

KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

# CONTRACT

<u>Contract / Revision</u> 1801351 /		<u>Alt Order #</u> 09282062
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 6190 1025/182/6190	<u>Original Date / Revision</u> 10/24/18 / 10/24/18
<u>Advertiser</u> Balderas/D/Attorney General		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Jason Starr	<u>Sales Office</u> HRP Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9913041	<u>Advertiser Code</u> 1025	<u>Product 1/2</u> 1182
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

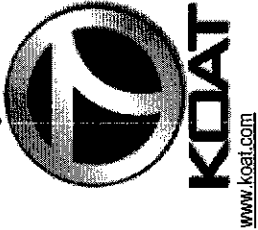
Canal Partners Media  
Attention: Chris Brimer  
900 Circle 75 Parkway SE  
Suite 1650  
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 16	KOAT	10/24/18	10/24/18	The View 10-11a	10-11a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		10/22/18	10/28/18	--1----	1				\$115.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>					
1		KOAT	10/22/18-10/28/18	The View 10-11a	10-11a	---W-----	:30		\$445.00					
Credited														
N 27	KOAT	10/24/18	10/24/18	GMA DAY	12-1P		:30			P-5		NM	1	\$115.00
Class of Time - Pre-emptible with notice														
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		10/22/18	10/28/18	--2----	2				\$115.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>					
2		KOAT	10/22/18-10/28/18	GMA DAY	12-1P	---W-----	:30		\$445.00					
Credited														
N 32	KOAT	10/24/18	10/24/18	General Hospital	1-2p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		10/22/18	10/28/18	--1----	1				\$115.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>					
1		KOAT	10/22/18-10/28/18	General Hospital	1-2p	---W-----	:30		\$445.00					
Credited														
N 33	KOAT	10/25/18	10/25/18	General Hospital	1-2p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
		10/22/18	10/28/18	---1---	1				\$115.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>					
1		KOAT	10/22/18-10/28/18	General Hospital	1-2p	----Th-----	:30		\$445.00					
Credited														
N 35	KOAT	10/26/18	10/26/18	General Hospital	1-2p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)  
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOAT**  
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<u>Contract / Revision</u> 1801351 /		<u>Alt Order #</u> 09282062
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Product</u> Candidate	<u>Estimate #</u> 6190 1025/1182/6190
<u>Advertiser</u> Balderas/D/Attorney Gen		<u>Original Date / Revision</u> 10/24/18 / 10/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
<div>Week: 10/22/18 10/28/18 ----1-- Spots/Week 1 Rate \$115.00</div> <div>Spot Ch Date Range Description 1 KOAT 10/22/18-10/28/18 General Hospital Credited</div>														
N 89	KOAT	10/25/18	10/26/18	General Hospital	1-2p		:30		P-1			NM	2	\$600.00
Class of Time - Fixed Non Pre-emptible														
<div>Start Date End Date Weekdays Spots/Week Rate Week: 10/22/18 10/28/18 ---11-- 2 \$300.00</div>														
N 90	KOAT	10/25/18	10/26/18	GMA DAY	12-1P		:30		P-1			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible														
<div>Start Date End Date Weekdays Spots/Week Rate Week: 10/22/18 10/28/18 ---TF-- 1 \$250.00</div>														
N 91	KOAT	10/25/18	10/26/18	The View	10-11a		:30		P-1			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible														
<div>Start Date End Date Weekdays Spots/Week Rate Week: 10/22/18 10/28/18 ---TF-- 1 \$300.00</div>														
Totals													116	\$27,540.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	95	\$23,020.00	(\$3,453.00)	\$19,567.00
10/29/18 -10/29/18	21	\$4,520.00	(\$678.00)	\$3,842.00
Totals	116	\$27,540.00	(\$4,131.00)	\$23,409.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 9282062 TRF# 1801351  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-995-4110  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 404-233-5215

ADV # ADV. NAME POLI/H BALDERAS/D/ATG/NM

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA \_\_\_\_\_

BUYER NAME CHRIS BRIMER

900 CIRCLE 75 PKWY SE, SUITE# 1650

SALES PRSN AT- JASON STARR (H)

ATLANTA, GA 30339

ORDER #	CONTRACT # 9282062	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT 1025/1182/6190 EST#6190 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES OCT23/18 OCT29/18 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT24/18	14.50
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REP: 10/24 PLS CFM M3  
NA LNS 33,35,27,16,32  
MG LNS 95-97  
TTL: \$27,540  
THANKS, HP FOR JAY

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

H BALDERAS FOR NEW MEXICO ATTORNEY GENERAL

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:LINE#:REP   :CD:    TIME PERIOD    : LGTH : SEC :          RATE           : START   : END   :SPTS: WEEK :          DAYS           :TOTL:
:      :LINE# :  :            :     :     :                   : DATE   : DATE : /WK: INVT :                   :SPTS:
```

AGENCY ADVERTISER CODE = 1025      AGENCY EST# = 6190  
AGENCY PRODUCT CODE = 1182

16	S	1000A-1100A	30	\$115.00	10/24	10/24	0	WED	0
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PROGRAM : VIEW-ABC
CON COM1: VIEW-ABC
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REP HEADLINE# 9282062 TRF# 1801351  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-995-4110 FAX# 404-233-5215  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/18 14.50  
\*\*\*CHANGES\*\*\* \*\*\* KOAT-TV \*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
27	S		1200N-100P	30		\$115.00	10/24	10/24	1		WED	1
PROGRAM : GMA DAY CON COM1: GMA DAY												
32	S		100P-200P	30		\$115.00	10/24	10/24	0		WED	0
PROGRAM : GENRL HOSPITAL CON COM1: GENRL HOSPITAL												
33	S		100P-200P	30		\$115.00	10/25	10/25	0		THU	0
PROGRAM : GENRL HOSPITAL CON COM1: GENRL HOSPITAL												
35	S		100P-200P	30		\$115.00	10/26	10/26	0		FRI	0
PROGRAM : GENRL HOSPITAL CON COM1: GENRL HOSPITAL												
95	A		100P-200P	30		\$300.00	10/25	10/26	2		TH-F	2
PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL												
96	A		1200N-100P	30		\$250.00	10/25	10/26	1		TH-F	1
PROGRAM : GMA DAY CON COM1: GMA DAY												
97	A		1000A-1100A	30		\$300.00	10/25	10/26	1		TH-F	1
PROGRAM : THE VIEW CON COM1: THE VIEW												

STATION MAKEGOOD OFFERS:

M3	REJECT	BUY#33	MISSED:THU/100P-200P	OCT25	30S	\$115.00	(OCT24/18)
		BUY#35	FRI/100P-200P	OCT26	30S	\$115.00	
		BUY#27	WED/1200N-100P	OCT24	30S	\$115.00	
		BUY#16	WED/1000A-1100A	OCT24	30S	\$115.00	
		BUY#32	WED/100P-200P	OCT24	30S	\$115.00	
			OFFER:TH-F/100P-200P	OCT25 (2/WK)	30S	\$300.00	PLS ADVISE.
			& TH-F/1200N-100P	OCT25	30S	\$250.00	
			& TH-F/1000A-1100A	OCT25	30S	\$300.00	

CMT:SPOTS HAVE BEEN PRE'D. PLS RESOLVE ASAP. WE HAVE \$5 ON THE BOOKS SO WE  
CMT:WILL NEED ANOTHER \$570

REP HEADLINE# 9282062TRF# 1801351\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-995-4110FAX# 404-233-5215CREDIT ADVISORY: AGENCY CREDIT RISK !!!ORDER WORKSHEETHARRIS REPORT FROM REP

OCT24/18 14.50\*\*\* CHANGES \*\*\* KOAT-TV \*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
OCT/18			23020.00 NOV/18			\$4,520.00						
CONTRACT TOTAL												27540.00
TOTAL SPOTS												116

MARKET TOTALS \$89,916 KOAT 30% KRQE 35% KOB 30% KWBQ 0% KASA 5% KASY 0% CABL 0%

H BALDERAS FOR NEW MEXICO ATTORNEY GENERAL. ALL SHARES ESTIMATED.  
KOAT 30  
KRQE 35  
KOB 30  
KASA 5

SVC- NSI BOOKS- NOV/ES  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9282062 TRF# 1801351 REP: TEL# 404-995-4110 FAX# 404-233-5215  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT24/18 14.27  
\*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/H BALDERAS/D/ATG/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME CHRIS BRIMER  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN AT- JASON STARR (H)  
ATLANTA, GA 30339  
ORDER # \_\_\_\_\_ CONTRACT # 9282062 CLASS: NATL. LOCAL REGIONAL  
PRDCT 1025/1182/6190 EST#6190 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES OCT23/18 OCT29/18 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/18 14.27

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

H BALDERAS FOR NEW MEXICO ATTORNEY GENERAL  
STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#33 MISSED:THU/100P-200P OCT25 30S \$115.00 (OCT24/18)  
BUY#35 .FRI/100P-200P OCT26 30S \$115.00  
BUY#27 .WED/1200N-100P OCT24 30S \$115.00  
BUY#16 .WED/1000A-1100A OCT24 30S \$115.00  
BUY#32 .WED/100P-200P OCT24 30S \$115.00  
OFFER:TH-F/100P-200P OCT25 (2/WK) 30S \$300.00 PLS ADVISE.  
& TH-F/1200N-100P OCT25 30S \$250.00  
& TH-F/1000A-1100A OCT25 30S \$300.00  
CMT:SPOTS HAVE BEEN PRE'D. PLS RESOLVE ASAP. WE HAVE \$5 ON THE BOOKS SO WE  
CMT:WILL NEED ANOTHER \$570  
CONTRACT TOTAL 26965.00  
TOTAL SPOTS 117