



Quarterly Significant Issues Report

Period 3: July 1 - Sept. 30, 2020

Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program, 'For The People' is locally produced by Public Affairs Director John Voket, and features multiple, extended focus segments and local PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as visiting political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to understand, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

This quarter, our programs included reporting on: *Connecticut Housing Finance Authority - Bigelow Tea Community - Workforce Alliance of South Central CT (encore) - Aware Recovery Care - FEMA #BeReady - Keep America Beautiful 'Trash Dash' - Smilow Closer to Free Ride - Center for Family Justice - Yankee Institute - The Children's Center of Hamden - CT Office of Early Childhood/WBDC - SHRM's Together Forward @Work - CT Public Pension Challenges - CAANH Energy Assistance - COVID-19 & Family Dynamics - Goodwin University/UB Partnership - Project Yellow Light - 'Counting On 2020' Census PUSH Week - Common Ground High School - ROVAC Primary Voting - CT Lead Poisoning Prevention and Control Program - A Promise to Jordan - Monitor My Health - UNH Center for Advanced Policing - CT Humanities - CT Coalition Against Domestic Violence.*

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. Our specials and series continue to focus on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; water preservation and conservation; big draw municipal events like the Barnum Festival and the International Festival of Arts & Ideas; residents' opinions about how state government and leadership are affecting their economic well being and quality of life; the ways new research and treatments are helping discover cures and treatments for cancer and other life threatening diseases.

'For the People' aired Sunday mornings at 5 am and each program is available after broadcast as a podcast on our station's website and on iTunes. Two to four local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

This quarter, our PSA notifications informed listeners about: *BBB Marketplace Awards, Headco Minority & Women Owned Business Emergency Loan Program, Adam's House Grief Recovery Support Programs, Eversource Energy Efficiency Program Incentives, Ability Beyond's Virtual 5k, PURA Utility Moratorium Reminder, CT Red Cross Emergency Shelter Volunteer Recruitment, Wheeler Foster Parent Support Workshops, 2020 Census Reminder, Courage to Speak Foundation Home, School, & Community Substance Prevention Training, 43rd Annual Virtual Faxon Law New Haven Road Race, USDA Emergency COVID Relief Loan Program, New England Young At Heart Senior / Caregiver Support Network, ACTS 4 Ministry Service Agency Fundraiser, National Small Business Week COVID Recovery Workshops, Griffin Center for Cancer Care Virtual 5k*

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NEWS reports – news reports are 4 minutes and air at top and bottom of every hour 6 - 9am. Occasional breaking reports of significant news events are made when deemed appropriate.

Thirty-second TRAFFIC reports air three times hourly weekday mornings between 6a – 9a; and twice an hour from 4- 7pm. Reports of significant traffic events are made at other times when deemed appropriate by management or on-air staff.

In 2020, For The People continues focusing on critical community issues related to:

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Social/Racial Justice (SRJ)** - agencies and/or individuals educating, engaging, or promoting Social and/or Racial Justice issues or programs.
- **Workforce / Consumer / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as community-specific impact.

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut.

John Voket

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| Issue Related To | Guest / Cause | Responding to Community, Regional or Statewide Issue | Airdate, Time & Duration |
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| | | Our 3rd Quarter public affairs and PSA schedule continued to focus heavily on information and issues related to the COVID-19 pandemic. | |
| SRJ H/S Y/Ed | Social/Racial Justice Q&A w/ UNH Chief Diversity Officer | <p><i>What are the implications of 'defunding the police' locally, and are there any better options?</i></p> <p>In the wake of local calls and efforts to 'defund' or reallocate funding in local and State Police agencies, we welcomed the new Vice President for Diversity and Inclusion and Chief Diversity Officer from the University of New Haven, Dr Lorenzo Boyd. We discussed his work heading up the UNH Center for Advanced Policing and engaged the nationally recognized authority on community policing and racial justice for the first of a series of conversations we're planning in the coming months around police practices, movements to defund police agencies and the crossover point where racial justice comes into play.</p> | 07-12-20 5:02am 15m |
| W/C/T Y/Ed | CT Humanities | <p><i>How do cultural arts organizations sustain themselves through the protracted COVID-related closings and curtailments of indoor activities?</i></p> <p>Then we'll talk arts and humanities with the director of the Connecticut Humanities Council (CT Humanities), the nonprofit state affiliate of the National Endowment for the Humanities. We learned how this decades old agency is reinventing itself as a digital and community resource, while supporting and funding intriguing programs and projects in your communities as indoor cultural arts venues are still primarily shuttered. We also celebrated Connecticut Humanities (CTH) awarding \$226,461 to sustain and program 14 humanities organizations including those in Cheshire, New Haven (5), Cos Cob, Norwalk, Waterbury, and Westport.</p> | 07-12-20 5:17am 20m |
| A/V H/S SRJ | CT Coalition Against Domestic Violence | <p><i>Have domestic violence cases dropped off along with so many other major crimes during the pandemic?</i></p> <p>Our partners at the CT Coalition Against Domestic Violence checked in to remind listeners that, if anything, the COVID pandemic has made things harder for the thousands of intimate partner and domestic abuse victims across the state. The CCADV's CEO provided just a snapshot of what's been happening in terms of prevention and response over the past few months, and how the agency is planning to carry on through the uncertain future as the pandemic continues to impact the state.</p> | 07-12-20 5:39am 15m |
| H/S Y/Ed | Lead Poisoning Awareness | <p><i>Is lead poisoning still a concerning public health issue in our communities?</i></p> <p>This segment engaged with an environmental sanitarian from Meriden - who plays a role in a larger CT Dept. of Public Health effort reminding all state residents about the dangers posed by lead - which is especially risky to children. We learned all the places where lead could still be lurking in places where kids and others could still be exposed - and how that lead exposure can be remediated forever.</p> | 07-19-20 5:02am 15m |
| H/S | A Promise to Jordan | <p><i>What are the inspiring ways that immediate survivors of those lost during the 'opioid epidemic' are coping with the loss?</i></p> <p>We heard yet another story of how tragedy has been overcome by inspiration as we learned about A Promise to Jordan. Named in honor of a young man who died of an accidental heroin and fentanyl overdose at the age of 24, his</p> | 07-19-20 5:17am 20m |

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| | | mother literally honored a promise made to him by forming a nonprofit committed to raising awareness and eliminating the stigma of addiction, assisting people in accessing quality care, and giving hope that recovery is possible to those struggling with addiction. | |
| A/V H/S | Monitor My Health | <i>Is that regional diabetes program 'Monitor My Health' still available at no charge for qualifying community members?</i> We circled back with Dr. Dana Wade and his program called Monitor My Health, which we first talked about earlier this year. Monitor My health is successfully working to delay or prevent obesity, type 2 diabetes, heart attack, and stroke by providing a CDC-recognized evidence-based Lifestyle Change Program and addressing the social determinants of health - for low and often no cost to participants in the greater Bridgeport area. | 07-19-20 5:39am 15m |
| G/V | Registrars of Voters Association of Connecticut | <i>Is there any unique or specific information local voters need to know about casting ballots in the primary or the upcoming Presidential election?</i> This morning we're going to open talking about one of your most precious privileges as an American and a Connecticut resident - your right to vote. We'll ring up the President of ROVAC - the Registrars of Voters Association of Connecticut to talk about the most important updates and things you need to know to easily and successfully cast your ballots if you plan to participate either in person or by absentee ballot in the upcoming August 11 primaries. | 07-26-20 5:02am 15m |
| RSJ Ev/Ag H/S Y/Ed | Common Ground High School | <i>Are Charter and Technical schools still providing any hands-on training?</i> We headed to the gardens of Common Ground High School - a charter school in New Haven and the oldest environmental charter school in the United States - to learn how its staff is preparing students for college success and a lifetime of environmental leadership. We also talked about how educators are working with families and local service agencies helping sustain community feeding programs, and how teachers are incorporating more racial and social justice tie-ins to the curriculum. | 07-26-20 5:17am 20m |
| G/V | 'Counting on 2020' Census Segments: PUSH Week | <i>Is Connecticut getting properly counted as the state approaches the home stretch of the 2020 Census?</i> The latest in our 'Counting on 2020' Census Segments aired as Connecticut headed into Census PUSH WEEK. Our guest from the US Census explained how PUSH Week aims to increase 2020 Census self-response rates via local activities, parades, social messaging campaigns and more - and challenged listeners and their communities to PUSH a greater self-response rate between July 27-August 2. | 07-26-20 5:39am 15m |
| H/S W/C/T | COVID-19 Study on Consumer Culture | <i>Are there any positive economic trends emerging out of COVID-related consumer behavior?</i> Our guest, Connecticut Cultural Anthropologist Grant McCracken, talked about a survey he completed that illustrates how COVID-19 will permanently transform consumer culture — especially among families. We learned how he formulated this survey to determine ways family relationships and values changed during quarantine, particularly involving mother-daughter dynamics. | 08-02-20 5:02am 15m |
| A/V W/C/T Y/Ed | Goodwin University, Sacred Heart, | <i>What are colleges doing to stay economically viable and educationally relevant with drastic reductions in student populations due to COVID?</i> The President of Goodwin University connected with us to explain about how | 08-02-20 5:17am 20m |

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| | Paier, UB Education Consortium | his central Connecticut institution is partnering with Sacred Heart University in Fairfield and the Paier College of Art in Hamden to work with the University of Bridgeport creating a new model for higher education. This new multi-site enrollment concept is set to begin serving certificate- and degree-seeking students at all academic levels in a centralized setting on the UB campus. | |
| H/S Y/Ed | Project Yellow Light CT Scholar | <i>Has the reduction in traffic during the pandemic had any correlation to distracted driving crashes?</i> With millions of people hitting the road for vacations, staycations, and to just get out of the house for a long drive, we welcomed an incoming UConn student scholar and the founder of Project Yellow Light - helping teens and young adults reach their peers with potentially life saving messages about safe driving. We heard how this national nonprofit is awarding scholarships to students, including our other guest, who create TV, radio and billboard public service advertisements (PSAs) to prevent distracted driving. | 08-02-20 5:39am 15m |
| SRJ W/C/T | SHRM's Together Forward @Work initiative | <i>How are workplaces and by extension, human resources professionals expanding diversity initiatives and sensitivity training across Connecticut?</i> After pausing for a week because our stations were impacted by Tropical Storm Isias we returned talking about 'The Journey to Equity and Inclusion' in our workplaces. We welcomed the Chief Knowledge Officer from the Society for Human Resource Professionals to review SHRM's Together Forward @Work initiative, and its call-to-action to drive racism and social injustice from Connecticut's and the nation's workplaces once and for all. | 08-16-20 5:02am 15m |
| G/V Y/Ed | Special Report - Out of Pocket: The State of CT's Public Pensions w/ The Mercatus Center | <i>What is the status of Connecticut's seriously underfunded public pension plans, and how much are shortfalls costing taxpayers every year?</i> Our guest touched on a subject that's only really interesting when you learn how much it's actually costing Connecticut taxpayers - our state's public employee pension plans. Our guest from the Mercatus Center at George Mason University co-authored a recent study on how Connecticut has gone so wrong when it comes to administering public pensions, and what can be done to address and correct it. | 08-16-20 5:17am 20m |
| A/V H/S | Community Action Agency of New Haven | <i>Has this year's energy assistance application period opened yet, and will COVID impact the level of funding available?</i> We reconnected with the Community Action Agency serving greater New Haven, and explained a little about the many services available there - and keying in on the statewide home energy assistance program that just began taking applications. Our guest explained everything listeners need to know about it - and how to gather the information they need to apply and qualify, which is a uniform process in every community across Connecticut. | 08-16-20 5:39am 15m |
| G/V W/C/T | Special Report - Out of Pocket: Yankee Institute Public Labor Contract Database | <i>How much do local public labor contracts cost taxpayers - and how would a taxpayer even know where to look for that information?</i> For those who have no idea how much their local public or state union contracts are costing them, we tapped the Yankee Institute, which just launched a new comprehensive database of every public labor contract in the state, and how it can help taxpayers and elected leaders better understand how those contracts impact our communities and economy. | 08-23-20 5:02am 15m |
| H/S W/C/T Y/Ed | Children's Center of Hamden | <i>What are institutional behavioral and mental health programs doing to support their young clients during the pandemic?</i> We hosted an energized conversation with the new CEO of one of the state's | 08-23-20 5:17am 20m |

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| | | oldest human services agencies, the Children's Center of Hamden. We learned how this new, vibrant agency leader is thinking outside the box, while helping established staff, students, and clients stay safe in the COVID era while benefiting from all the Center's services. | |
| G/V H/S W/C/T Y/Ed | Connecticut's Office of Early Childhood / WBDC | <i>Are there any initiatives developing to restart and reopen some of the closed daycare centers and preschools in our communities?</i> We addressed the critical subject of our kids and the state's workforce - welcoming a representative from Connecticut's Office of Early Childhood, talking about a brand new partnership with the Women's Business Development Council - laser focusing on protecting, enhancing, and sustaining our fragile network of childcare centers. | 08-23-20 5:39am 15m |
| Ev/Ag G/V H/S | KAB 2020 Trash Dash | <i>Are there any fun ways organizations are promoting environmental activities in our communities?</i> This segment introduced 'plogging' as a healthy way of improving community environments. Plogging incorporates picking up litter while jogging - so we focused on how listeners could discover plogging as Keep America Beautiful launched it's 2020 Trash Dash - enlisting ploggers all over the world and across Connecticut virtually in specifically targeting discarded PPE and other waste littering public spaces in our communities. | 08-30-20 5:02am 15m |
| H/S | Smilow Cancer Hospital / Yale Cancer Center Closer to Free Ride | <i>What's happening with the 'Closer To Free' bike ride this year?</i> For the People got Closer to Free with the folks at Smilow Cancer Hospital and the Yale Cancer Center, who helped host John Voket survive cancer. Voket engaged a fellow survivor who's raised more than \$150,000 for the cause - and clue listeners in on being part of the 10th anniversary Closer to Free Ride on September 12. | 08-30-20 5:17am 20m |
| SRJ A/V H/S | Center for Family Justice | <i>Have domestic violence cases dropped off along with so many other major crimes during the pandemic?</i> As we continued promoting important virtual activities, we caught up with the CEO of the Center for Family Justice - and learned how this critical human services agency is serving victims of sexual assault across northern-Fairfield County in a COVID world, and invited listeners to support the center's Speaking of Women virtual gathering on September 22. | 08-30-20 5:39am 15m |
| A/V G/V W/C/T | Labor Day ENCORE: Workforce Alliance of South Central CT | <i>Where can people turn after losing their job because of the COVID-19 pandemic?</i> This Labor Day weekend, as folks whose jobs were impacted by the COVID-19 pandemic take on the extra burden of finding new work, we encored a June segment with a representative from the Workforce Alliance of South Central CT to review new and enhanced online training and resources, and get clued in on which employers are hiring. | 09-06-20 5:02am 15m |
| H/S | National Recovery Month / Aware Recovery Care | <i>How is the pandemic impacting the thousands of folks in recovery from substance addiction?</i> We opened up National Recovery Month learning how the COVID-19 pandemic is taking a toll on folks trying to work through recovery - or who continue to experience mental health challenges with a Psychiatric Nurse Practitioner and officer at Aware Recovery Care. We learned how this agency is supporting its clients, and getting to know individuals who are acknowledging their addictions and reaching out for help. | 09-06-20 5:17am 20m |

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| G/V H/S | FEMA / Preparedness Month | <i>What specific enhancements should residents make to disaster planning because of the pandemic?</i> September is Preparedness Month, and with our local communities already experiencing tropical storms, tornados, extended power outages, and even some flooding, we brought in the Ready campaign director at FEMA - the Federal Emergency Preparedness Agency - for some critically important reminders about how listeners could best prepare to face whatever type of disaster comes our way next in Connecticut. | 09-06-20 5:39am 15m |
| G/V H/S SRJ W/C/T | Connecticut Housing Finance Authority | <i>Is there anywhere renters or homeowners can go for help if they're facing losing their home because of pandemic-related job losses?</i> We opened our doors to the CEO of CHFA - the Connecticut Housing Finance Authority to chat about the agency and how under its new CEO this key agency is working harder than ever to support renters and homeowners, rental housing operators, and to promote broader affordable and workforce housing across the state. | 09-13-20 5:02am 15m |
| G/V H/S | 2020 Bigelow Tea Community Challenge / CFB | <i>What's happening with this year's Bigelow Community Challenge?</i> Our annual visit with Cindi Bigelow to revealed how the 2020 Bigelow Tea Community Challenge, like so many activities, is going virtual on September 27 - and we touched base with one of the event's key beneficiaries - The Connecticut Food Bank to find out how the event is benefiting that critical nonprofit during the COVID-19 pandemic. | 09-13-20 5:17am 20m |
| A/V G/V H/S W/C/T Y/Ed | 2020 CT Veterans Stand Down | <i>Are you a veteran, or do you know one who might benefit from more health or human service supports?</i> This segment reached out to all CT veterans and those who love them to register for the virtual 2020 Veterans Stand Down coming up September 24th and 25th. We chatted with the state Veterans Affairs Commissioner and clued local vets in on all this year's Stand Down has to offer. | 09-13-20 5:39am 15m |
| H/S W/C/T | Harvard T.H. Chan School of Public Health | <i>Has the pandemic disproportionately affected Black and Latinx households?</i> We amassed some facts to back up what many families and households that listen to our stations already knew. We welcomed a director from the Harvard T.H. Chan School of Public Health to discuss a brand new poll that amplifies how badly the COVID-19 pandemic has impacted Connecticut's Latino, Black, and Native American households. | 09-20-20 5:02am 15m |
| Ev/Ag G/V W/C/T | New England for Offshore Wind | <i>What's happening with all the proposed wind power projects locally and across the region?</i> This segment clarified a few concerns about, and potential benefits of wind power as we touched base with the New England for Offshore Wind coalition to learn more about developing offshore wind projects coming to the region, and how they could improve the economy, job opportunities, and electric rates for folks across the state. | 09-20-20 5:17am 20m |
| H/S | Making Strides Against Breast Cancer | <i>Is the Cancer Society still holding 'Making Strides' events this year?</i> We reminded listeners that it's time to begin 'Making Strides' with the Executive Director of the American Cancer Society. She explained the important and exciting developments related to this year's American Cancer Society Making Strides Against Breast Cancer drive-through experiences and pink parades of celebration! | 09-20-20 5:39am 15m |
| H/S | PhysicianOne | <i>Is it safe to trick or treat given risks of COVID-19 transmission??</i> | 09-27-20 |

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| Y/Ed | - Halloween Health & Safety Tips | Halloween in a COVID world stands to be one of the potentially scariest holidays and it will be upon us soon. So we brought in a mom and medical authority from PhysicianOne Urgent Care to give listeners some options and to help them figure out the safest way to hold Halloween activities. | 5:02am 15m |
| G/V W/C/T Y/Ed | CT Center for Economic Analysis | <i>Can legalizing cannabis offset COVID related revenue losses to the state?</i> We delivered some sobering news, and maybe a little spark of hope as we touch base with the CT Center for Economic Analysis. We heard the latest on jobs and household income growth, how they are being impacted by the COVID pandemic, and how legalized cannabis could go far toward propelling Connecticut out of the sorry economic state we find ourselves in right now. | 09-27-20 5:17am 20m |
| Ev/Ag G/V W/C/T Y/Ed | Beardsley Zoo Monarch Watch | <i>Are Monarch butterflies facing extinction - and if so, how can it be prevented?</i> We visited with the Beardsley Zoo's lead educator on MonarchWatch - an important environmental partnership that puts everyday folks to work helping protect and sustain the world's endangered Monarch Butterfly population. | 09-27-20 5:39am 15m |
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