

Order / Rev: 1744490
 Alt Order #: 26231037
 Flight Dates: 10/26/18 - 11/06/18

Advertiser: POL/Tom Mehauffie/House of Representa
 Product Desc: PA- HD 106
 Estimate:

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$350.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					2	\$350.00		0.00			
Week:		11/05/18	11/11/18	MT-----					1	\$350.00		0.00			
2	WHTM	10/29/18	11/06/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	MTWTF--	:30	3	\$800.00	P1	0.00	NM	4	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU B news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$800.00		0.00			
Week:		11/05/18	11/11/18	MT-----					1	\$800.00		0.00			
3	WHTM	10/26/18	11/06/18	GMA Good Morning America	CM	7-9a	----F--	:30	1	\$800.00	P1	0.00	NM	5	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU C gma															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$800.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					3	\$800.00		0.00			
Week:		11/05/18	11/11/18	MT-----					1	\$800.00		0.00			
4	WHTM	10/27/18	11/03/18	ABC27 News Sat 6a ABC27 News Sat 6a	CM	6a-7a	-----S-	:30	1	\$300.00	P1	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$300.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$300.00		0.00			
5	WHTM	10/27/18	11/03/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$500.00	P1	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$500.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$500.00		0.00			
6	WHTM	10/28/18	10/28/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A gma sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$500.00		0.00			
7	WHTM	11/05/18	11/06/18	M-F 9-10a Live	CM	9-10a	MT-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A kelly & ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----					1	\$400.00		0.00			
8	WHTM	10/26/18	11/06/18	Good Day PA 10a Good Day PA 10a	CM	10a-11a	----F--	:30	1	\$300.00	P1	0.00	NM	5	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU C good day pa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$300.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					3	\$300.00		0.00			
Week:		11/05/18	11/11/18	MT-----					1	\$300.00		0.00			
9	WHTM	10/26/18	11/06/18	M-F News @ 5p ABC27 Live at 5 (5:00 PM-5:30 PM)	CM	458-6p	----F--	:30	1	\$800.00	P1	0.00	NM	5	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU C news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$800.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					3	\$800.00		0.00			
Week:		11/05/18	11/11/18	MT-----					1	\$800.00		0.00			
10	WHTM	10/29/18	11/06/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	MTWTF--	:30	2	\$1,200.00	P1	0.00	NM	3	\$3,600.00

Order / Rev: 1744490
Alt Order #: 26231037
Flight Dates: 10/26/18 - 11/06/18

Advertiser: POL/Tom Mehaffie/House of Representatives
Product Desc: PA- HD 106
Estimate:

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B															
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	MTWTF--			2	\$1,200.00	0.00							
Week: 11/05/18		11/11/18	MT-----			1	\$1,200.00	0.00							
11	WHTM	11/03/18	11/03/18	Sat 7p News	CM	7p-8p	-----S-	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
				Sat 7p News	(7:00 PM-7:30 PM)										
COMMENTS APPLY TO SUB LINES A THRU A															
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-			1	\$600.00	0.00							
12	WHTM	11/04/18	11/04/18	Su News @ 6p	CM	6-630p	-----S	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
				ABC27 News @ 6 Sun											
COMMENTS APPLY TO SUB LINES A THRU A															
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S			1	\$600.00	0.00							
N 13	WHTM	10/26/18	11/06/18	Nightline	CM	Nightline	----F--	:30	1	\$150.00	P1	0.00	NM	3	\$450.00
				Nightline											
COMMENTS APPLY TO SUB LINES A THRU C															
nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/28/18	----F--			1	\$150.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	NHTM	10/22/18-10/28/18	Nightline			Nightline	----F--	:30	(\$150.00)	0.00	NM				
Credited															
Week: 10/29/18		11/04/18	MTWTF--			2	\$150.00	0.00							
Week: 11/05/18		11/11/18	MT-----			2	\$150.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	NHTM	11/05/18-11/11/18	Nightline			Nightline	MT-----	:30	(\$150.00)	0.00	NM				
Credited															
14	WHTM	10/26/18	11/06/18	M-F 12-1230p	CM	12-1230p	----F--	:30	1	\$500.00	P1	0.00	NM	6	\$3,000.00
				ABC27 News at Noon											
COMMENTS APPLY TO SUB LINES A THRU C															
noon news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/28/18	----F--			1	\$500.00	0.00							
Week: 10/29/18		11/04/18	MTWTF--			4	\$500.00	0.00							
Week: 11/05/18		11/11/18	MT-----			1	\$500.00	0.00							
N 15	WHTM	11/06/18	11/06/18	M-F 430-5a	CM	430-5a	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
				ABC27 News Daybreak @430											
COMMENTS APPLY TO SUB LINES A THRU C															
nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	-T-----			1	\$150.00	0.00							
													Totals	44	\$25,000.00