



## Quarterly Significant Issues Report Period 1: January 1 - March 31, 2020

*Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)*

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program, 'For The People' is locally produced by Public Affairs Director John Voket, and features multiple, extended focus segments and local PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as visiting political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to understand, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

***This quarter, our programs included reporting on: 'Counting On 2020 - Census Segments' Series Pt. 1 Regional Hospice - Flu / Cardiac Connections - Operation Fuel Ice House - AARP Livable Communities Grants - Boys & Girls Village - FEMA-Resolve to be Ready - Counting On 2020: Pt. 2 Census Jobs - UR Community Cares - U.S. Surgeon Gen. Dr. Jerome Adams - Workforce Alliance - IRIS - SPARK for Autism Study - CT League of Conservation Voters - 2020 'State of Tobacco Control' - Marijuana Policy Project - Counting On 2020: Push For Participation - AdvanceCT - Americares - Community Foundation for Greater New Haven - Shatterproof 'Just Five' - Literacy Volunteers of Southern CT - Housatonic Resources Recovery Authority - 2020 CT Masters Games - Courage To Speak Foundation - CT Institute For Communities - Monitor My Health Make-A-Wish CT - The WorkPlace - Child Poisoning Prevention - Special Report: Northeast Organic Farming Association - OrganiConn 2020 - Veterans Wellness Center of America - Center For Family Justice - NFIB***

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. Our specials and series continue to focus on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; water preservation and conservation; big draw municipal events like the Barnum Festival and the International Festival of Arts & Ideas; residents' opinions about how state government and leadership are affecting their economic well being and quality of life; the ways new research and treatments are helping discover cures and treatments for cancer and other life threatening diseases.

'For the People' aired Sunday mornings at 5 am and each program is available after broadcast as a podcast on our station's website and on iTunes. Two to four local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

***This quarter, our PSA notifications informed listeners about: Vita Volunteer Tax Assistance, CT Coalition to End Homelessness Point In Time & Youth Count Census, Common Ground School and Farmyard Conference, Courage To Speak Foundation school & community addiction prevention workshops, Bowl To Benefit Umbrella Center for Domestic Violence Services, CT Green Bank Charge Up initiative, AAA Teen PSA Video competition on marijuana impaired driving, Access health CT data breach protection, American Heart Month coronary artery disease prevention, Royal Family Kids summer camp for troubled youth fundraiser, Red Cross blood drives for cancer patients, AARP Community Challenge grants, Beardsley Zoo Teen Summer Intern Program, WestCONN Entrepreneurial Panel, Center for Family Justice - Walk a Mile event, SELF Special Ed Legal Fund Parent Training, Journalism Education Foundation scholarship program, New England Young at Heart Home Meal Delivery Program, CT Diaper Bank***

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*NEWS reports – news reports are 4 minutes and air at top and bottom of every hour 6 - 9am. Occasional breaking reports of significant news events are made when deemed appropriate.*

*Thirty-second TRAFFIC reports air three times hourly weekday mornings between 6a – 9a; and twice an hour from 4- 7pm. Reports of significant traffic events are made at other times when deemed appropriate by management or on-air staff.*

Connoisseur CT hosts LoveCT.com – a web clearinghouse promoting and supporting individual and collective stations' community service partnerships, which is evolving through cooperative efforts among our stations' programming, promotions, and client partners. We continue to inform listeners as this and other community outreach initiatives develop, as well as an annual grant program that supports critical community efforts.

Connoisseur's CTBoom.com website also promotes our radio stations' public outreach and support of smaller neighborhood causes or 'boutique' charities serving our communities - as well as agencies and nonprofits that are supported by our stations' promotional efforts and commercial partners.

**In 2020, For The People continues focusing on critical community issues related to:**

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Workforce / Consumer / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

*Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as community-specific impact.*

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut.

### **John Voket**

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# Quarterly Significant Issues Report

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Issue Related To	Guest / Cause	Responding to Community, Regional or Statewide Issue	Airdate, Time & Duration
G/V	Counting On 2020 - Census Segments: The Connecticut Data Collaborative	<i>Why is participating in the 2020 US Census so critical for all state residents?</i> We launched a new series called 'Counting On 2020 - Census Segments' to provide listeners with information as we move toward April 1 - the day of the big count. In this segment we began reviewing why the US Census is so critical to Connecticut this year. The segment also promoted a series of workshops being presented by the Connecticut Data Collaborative / CT Data that were of particular importance to state nonprofits that played a huge role in engaging census participation.	01-05-20 5:02am 15m
H/S Y/Ed	Regional Hospice	<i>Is there a specific place that has been created to hospice children?</i> This segment featured a difficult conversation about hospice for children here in Connecticut as we welcomed the CEO of Regional Hospice to learn how this unique hospice agency just launched plans to create only the fifth in-patient children's hospice centers in the nation. We discussed some of the particulars of the anticipated finished project as well as planned logistics as the construction phase moved forward.	01-05-20 5:17am 20m
A/V H/S	ENCORE: The Flu & Cardio Connection w/ Consulting Cardiologists	<i>Does getting the flu exacerbate or initiate other dangerous health ailments?</i> We replayed an important encore of a discussion we first aired a few months ago about the ties between the flu and cardiovascular ailments with a physician from Connecticut based Consulting Cardiologists - reinforcing why getting a flu shot is so important in relation to protecting oneself from heart attacks and strokes, and why it's not too late to get your flu shot if you haven't already done so this season.	01-05-20 5:39am 15m
H/S	Operation Fuel	<i>Is there still a need for state residents to get help with energy payments?</i> Our most recent visit with Operation Fuel reminded listeners how this nonprofit is partnering with local government and community-based organizations at more than 100 sites throughout Connecticut to ensure that families and individuals in need have access to year-round energy assistance. With more than 400,000 Connecticut households unable to afford their energy bills, our guest explained how to help, while inviting listeners to experience what those families might be feeling at Operation Fuel's 2nd Annual Ice House event.	01-12-20 5:02am 15m
A/V Ev/Ag G/V H/S W/C/ Y/Ed	AARP CT Livable Communities Grant Program	<i>Where can civic or community groups go for microfunding to underwrite small local enhancement projects?</i> Our visit with AARP CT revealed this year's seven recipients of the agency's "Livable Communities Grant Program," dedicated to funding quick-action projects in Connecticut communities to help make immediate improvements or jumpstart long-term progress that will support residents. We heard how each project aimed at providing unique quality of life enhancements, and the dedicated volunteers who were committed to bringing them to fruition.	01-12-20 5:17am 20m
H/S W/C/T Y/Ed	Boys and Girls Village	<i>Are there any agencies supporting at-risk youth with programs to help them find meaningful careers?</i> Then we'll close visiting with our neighbors here in Milford - SWe introduced Dr. Kimberly Shaunese, President & CEO of Boys and Girls Village, and were reminded how since 1942, Boys and Girls Village has evolved into an agency serving more than 800 clients from over 50 communities treating children and families in at-risk situations and assisting them in returning to healthy developmental pathways. We also helped promote the agency's new Life Skills & Vocational Training Center and a brand new partnership with Housatonic and Gateway Community Colleges.	01-12-20 5:39am 15m
G/V H/S	FEMA Resolve to be Ready	<i>What are some best practices in helping keep families safe during a disaster?</i> We touched base with FEMA, the Federal Emergency Management Agency to talk about their "Resolve to be Ready" campaign. We learned why it's so critical for all Connecticut residents to visit Ready.gov today to get helpful, actionable tips to make sure everyone is prepared for any emergency in 2020 and beyond - and we talked about several of those key practices that can make all the difference if suddenly faced with a crisis situation.	01-19-20 5:02am 15m
A/V	Counting On	<i>Why is participating in the 2020 US Census so critical for all state residents?</i>	01-19-20

G/V H/S	2020 - Census Segments: NY Region Census Bureau	In the second of our ongoing series we called 'Counting On 2020 - Census Segments' we delivered loads of information ahead of April 1 - the day of the big count. Our guest, a regional Census Bureau spokesperson covered the range of available jobs working for Census - and a number of pay increases just announced for census workers in key Connecticut cities. We also reviewed a number of reasons why participating in the census is so important in maximizing federal underwriting for agencies serving seniors, children, veterans, and community members facing financial and health challenges.	5:17am 20m
A/V G/V H/S	UR Community Cares	<i>Where can seniors or the disabled - and the folks who might want to help them with small chores - go to facilitate meeting?</i> We introduced the founder of a brand new statewide grassroots effort called UR Community Cares. Our guest explained how this free, online service easily connects a qualified volunteer helper with elderly or physically disabled community members in need of at-home assistance. Our guest walked listeners through the process of requesting help, as well as how those hoping to help could sign on.	01-19-20 5:39am 15m
G/V H/S	U.S. Surgeon General Jerome M. Adams	<i>Are people still facing difficult times and challenges trying to quit smoking?</i> We welcomed U.S. Surgeon General Jerome M. Adams along with another special guest and former smoker, who unveiled the first new national report on smoking cessation since 1990. Dr Adams explained how more than two-thirds of U.S. adult cigarette smokers reported an interest in quitting cigarette smoking; and the majority of adult cigarette smokers in the United States have tried to quit during the past year. He also discussed the immediate and long-term health and economic benefits of smoking cessation at the individual and societal levels, and the latest updated findings on nicotine addiction and genetic factors that may impact smoking behaviors.	01-26-20 5:02am 15m
W/C/T	Workforce Alliance	<i>Is it true there are thousands of manufacturing jobs in the state going unfilled every day?</i> Our guest with the Workforce Alliance reached out to listeners who are actively looking for a job or career with great pay and security. We primarily discussed the agency's state manufacturing job training programs, hiring opportunities, how employers can benefit, and where Connecticut's manufacturing industries are headed.	01-26-20 5:17am 20m
G/V	IRIS Integrated Refugee & Immigrant Services	<i>Are there any agencies out there assisting legitimate political refugees seeking asylum in the US?</i> Our guest with IRIS - Integrated Refugee & Immigrant Services explained how this federally recognized refugee resettlement agency is facing new challenges in its efforts to assist refugees across the state as President Donald Trump's restrictive immigration policies have produced a sharp drop in the number of refugees admitted to the U.S. We learned about the immense pressures being faced by these individuals and families who are getting through the system and how the agency is helping them, and we also helped promote the February 2 Run for Refugees in New Haven.	01-26-20 5:39am 15m
H/S Y/Ed	Yale SPARK for Autism Study	<i>What are the latest efforts to help support state children on the autism spectrum and their families?</i> This segment was dedicated to parents of children on the autism spectrum as we chatted with one of the physicians heading up the SPARK for Autism Study at Yale. We explained the study, why it's poised to reveal groundbreaking data, and clue you in on parents and caregivers to these special kids could get involved.	02-02-20 5:02am 15m
Ev/Ag G/V Y/Ed	CT League of Conservation Voters	<i>How are the state's lead environmental lobbies preparing agendas for the 2020 legislative 'short session'?</i> Out check in with the CT League of Conservation Voters on the heels of the group's latest Environmental Summit, and review their agenda for bills they hope to see passed in this year's state legislative session - which opened the following week. We learned about Acts Concerning the Modernization of the Connecticut Bottle Redemption Program, Certain Recommendations Regarding Climate Change, the Inclusion of Climate Change in the Public School Curriculum, and an Act Establishing a Green New Deal for Connecticut among other proposed actions.	02-02-20 5:17am 20m

G/V H/S Y/Ed	ALAC 2020 State of Tobacco Control	<i>Are any agency's continuing to hammer away at escalating youth e-cigarette use here in Connecticut?</i> Our contacts at the state office of the American Lung Association unpacked the most locally relevant details on the 2020 'State of Tobacco Control' Report. We learned how the Federal Government and State of Connecticut could do so much more to protect kids, and heard about the Lung Association's state chapter's proposed roadmap to address Connecticut's youth e-cigarette epidemic.	02-02-20 5:39am 15m
A/V G/V H/S W/C/T	Marijuana Policy Project	<i>How are political leaders and Connecticut citizens learning about the governor's renewed proposal to legalize recreational use of marijuana?</i> We checked in with a key staffer and attorney for the Marijuana Policy Project as Connecticut inches closer to legalizing adult recreational use, and how its representatives were joining together with veterans, civil rights activists, clergy, law enforcement, healthcare professionals, minority business advocates, economists, social workers, state leaders, and legislators to voice support for action on the governor's bill to legalize adult recreational use of marijuana in Connecticut this year.	02-16-20 5:02am 15m
G/V	Counting On 2020 - Census Segments: Valley Community Foundation	<i>Why is participating in the 2020 US Census so critical for all Connecticut residents?</i> The next segment of our series 'Counting on 2020 - Census Segments' brought us to the Naugatuck Valley to learn why the Valley Community Foundation and its supporters are educating and ensuring all residents understand the critical importance of being counted this year. Our guests, including a former Census worker w=explained the range of services and agencies that would benefit from maximum participation in the 2020 count, and how jobs with the Census are aiming to put thousands of unemployed to work in high-paying temporary positions with this critical nationwide initiative.	02-16-20 5:17am 20m
G/V W/C/T	AdvanceCT	<i>What role are NGOs playing in helping re-energize Connecticut's economy?</i> We spent this segment focusing on something old, that has a brand new face and spirit, AdvanceCT - formerly CERC, and its dynamic new leader who discussed how this newly branded NGO is building a place where business, government, higher education, and nonprofits come together to implement high impact and inclusive development solutions to jump start the state's economy.	02-16-20 5:39am 15m
H/S Y/Ed	Americares	<i>Is it true Americares provides an equal level of philanthropic support globally and locally?</i> This segment celebrated 40 years of Americares providing emergency response as we introduced listeners to the new CEO of Americares. Then we heard about how this Connecticut-based nonprofit is representing our state around the globe, and about economic relief and health services Americares is providing right here in their own home state.	02-23-20 5:02am 15m
H/S W/C/T Y/Ed	Community Foundation for Greater New Haven	<i>Where are public - private collaborations paying off in terms of expanding opportunities for education and workforce training?</i> The Community Foundation for Greater New Haven joined us to explain why this philanthropic powerhouse organization has decided to commit so much of its resources to New Haven Promise and its mission to expand access and opportunity for thousands of youth in New Haven, especially youth of color, seeking expanded education and career opportunities.	02-23-20 5:17am 20m
H/S	Shatterproof 'Just Five'	<i>How are agencies combining forces to help address the huge segment of our population either seeking - or in recovery for substance addiction?</i> Our segment guests talked about a brand new partnership between Hazelden Betty Ford and Shatterproof - and why this national partner has chosen to use Shatterproof's Just Five program for increasing awareness, reducing stigma, and sharing information about addiction prevention and treatment.	02-23-20 5:39am 15m
G/V Y/Ed	Literacy Volunteers of Southern CT	<i>Is literacy still an issue in our region, and if so - are there any agencies doing something about it?</i> This segment focused on literacy and one of the local organizations that has been helping connect volunteers with the shocking number of folks in our communities who never learned to read. The director of the Literacy Volunteer of Southern CT, informed listeners how to learn to help folks learning to read or how to approach	03-01-20 5:02am 15m

		the agency for services. We also informed listeners about supporting their 16th annual Leprechaun Leap at Walnut Beach next Saturday.	
Ev/Ag G/V W/C/T	Housatonic Resources Recovery Authority	<i>Are efforts to create a more effective glass recycling system in Connecticut getting any traction?</i> We facilitated a transparent conversation about glass and the role it plays driving up local property tax bill, and what one of Connecticut's waste and recycling agencies is doing about it. Our chat with the Housatonic Resources Recovery Authority revealed why all its member towns in the region will be separating out household glass recycling starting this June.	03-01-20 5:17am 20m
A/V H/S	2020 Connecticut Masters Games	<i>Where can older athletes go to participate in - or volunteer for - age-appropriate activities?</i> We rang up a director from the 2020 Connecticut Masters Games to learn how listeners could experience or support the annual amateur sports showcase either as an athlete or one of the hundreds of volunteers the games will depend on as it stages late this spring and early summer.	03-01-20 5:39am 15m
H/S Y/Ed	Courage To Speak Foundation	<i>Is anyone using a telehealth concept to create programs to help parents and educators working to protect children from substance abuse?</i> A long-time community partner introduced her nonprofit's next generation of support to help keep kids safe and protect them from substance abuse. Ginger Katz promoted her newly launched web-based Courage To Speak prevention program for parents, educators and communities - as well as inviting folks to the Courage to Speak Empowering Youth to be Drug-Free Family Night.	03-08-20 5:02am 15m
H/S W/C/T Y/Ed	Connecticut Institute for Communities	<i>Are any nonprofits tapping community development partners to better serve the most disadvantaged families and children?</i> We visited the Connecticut Institute for Communities to learn how this unique agency is combining community and economic development with educational and public health initiatives in Western Connecticut; its innovative Head Start program; and how CIFC could provide a successful model that could be adopted in other communities in Connecticut and beyond.	03-08-20 5:17am 20m
A/V H/S	Dr. Wade / Monitor My Health	<i>Is anyone using a telehealth concept to create programs for seniors and others that will support prevention of the most common health ailments?</i> We introduced Dr. Dana P. Wade, MD, MBA, a local physician who launched a nonprofit called Monitor My Health, that's presenting a series of free or low-cost web based programs to help prevent diabetes, heart disease, stroke, and high blood pressure - especially among seniors, the region's most vulnerable population.	03-08-20 5:39am 15m
G/V Y/Ed	Make-A-Wish CT / Jersey Mike's Month of Giving	<i>What's a good example of how corporate philanthropic efforts are translating into services for their nonprofit beneficiaries?</i> We shared how Jersey Mike's Subs Month of Giving and March 25th Day of Giving is donating to local charities including Make-A-Wish CT - and we discovered how that miracle working nonprofit is making the most out of this year's and past Jersey Mike's giving campaigns.	03-15-20 5:02am 15m
A/V G/V W/C/T	The Workplace	<i>Where can veterans seeking retraining or new career options go for assistance that is actually resulting in hiring?</i> Veterans and the folks who love them got a lot of good news from the state's regional workforce development agency The Workplace, which just launched a couple of new programs to help re-train or get veterans situated into clean, high-paying and secure advanced manufacturing and other career positions through the latest generation of Workplace 'Platform 2 Employment' initiatives.	03-15-20 5:17am 20m
H/S Y/Ed	National Poison Prevention Week / Safe Kids Worldwide	<i>How can families learn more about protecting kids from accessing medications kept around the house?</i> Since National Poison Prevention Week was March 15-21, we welcomed a representative of Safe Kids Worldwide to unpack a just released report titled "Keeping Kids Safe Around Medicine: Insights and Implications." We Learned that five children are sent to emergency rooms every hour with medicine poisoning, and sadly many of these accidents are fatal. With more and more prescription medications making their way into the home, our guest sought to help families take necessary precautions by sharing key points from this important report.	03-15-20 5:39am 15m
Ev/Ag G/V	NOFA - OrganiCONN	<i>Is there an organization out there helping educate young people and supporting local agriculture initiatives?</i>	03-22-20 5:02am

H/S W/C/T Y/Ed	2020	Our annual pilgrimage to the Northeast Organic Farming Association's 2020 Organiconn conference at Wesleyan University showcased the latest developments in agriculture and environmental protection as we caught up with NOFA's director, the event's keynote speaker, as well as a number of other guests like the USDA, the Wilton School District, and other experts promoting organic practices and programs, while engaging our youngest citizens to engage and enjoy the fruits (and veggies) they are learning to raise in personal, school, or community gardens.	15m
A/V G/V H/S	Veterans Wellness Center of America	<i>Are veterans able to access any alternative therapies to help mitigate PTSD and the pain of service-related injuries?</i> We met another Connecticut neighbor who saw a need and launched a movement that will see her walking Route 1 from New York to Rhode Island on Memorial Day Weekend to fortify a new nonprofit - Veterans Wellness Center of America - providing much needed alternative medical and mental health / PTSD relief to underserved state veterans.	03-29-20 5:02am 15m
H/S	Center For Family Justice	<i>Can victims of domestic abuse still find services as local agencies are shuttering against the coronavirus spread?</i> We called the CEO of the Bridgeport region's Center For Family Justice and shared some critical information for those facing or surviving through domestic and family abuse situations year round, and especially under added strains of the coronavirus pandemic in Connecticut's 'hot zone' of Fairfield County communities.	03-29-20 5:17am 20m
G/V W/C/T	NFIB National Federation of Independent Business	<i>How will state and local COVID response plans help local small businesses and their deactivated staff ahead of the COVID-19 surge?</i> A representative from NFIB the The National Federation of Independent Business - the largest small business association in the U.S. discussed the group's latest survey on the impact of the COVID-19 outbreak on small businesses, and how new state and federal support programs that were announced hours before the interview aimed to offer small businesses help and hope.	03-29-20 5:39am 15m