

ANNUAL EEO PUBLIC FILE REPORT
COASTAL TELEVISION OF INDIANA, LLC

1. Full-Time Jobs Filled From April 1, 2023 to March 31, 2024

Title of Position: Multimedia Journalist

Date Filled: 5/15/2023

Recruitment Source That Referred The Individual Hired: Internal Referral

Total Number of People Interviewed for Vacancy: 4

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Internal Referral – News reporter met the hire at Purdue University and discussed the open position.	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	1
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	
Star City Broadcasting Radio: WAZY, WPBE, WYCM	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Star City Broadcasting Website (StarCityTV.com)	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Indiana Broadcasters Association (IndianaBroadcasters.org)	Online Portal	Indianapolis, IN 317-922-6708	3

* Asterisk after source name indicates that the source is entitled to notification of vacancies.

Title of Position: Promotions Manager

Date Filled: 7/31/2023

Recruitment Source That Referred The Individual Hired: Internal Referral

Total Number of People Interviewed for Vacancy: 3

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Internal Referral – Program Director of WAZY FM met new hire at an event and discussed the open position.	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	1
Star City Broadcasting Radio: WAZY, WPBE, WYCM	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	1
Star City Broadcasting Website (StarCityTV.com)	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Indiana Broadcasters Association (IndianaBroadcasters.org)	Online Portal	Indianapolis, IN 317-922-6708	1

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Title of Position: Account Executive

Date Filled: 6/26/2023

Recruitment Source That Referred The Individual Hired: Media Staffing Network

Total Number of People Interviewed for Vacancy: 4

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Media Staffing Network (www.mediastaffingnetwork.com)	Arminda Lindsay	7115 E Thirsty Cactus Ln, Scottsdale, Arizona, 85266 336-698-3345	1
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	1
LinkedIn Talent Solutions (linkedin.com)	Online Portal	11000 West Maude Avenue, Sunnyvale, CA 94085 1855-655-5653	2
Star City Broadcasting Radio: WAZY, WPBE, WYCM	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Star City Broadcasting Website (StarCityTV.com)	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Indiana Broadcasters Association (IndianaBroadcasters.org)	Online Portal	Indianapolis, IN 317-922-6708	

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Title of Position: Sales Manager

Date Filled: 8/21/2023

Recruitment Source That Referred The Individual Hired: Media Staffing Network

Total Number of People Interviewed for Vacancy: 7

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Media Staffing Network (www.mediastaffingnetwork.com)	Arminda Lindsay	7115 E Thirsty Cactus Ln, Scottsdale, Arizona, 85266 336-698-3345	7
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475- 4361	
Linkedin Talent Solutions (linkedin.com)	Online Portal	11000 West Maude Avenue, Sunnyvale, CA 94085 1855-655-5653	

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Title of Position: Account Executive

Date Filled: 11/27/2023

Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy: 14

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	5
Linkedin Talent Solutions (linkedin.com)	Online Portal	11000 West Maude Avenue, Sunnyvale, CA 94085	9
Star City Broadcasting Radio: WAZY, WPBE, WYCM	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Star City Broadcasting Website (StarCityTV.com)	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Indiana Broadcasters Association (IndianaBroadcasters.org)	Online Portal	Indianapolis, IN 317-922-6708	

* Asterisk after source name indicates that the source is entitled to notification of vacancies.

Title of Position: Account Executive

Date Filled: 12/11/2023

Recruitment Source That Referred The Individual Hired: Indeed.com

Total Number of People Interviewed for Vacancy: 19

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	15
Linkedin Talent Solutions (linkedin.com)	Online Portal	11000 West Maude Avenue, Sunnyvale, CA 94085	4
Star City Broadcasting Radio: WAZY, WPBE, WYCM	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Star City Broadcasting Website (StarCityBroadcasting.com)	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Indiana Broadcasters Association (IndianaBroadcasters.org)	Online Portal	Indianapolis, IN 317-922-6708	

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Title of Position: Account Executive

Date Filled: 12/20/2023

Recruitment Source That Referred The Individual Hired: LinkedIn

Total Number of People Interviewed for Vacancy: 7

List All Recruitment Source(s) Used to Fill Vacancy:

Recruitment Source Name*	Contact Person	Address and Phone Number	Total No. of Interviewees Referred For Position
Indeed For Employers (Indeed.com)	Online Portal	6433 Champion Grandview Way Austin, TX 78750 800-475-4361	2
Linkedin Talent Solutions (linkedin.com)	Online Portal	11000 West Maude Avenue, Sunnyvale, CA 94085	5
Star City Broadcasting Radio: WAZY, WPBE, WYCM	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Star City Broadcasting Website (StarCityBroadcasting.com)	Sabrina Israel	3824 S 18th St. Lafayette, IN 47909	
Indiana Broadcasters Association (IndianaBroadcasters.org)	Online Portal	Indianapolis, IN 317-922-6708	

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2. Recruitment Initiatives Implemented from April 1, 2023, to March 31, 2024:

Type of Initiative (e.g., job fair, mentoring program)	Date Implemented	Description
Scholarship	Ongoing	Star City Broadcasting Scholarship in Communications at Purdue University are awarded in Spring and Fall.
Scholarship	February 26, 2024	Indiana Broadcasters Foundation Scholarship – General Manager served as a judge to evaluate applications to determine recipients in 2024. Star City also contributed financially.
Training	January – March 2024	P1 Plus Sales Training : a 7-week initiative designed to provide newly hired sales reps the tools to be successful. A final review with the trainer, each rep and sales manager was completed to obtain certifications.
Promoted and Participated in the Indiana Broadcasters Fall Career Fair	October 2, 2023	Aired radio promotions ahead of the event to the community. General Sales Manager discussed positions at Star City and necessary skills for working in broadcasting.
Junior Achievement Mentoring	November 7, 2023 – present. This is an ongoing initiative.	Junior Achievement (JA) BizTown Partnership created. JA program provides hands on experience in a business town simulation for local middle school students. The criteria we are helping mentor includes reporting, camera op, and production assistant.
Promoted and Participated in the Indiana Broadcasters Spring Career Fair	March 23, 2024	Aired radio promotions ahead of the event to the community. The sales manager discussed positions at Star City and necessary skills for working in broadcasting.