

**ENTERCOM**

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**WOCL-FM**  
**O-ROCK HD2**

**1st QUARTER, 2018**

(January 1<sup>st</sup> through March 31st)

Prepared by:

Michael Rafferty  
Public Service Affairs Director  
Filed: March 28, 2018

**Issues of Concern to Orlando  
Addressed in Responsive Programming in the  
1st Quarter, 2018**

<u><b>Subject</b></u>	<u><b>Description of Issue of Concern</b></u>
1. Community Events	Organizations that offer activities and events for family and community involvement.
2. Community Outreach	Organizations that provide support and education for local issues and community concerns.
3. Arts and Education	Local schools, organizations, and institutions that promote general education, as well as the cultivation and preservation of the arts (visual art, community theater) in the community.
4. Health/Health Education	Organizations that provide resources and awareness on a variety of health-related issues, including particular diseases, and living a healthier life style.
5. Children's Issues	Organizations that provide resources, advocacy, and education focused specifically on the medical and psychological health and well being of children and adolescents in our communities.

**WOCL-FM, O-ROCK HD2 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
1st Quarter, 2018**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. "SUNNY Across Central Florida"	(Sunday 11:00 p.m. – 12:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida community.
2. "Pause For The Cause"	(Sunday 6:00 a.m. – 7:00 a.m.) Hosted by Michael Rafferty. Highlights issues, events and organizations affecting the Central Florida community.

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1<sup>st</sup> through March 31<sup>st</sup>)**

**ISSUE:           Community Events**

**SUNNY Across Central Florida**  
**February 1<sup>st</sup>, 2018**  
**11:00 PM**  
**16 minutes of a 60 Minute Program**

Harbor House of Central Florida is hosting the 6th Annual Walk A Mile in Her Shoes Orlando on Thursday, February 9th. Men and women, wearing high heel shoes, will walk nearly a mile from the Orange County Courthouse to the Dr. Phillips Center for the Performing Arts to raise awareness of domestic abuse. The walk starts at 6 p.m. with registration at 5 p.m.

CEO Michelle Sperzel and Event Chair Tony Cardoza talked about Walk A Mile in Her Shoes on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**February 25<sup>th</sup>, 2018**  
**March 4<sup>th</sup>, 2018**  
**11:00 pm**  
**12.5 minutes of a 60 minute program**

Sample local cuisine at the 2018 Taste of Oviedo! The Taste of Oviedo features many of Oviedo's favorite local restaurants as well as food trucks and live local entertainment. An expanded Kids Taste will include rides, a bounce house and other kid friendly activities. Admission is free! Hours are 10 a.m. to 6 p.m.

Arnie Nussbaum and Jenelle Ferrer talked about Taste of Oviedo on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**February 11<sup>th</sup>, 2018**  
**11:00 pm**  
**11.5 minutes of a 60 minute program**

The Crossing For a Cure is a long-distance endurance paddle board race from Bimini in the Bahamas to Lake Worth Beach...a total of 70 miles. The race, which takes place on June 14th to 16th, was started by Travis Suit whose daughter Piper was diagnosed with cystic fibrosis when she was four years old. Proceeds benefit local families battling cystic fibrosis. Recreational racers and competitive racers can register at [www.crossingforacure.com](http://www.crossingforacure.com).

Travis Suit talked about Crossing For a Cure on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**February 18<sup>th</sup>, 2018**  
**February 25<sup>th</sup>, 2018**  
**11:00 pm**  
**10.5 minutes of a 60 minute program**

It's time to saddle up and help support the American Cancer Society's fight against cancer at the 2018 Orlando Cattle Baron's Ball on April 14th at the Rosen Shingle Creek Resort. This western-themed event includes a gourmet dine-around, a live auction and live music! Proceeds benefit the American Cancer Society.

Tracy Stein talked about the 2018 Orlando Cattle Baron's Ball on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**March 25<sup>th</sup>, 2018**  
**11:00 pm**  
**11.5 minutes of a 60 minute program**

Inter-United Soccer Club (iU) is hosting the Easter 3v3 Tournament on March 31st at Fields of Fame Northwest Recreation Complex in Apopka. The iU. is a non-profit organization that exists to promote the love of friendship, music and soccer in our local community and internationally. The tournament is part of the iU Friendship Tour and will benefit iU's partnerships in Haiti. The top 4 teams in each division qualify for the Challenge Sports 3v3 National Championships at the ESPN Wide World of Sports Complex at Walt Disney World Resort in August.

Tournament Director Jenny Taylor talked about Inter-United Soccer Club on SUNNY Across Cent

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**Live PSA Rotator – Go Red Luncheon**

Various times (35) :30 spots

Promotes one-day event by the American Heart Association

**Live PSA Rotator – Polar Plunge**

Various times (10) :30 spots

Promotes one-day event benefitting Special Olympics Florida

**Live PSA Rotator – City of Orlando**

Various times (5) :30 spots

Promotes one-day event promoting Parramore Farmers Market

**Live PSA Rotator – Taste of Oviedo**

Various times (20) :30 spots

Promotes one-day event for Taste of Oviedo

**Live PSA Rotator – Heart Ball**

Various times (50) :30 spots

Promotes one-day event benefitting American Heart Association

**Live PSA Rotator – I-O-A Corporate 5K**

Various times (50) :30 spots

Promotes one-day event by I.O.A

**Live PSA Rotator – Relay For Life**

Various times (25) :30 spots

Promotes one-day event benefitting American Cancer Society

**Live PSA Rotator – Ice Cream Social**

Various times (15) :30 spots

Promotes one-day event benefitting Ronald McDonald House

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1<sup>st</sup> through March 31<sup>st</sup>)**

**ISSUE:** Community Outreach

**SUNNY Across Central Florida**  
**January 14<sup>th</sup>, 2018**  
**January 28<sup>th</sup>, 2018**  
**11:00 PM**  
**13 minutes of a 60 minute program**

Fleet Farming is an urban agricultural program of IDEAS For Us which is a nonprofit organization that transforms underutilized land into micro farms. A lawn is converted into a cedar-framed raised garden bed farm plot of at least 500 square feet and is maintained by the Fleet Farming team. The produce is shared with the property owner and local farmers markets.

Program Director Lee Perry talked about Fleet Farming on SUNNY Across Central Florida.

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**SUNNY Across Central Florida**  
**January 28<sup>th</sup>, 2018**  
**February 4<sup>th</sup>, 2018**  
**11:00 pm**  
**11.5 minutes of a 60 minute program**

Lake Cares Food Pantry is hosting Empty Bowls on February 8th from 5:30 p.m. to 7:30 p.m. at Wooten Park in Tavares to call attention to this issue. Ten dollars gets you two soups provided by local restaurants, bread, bottle water and a bowl. Entertainment includes live music and performances by Michelee Puppets. Lake Cares Food Pantry is collecting bowls for this event at the Mount Dora office at 2001 West Old Hwy 441.

Irene O'Malley talked about Empty Bowls on SUNNY Across Central Flo

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*



**SUNNY Across Central Florida**  
**March 4<sup>th</sup>, 2018**  
**March 11<sup>th</sup>, 2018**  
**11:00 pm**  
**14.5 minutes of a 60 minute program**

Help Central Florida's youth celebrate kindness at the Kindness Palooza on March 17th from 12 p.m. to 5 p.m. at the Lake Catherine Blueberry Farm in Groveland . This is an outreach to all teenagers to promote inclusiveness, understanding and kindness in their community. There will be food, local musicians, dance and inspirational speakers. Free admission!

Doug Koskey, Renee Lowe and East Ridge High School Class President Elder Ripper talked about Kindness Palooza on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**March 18<sup>th</sup>, 2018**  
**March 25<sup>th</sup>, 2018**  
**11:00 pm**  
**15.5 minutes of a 60 minute program**

The Hope CommUnity Center is dedicated to the empowerment of Central Florida's immigrant and working poor communities through education, advocacy, and spiritual growth. Programs offered include ABE and GED tutoring, citizen preparation, after-school tutoring and a kids camp. Hope CommUnity Center has two locations in Apopka at 1016 N. Park Avenue and 800 S. Hawthorne Avenue.

Director of Communications and Media Alex Saunders talked about the Hope CommUnity Center on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**PSA for Share Our Roads “Six Seconds”**

February 18<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by ShareTheRoadSafely.gov

**PSA for Share Our Roads “Obstructed View”**

January 7<sup>th</sup>, 2018

January 14<sup>th</sup>, 2018

January 21<sup>st</sup>, 2018

March 30<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by ShareTheRoadSafely.gov

**PSA for Clean Water Challenge**

January 21<sup>st</sup>, 2018

11:00 pm

30 seconds

February 18<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by IWLA

**PSA for Discovering Nature “Show and Tell”**

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

**PSA for Discovering Nature “Forest Animals”**

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by the U.S. Forest Service and the Ad Council

**PSA for Recycling “I Want To Be”**

February 25<sup>th</sup>, 2018

March 4<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by Keep America Beautiful and the Ad Council

**PSA for Meals on Wheels Volunteer “Mr. Gaines”**

March 31<sup>st</sup>, 2018

11:00 pm

60 seconds

Produced by Meals on Wheels America and the Ad Council

**PSA for Meals on Wheels Volunteer “Stat”**

March 18<sup>th</sup>, 2018

11:00 pm

15 seconds

Produced by Meals on Wheels America and the Ad Council

**PSA for Water Conservation “Skip a Week”**

January 7<sup>th</sup>, 2018

January 14<sup>th</sup>, 2018

January 21<sup>st</sup>, 2018

February 4<sup>th</sup>, 2018

11:00 pm

15 seconds

Produced by SJRWMD

**PSA for Buzzed Driving Prevention “Attention Men”**

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by NHSTA and the Ad Council

**PSA for Buzzed Driving Prevention “One More”**

February 11<sup>th</sup>, 2018

February 25<sup>th</sup>, 2018

March 4<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by NHSTA and the Ad Council

**PSA for Underage Drinking Prevention “SAMHSA”**

March 25<sup>th</sup>, 2018

11:00 pm

60seconds

Produced by National Highway Safety Administration and the Ad Council

**PSA for Wildfire Prevention “Bear Hug Campfire”**

January 14<sup>th</sup>, 2018

January 21<sup>st</sup>, 2018

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by US Forest Service and the Ad Council

**PSA for Pathways to Employment “Airtime”**

January 14<sup>th</sup>, 2018

January 21<sup>st</sup>, 2018

11:00 pm

60 seconds

Produced by Grads of Life.org and the Ad Council

**PSA for Emergency Preparedness “Dumpster”**

January 14<sup>th</sup>, 2018

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by FEMA and the Ad Council

**PSA for Emergency Preparedness “Wireless”**

January 28<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by FEMA and the Ad Council

**PSA for Shelter Pet Adoption “Best in Show”**

February 4<sup>th</sup>, 2018

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Shelter Pet Project.org and the Ad Council

**Most Significant Issue-Responsive Programming  
1st Quarter, 2018  
(January 1<sup>st</sup> through March 31<sup>st</sup>)**

**ISSUE:** Arts and Education

**SUNNY Across Central Florida  
February 4<sup>th</sup>, 2018  
11:00 pm  
13.5 minutes of a 60 minute program**

Central Florida's natural habitat and wildlife will be on display at the Orlando Wetlands Festival on Saturday, February 17th. The festival, which takes place at Fort Christmas Historical Park and Orlando Wetlands Park, features guided birding hikes, bus tours, hay rides and native plant giveaways. There will also be food, music and activities for the kids. Free admission!.

Mark Sees, Wetlands Manager for the City of Orlando, talked about the Orlando Wetland

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**SUNNY Across Central Florida**  
**January 28<sup>th</sup>, 2018**  
**11:00 pm**  
**11 minutes of a 60 minute program**

Ranked 7th in the nation for Best Arts Festival, the 43rd Annual Mount Dora Arts Festival takes place on February 3rd and 4th in Downtown Mount Dora. The two-day festival, which is hosted by the Mount Dora Center for the Arts, features nationally acclaimed artists, local artists, festival food and music including jazz, samba and flamenco.

Kristina Rosenburg talked about the Mount Dora Arts Festival on SUNNY Across Central Florida.

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**SUNNY Across Central Florida**  
**February 18<sup>th</sup>, 2018**  
**March 11th, 2018**  
**11:00 PM**  
**14 minutes of a 60 Minute Program**

DeBary Hall was built by Fredrick deBary in the 1870's near Lake Monroe as a vacation house and hunting lodge. It became a center of sport fishing and hospitality as it grew to encompass 6,000 acres. Today, the site is 10 acres which includes the 8,000 square foot main house, stables and other structures. Multimedia programs, self and guided tours and picnic areas are available as well as rental space for weddings and receptions. DeBary Hall is open from 10 a.m. to 4 p.m. Tuesday through Saturday, and noon to 4 p.m. on Sunday.

The Friends of DeBary Hall is a non-profit group of volunteers that helps support the preservation of the DeBary Hall Historic Site.

Friends of DeBary Hall Board President Jana Urchuk talked about DeBary Hall on SUNNY Across Central Florida.

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**SUNNY Across Central Florida**  
**February 25th, 2018**  
**March 18<sup>th</sup>, 2018**  
**11:00pm**  
**15.5 minutes of a 60 minute program**

Art & History Museums - Maitland will be hosting artists from across the country during Art31: Fiber from March 2nd to April 22nd. The exhibition features artists using cloth, paper and other fibrous material along with stitching, quilting and crocheting in innovative and provocative ways.

Hye Shin, who is presenting her large sculptural installation *Embrace the Hope* (see above image), visited SUNNY Across Central Florida along with Director of Experiences Dr. Rangsook Yoon to talk about Art31: Fiber.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**PSA for Financial Literacy “Gift to Future Me”**

January 7<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by the American Institute of CPAs and the Ad Council

**PSA for Saving For Retirement “House Ace”**

January 21<sup>st</sup>, 2018

11:00 pm

30 seconds

Produced by AARP and the Ad Council

**PSA for Saving For Job Training and Employment “Designer Jeans”**

January 21<sup>st</sup>, 2018

11:00 pm

30 seconds

Produced by Goodwill and the Ad Council

**PSA for Saving For Job Training and Employment “Power Suit”**

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Goodwill and the Ad Council

**PSA for High School Equivalency**

January 14<sup>th</sup>, 2018

February 18<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Dollar General Literacy Foundation and the Ad Council

**PSA for Communities in School “Pomp and Circumstance”**

March 11<sup>th</sup>, 2018

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Communities in Schools.org

**PSA for Teacher Recruitment “Growing Up”**

February 4<sup>th</sup>, 2018

February 18<sup>th</sup>, 2018

March 4<sup>th</sup>, 2018

11:00 pm

15 seconds

Produced by TEACH and the Ad Council

**PSA for Florida Education Association “Tolerance”**

January 14<sup>th</sup>, 2018

February 18<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by the Florida Education Association



**PSA for Florida Education Association**

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by the Florida Education Association

**PSA for Learning and Attention Issues “2 Sides”**

January 7<sup>th</sup>, 2018

February 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by the Florida Education Association

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1<sup>st</sup> through March 31<sup>st</sup>)**

**ISSUE:** Health/Health Education

**SUNNY Across Central Florida**  
**January 21<sup>st</sup>, 2018**  
**February 11<sup>th</sup>, 2018**  
**11:00 pm**  
**19.5 minutes of a 60 minute program**

Three out of four people have HPV (human papillomavirus) by the time they are 30. Jason Mendelsohn is one of those people. He found out after noticing a bump on his neck. After a needle biopsy, it was discovered that Jason had HPV related tonsil cancer. He had no symptoms other than the bump on his neck. That is when his cancer journey began...and how he came to be known as Superman HPV.

Jason is a co-chair of the Head Neck Cancer Alliance's Patient Education Committee.

Jason Mendelsohn shared his story on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**January 21<sup>st</sup>, 2018**  
**11:00 pm**  
**11.5 minutes of a 60 minute program**

Help fight Rheumatoid Arthritis at the 5K Run and Walk for RA on January 27th at Turkey Lake Park. Registration is at 8:30 a.m. or online at [www.helpfightra.org](http://www.helpfightra.org). Rheumatoid Arthritis is an autoimmune disease that causes inflammation in joints and can result in painful deformity and immobility. About 1.5 million people in the United States suffer from RA with nearly three times as many women as men affected. All proceeds benefit the Rheumatoid Arthritis Foundation.

CEO and Founder Sandra Buchholz talked about the 5K Run and Walk for RA on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**March 11<sup>th</sup>, 2018**  
**March 18<sup>th</sup>, 2018**  
**11:00 pm**  
**11 minutes of a 60 minute program**

Shepherd's Hope has provided medical services to the uninsured and underinsured of Central Florida since 1997. Violet Defense Technology , an Orlando-based startup, is donating \$15,000 worth of products from its Surface & Air Germ Elimination (S.A.G.E.) UV line to Shepherd's Hope Longwood clinic. The S.A.G.E. units will automatically disinfect the waiting area, children's play area and exam rooms each night.

President/CEO Marni Stahlman talked about Shepherd's Hope on SUNNY Across Central Florida.

\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*

**SUNNY Across Central Florida**  
**March 4<sup>th</sup>, 2018**  
**March 18<sup>th</sup>, 2018**  
**11:00 pm**  
**14.5 minutes of a 60 minute program**

Bras for the Cause and Boxers Too is a fashion show that features themed decorated bras and boxers that are designed and modeled by members of the community to raise funds and awareness for The Greater Clermont Cancer Foundation (GCCF). The GCCF is an all-volunteer non-profit organization that provides financial aid, scholarships and other free services to cancer patients and their families. This year's theme, "Celebrate the Night in Black and White", was inspired by the thought that cancer is not simply "black and white" but is made up of all the colors in between.

Doug Koskey talked about Bras for the Cause and Boxers Too on SUNNY Across Central Florida.

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**PSA for Heal A Veteran**

January 7<sup>th</sup>, 2018

January 14<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Heal Vets.org

**PSA for Substance Abuse Awareness “Diner”**

February 18<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by AARP and the Ad Council

**PSA for Substance Abuse Awareness “Connections”**

January 21<sup>st</sup>, 2018

February 18<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by AARP and the Ad Council

**PSA for Reducing Food Waste “Pavlov Purpose”**

January 14<sup>th</sup>, 2018

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by NRDC and the Ad Council

**PSA for Sexual Assault Prevention**

February 25<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by ItsOnUs.org

**PSA for Caregiver Assistance “Tougher Than Tough”**

January 28<sup>th</sup>, 2018

March 18<sup>th</sup>, 2018

11:00 pm

15 seconds

Produced by AARP and the Ad Council

**PSA for Type 2 Diabetes Prevention “Julius Randle Reverse”**

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Pre Diabetes Awareness partners and the Ad Council

**PSA for High Blood Pressure Prevention “Numbers”**

January 7<sup>th</sup>, 2018

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by the American Stroke Association, American Medical Association and the Ad Council

**PSA for Doctors Without Borders**

January 14<sup>th</sup>, 2018

January 28<sup>th</sup>, 2018

11:00pm

60 seconds

January 7<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by Doctors Without Borders

**PSA for Caregiver Assistance “Caregiver to Mom”**

March 25<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by AARP and the Ad Council

**Most Significant Issue-Responsive Programming**  
**1st Quarter, 2018**  
**(January 1<sup>st</sup> through March 31<sup>st</sup>)**

**ISSUE:** Children's Issues

**SUNNY Across Central Florida**  
**January 14<sup>th</sup>, 2018**  
**January 21<sup>st</sup>, 2018**  
**March 25<sup>th</sup>, 2018**  
**11:00 pm**  
**19 minutes of a 60 minute program**

For the past 50 years, Junior Achievement of Central Florida has helped more than a million Central Florida students become financially literate. Students K-12 learn about free enterprise, leadership and entrepreneurial skills as they prepare themselves for entry in the workforce.

The 2018 Rolling Down the Hollywood Bowl-A-Vard takes place at various locations throughout Central Florida to raise funds for Junior Achievement students.

President Kathy Panter talked about Junior Achievement on SUNNY Across

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**SUNNY Across Central Florida**  
**January 14<sup>th</sup>, 2018**  
**January 28<sup>th</sup>, 2018**  
**11:00 pm**  
**14 minutes of a 60 minute program**

The FUTURES Foundation was awarded a \$5,000 Hurricane Irma Relief Grant from the Duke Energy Foundation to help support Volusia County School District families displaced by the storm. The FUTURES Foundation for Volusia County Schools provides programs which support excellence in education for Volusia County public schools.

Cynthia Ramirez and Jennifer Watley talked about the FUTURES Foundation on SUNNY Across Central Flo

. \*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com) \*

**SUNNY Across Central Florida**  
**February 11th, 2018**  
**11:00 pm**  
**9 minutes of a 60 minute program**

Panera Bread's Valentine Heart Cookie Campaign, which runs through February 14th, will donate 100% of the proceeds from each cookie sold to Orlando Health Arnold Palmer Hospital for Children. The Heart Center at Arnold Palmer Hospital provides specialized heart care for infants, children and teens with heart disease. Arnold Palmer Hospital has been recognized by U.S. News & World Report as one of the best children's hospitals in the United States.

Dr. David Nykanen talked about the Heart Center and the Valentine Heart Cookie Campaign on SUNNY Across Central Florida.

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\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com) \*

**SUNNY Across Central Florida**  
**February 18th, 2018**  
**February 25th, 2018**  
**11:00 pm**  
**13.5 minutes of a 60 minute program**

The Give Hope Foundation Gala will bring Las Vegas to Orlando on March 3rd at the Rosen Centre Hotel. It will be a fun night of fine dining, poker and table games, auctions, door prizes, live entertainment and a \$10,000 grand prize package! Doors open at 5:30 p.m. The Give Hope Foundation is a volunteer-operated non-profit organization that provides support to children and families in Central Florida who are battling childhood cancer.

Give Hope Foundation President Pete Piacenti talked about the Give Hope Foundation Gala on SUNNY Across Central Florida.

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\*Also posted onto station website [1059sunnyfm.radio.com](http://1059sunnyfm.radio.com)\*



**PSA for Operation Kid Safe**

January 14<sup>th</sup>, 2018

January 21<sup>st</sup>, 2018

January 28<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by Operation Kid Safe

**PSA for Autism Awareness “Smiles”**

January 14<sup>th</sup>, 2018

February 11<sup>th</sup>, 2018

March 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by Autism Speaks and the Ad Council

**PSA for Connecting Kids to Coverage**

January 28<sup>th</sup>, 2018

February 11<sup>th</sup>, 2018

February 18<sup>th</sup>, 2018

60 seconds

Produced by the U.S. Department of Health and Human Services

**Adoption From Foster Care “Multiple Choice Parenting”**

March 18<sup>th</sup>, 2018

11:00 pm

15 seconds

Produced by U.S. Dept. of Health and Human Services, Adopt U.S. Kids and the Ad Council

**PSA for Father Involvement “Guys Night Out”**

March 25<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by US Department of Health and Human Services and the Ad Council

**PSA for Father Involvement “Tickle Fight”**

February 11<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by US Department of Health and Human Services and the Ad Council

**PSA for Father Involvement “Groan”**

January 21<sup>st</sup>, 2018

11:00 pm

30 seconds

February 25<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by US Department of Health and Human Services and the Ad Council

**PSA for Child Passenger Safety “Overconfidence”**

January 28<sup>th</sup>, 2018

February 11<sup>th</sup>, 2018

11:00 pm

60 seconds

Produced by National Highway Traffic Administration and the Ad Council

**PSA for Child Passenger Safety “Slo-Mo”**

March 18<sup>th</sup>, 2018

11:00 pm

15 seconds

Produced by National Highway Safety Administration and the Ad Council

**PSA for Child Passenger Safety “I Know”**

March 25<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by National Highway Safety Administration and the Ad Council

**PSA for Hunger Prevention “ Dr. Phil”**

February 4<sup>th</sup>, 2018

11:00 pm

30 seconds

Produced by Feeding America and the Ad Council

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

**Live PSA Rotator – Go Red Luncheon**

Various times (35) :30 spots

Promotes one-day event by the American Heart Association

**Live PSA Rotator – Polar Plunge**

Various times (10) :30 spots

Promotes one-day event benefitting Special Olympics Florida

**Live PSA Rotator – City of Orlando**

Various times (5) :30 spots

Promotes one-day event promoting Parramore Farmers Market

**Live PSA Rotator – Taste of Oviedo**

Various times (20) :30 spots

Promotes one-day event for Taste of Oviedo

**Live PSA Rotator – Heart Ball**

Various times (50) :30 spots

Promotes one-day event benefitting American Heart Association

**Live PSA Rotator – I-O-A Corporate 5K**

Various times (50) :30 spots

Promotes one-day event by I.O.A

**Live PSA Rotator – Relay For Life**

Various times (25) :30 spots

Promotes one-day event benefitting American Cancer Society

**Live PSA Rotator – Ice Cream Social**

Various times (15) :30 spots

Promotes one-day event benefitting Ronald McDonald House

