09/07/13	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/02/13	09/08/13	-----S-	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WFTS	09/02/13-09/08/13		Sa 9-10a	9-10a		-----Sa--	:30	\$150.00		0.00	NM			
N20	WFTS	09/09/13	09/09/13	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	M-----	1		\$450.00		0.00						
N21	WFTS	09/10/13	09/10/13	M-F 11-1135p ABC Action News	CM	11-1135p	-T-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/09/13	09/15/13	-T-----	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WFTS	09/09/13-09/15/13		M-F 11-1135p	11-1135p		-T-----	:30	\$1,000.00		0.00	NM			
												Totals	30	\$21,800.00	