

# ORDER



WHTM Harrisburg

**Orders**  
**Order / Rev:** 1744490  
**Alt Order #:** 26231037  
**Product Desc:** PA- HD 106  
**Estimate:**  
**Flight Dates:** 10/26/18 - 11/06/18  
**Original Date / Rev:** 11/05/18 / 11/05/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** POL/Tom Mehaffie/House of Represer  
**Demographic:** A35+  
**Product Codes:** PL16  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN9370/IN11002/IN14195/TO29  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/18	10/28/18	8	\$4,050.00	\$3,442.50
10/29/18	11/04/18	26	\$15,500.00	\$13,175.00
11/05/18	11/11/18	10	\$5,450.00	\$4,632.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	8	\$4,050.00	\$3,442.50	0.00
November 2018	36	\$20,950.00	\$17,807.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$25,000.00</b>	<b>\$21,250.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHTM Harrisburg	25%	\$25,000.00
Market	100%	\$100,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	75%	\$75,000.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHTM	10/26/18	11/06/18	M-F 5-530a	CM	5a-530a	----F--	:30	1	\$350.00	P1	0.00	NM	4	\$1,400.00

ABC27 News Daybreak @ 5

COMMENTS APPLY TO SUB LINES A THRU C news

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 1744490  
 Alt Order #: 26231037  
 Flight Dates: 10/26/18 - 11/06/18

Advertiser: POL/Tom Mehaffie/House of Representa  
 Product Desc: PA- HD 106  
 Estimate: WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$350.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--		2				\$350.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$350.00		0.00			
2	WHTM	10/29/18	11/06/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	MTWTF--	:30	3	\$800.00	P1	0.00	NM	4	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU B news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--		3				\$800.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$800.00		0.00			
3	WHTM	10/26/18	11/06/18	GMA Good Morning America	CM	7-9a	----F--	:30	1	\$800.00	P1	0.00	NM	5	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU C gma															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$800.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--		3				\$800.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$800.00		0.00			
4	WHTM	10/27/18	11/03/18	ABC27 News Sat 6a ABC27 News Sat 6a	CM	6a-7a	-----S-	:30	1	\$300.00	P1	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$300.00		0.00			
Week:		10/29/18	11/04/18	-----S-		1				\$300.00		0.00			
5	WHTM	10/27/18	11/03/18	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$500.00	P1	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$500.00		0.00			
Week:		10/29/18	11/04/18	-----S-		1				\$500.00		0.00			
6	WHTM	10/28/18	10/28/18	GMA Su 7a GMA Sun 7a-8a	CM	7a-8a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A gma sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$500.00		0.00			
7	WHTM	11/05/18	11/06/18	M-F 9-10a Live	CM	9-10a	MT-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A kelly & ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----		1				\$400.00		0.00			
8	WHTM	10/26/18	11/06/18	Good Day PA 10a Good Day PA 10a	CM	10a-11a	----F--	:30	1	\$300.00	P1	0.00	NM	5	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU C good day pa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$300.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--		3				\$300.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$300.00		0.00			
9	WHTM	10/26/18	11/06/18	M-F News @ 5p ABC27 Live at 5 (5:00 PM-5:30 PM)	CM	458-6p	----F--	:30	1	\$800.00	P1	0.00	NM	5	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU C news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$800.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--		3				\$800.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$800.00		0.00			
10	WHTM	10/29/18	11/06/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	MTWTF--	:30	2	\$1,200.00	P1	0.00	NM	3	\$3,600.00

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 Product Desc: PA- HD 106  
 Estimate: \_\_\_\_\_  
 WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B															
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--		2				\$1,200.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$1,200.00		0.00			
11	WHTM	11/03/18	11/03/18	Sat 7p News	CM	7p-8p	-----S-	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
				Sat 7p News			(7:00 PM-7:30 PM)								
COMMENTS APPLY TO SUB LINES A THRU A															
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		1				\$600.00		0.00			
12	WHTM	11/04/18	11/04/18	Su News @ 6p	CM	6-630p	-----S	:30	1	\$600.00	P1	0.00	NM	1	\$600.00
				ABC27 News @ 6 Sun											
COMMENTS APPLY TO SUB LINES A THRU A															
news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$600.00		0.00			
N13	WHTM	10/26/18	11/06/18	Nightline	CM	Nightline	----F--	:30	1	\$150.00	P1	0.00	NM	3	\$450.00
				Nightline											
COMMENTS APPLY TO SUB LINES A THRU C															
nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHTM	10/22/18-10/28/18	Nightline			Nightline	----F--	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
Week:		10/29/18	11/04/18	MTWTF--		2				\$150.00		0.00			
Week:		11/05/18	11/11/18	MT-----		2				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WHTM	11/05/18-11/11/18	Nightline			Nightline	MT-----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
14	WHTM	10/26/18	11/06/18	M-F 12-1230p	CM	12-1230p	----F--	:30	1	\$500.00	P1	0.00	NM	6	\$3,000.00
				ABC27 News at Noon											
COMMENTS APPLY TO SUB LINES A THRU C															
noon news															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--		1				\$500.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--		4				\$500.00		0.00			
Week:		11/05/18	11/11/18	MT-----		1				\$500.00		0.00			
N15	WHTM	11/06/18	11/06/18	M-F 430-5a	CM	430-5a	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
				ABC27 News Daybreak @430											
COMMENTS APPLY TO SUB LINES A THRU C															
nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-T-----		1				\$150.00		0.00			
													Totals	44	\$25,000.00