



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPTV	05/11/16	05/13/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	--WTF--	:30	6	\$200.00	IMP	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	--WTF--		6				\$200.00		0.00			
E 2	KPTV	05/16/16	05/16/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	2-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00

Order / Rev: 729241
 Alt Order #: 08245783
 Flight Dates: 05/11/16 - 05/16/16

Advertiser: Allen Alley Governor Oregon (Republican
 Product Desc: FRIENDS-ALLEN ALLEY
 Estimate: 1723
KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KPTV	05/16/16	05/16/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	2-----	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/16/16	05/22/16	2-----					2	\$200.00		0.00			
E 3	KPTV	05/11/16	05/13/16	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	--WTF--	:30	3	\$100.00	IMP	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/09/16	05/15/16	--WTF--					3	\$100.00		0.00			
E 4	KPTV	05/16/16	05/16/16	M-F 4-5pm Judge Judy/Judge Judy	CM	M-F 4-5pm	1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/16/16	05/22/16	1-----					1	\$100.00		0.00			
E 5	KPTV	05/11/16	05/15/16	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	--WT-SS	:30	3	\$500.00	IMP	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/09/16	05/15/16	--WT-SS					3	\$500.00		0.00			
E 6	KPTV	05/16/16	05/16/16	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	2-----	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/16/16	05/22/16	2-----					2	\$500.00		0.00			
													Totals	17	\$4,500.00



Rep: TELERE, INC.
Run On: Nov/16 at 18:35

Order#:
Station: KPTV-TV PORTLAND, OR
Agency: TARGET ENTERPRISES
Advertiser: POLIJA ALLEY/IR/GOV/IR
Buyer: MEREDITH MARCUS

REP BUYLINES

Headline#: 8245783 (Mod 0.0)
Dates: May/11/16 - May/16/16
Prod1: FRIENDS-ALLEN ALLEY
Prod2:
Tel #:

Traffic#: 729241
Salesperson: CATHY SIMON (H)
Est#: 1723
Demo: RA55+

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Requested by: KING

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA55+	Activity	Last Mod/Rev
	1	W-F/7-9A	30S	\$200	May/11/16	May/13/16	1	3	3	\$600	GOOD DAY OR	2.5	May/11/16	Rev #1: S
	2	Mon/7-9A	30S	\$200	May/16/16	May/16/16	1	2	2	\$400	GOOD DAY OR	2.5	May/10/16	Rev #0: A
	3	W-F/4-5P	30S	\$100	May/11/16	May/13/16	1	3	3	\$300	JUDGE JUDY	2.1	May/10/16	Rev #0: A
	4	Mon/4-5P	30S	\$100	May/16/16	May/16/16	1	1	1	\$100	JUDGE JUDY	2.1	May/10/16	Rev #0: A
	5	W-Th-Sa-Su/10-11P	30S	\$500	May/11/16	May/15/16	1	1	1	\$500	10 O'CLOCK NEWS	4.6	May/11/16	Rev #1: S
	6	Mon/10-11P	30S	\$500	May/16/16	May/16/16	1	2	2	\$1,000	10 O'CLOCK NEWS	4.6	May/10/16	Rev #0: A
	7	Mon/4-5P	30S	\$100	May/16/16	May/16/16	1	1	1	\$100	JUDGE JUDY	2.1	May/11/16	Rev #1: A
	8	Th-F/11-1135P	30S	\$250	May/12/16	May/13/16	1	2	2	\$500	LATE NEWS	2.5	May/11/16	Rev #1: A
	9	Mon/11-1135P	30S	\$250	May/16/16	May/16/16	1	1	1	\$250	LATE NEWS	2.5	May/11/16	Rev #1: A
	10	Th-F/9-10A	30S	\$70	May/12/16	May/13/16	1	2	2	\$140	MORE GOOD DAY	1.0	May/11/16	Rev #1: A
	11	Sat/6-9A	30S	\$150	May/14/16	May/14/16	1	2	2	\$300	NEWS	2.0	May/11/16	Rev #1: A
	12	Sun/7-9A	30S	\$150	May/15/16	May/15/16	1	2	2	\$300	NEWS	1.9	May/11/16	Rev #1: A
	Total 22 Spots for:										\$4,490	54.1		
	Monthly Estimate Dollars:										\$4,490	54.1	May/16	