



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26025405 **Changes as of:** 6/1/2018 at 11:00 AM **Version:** Current State Version 2

CPE: 320/405/4157 **Flight:** 6/2/18 - 6/5/18 **Station:** WBMA **Con Type:** POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES **Advertiser:** Steve Marshall **Market:** Birmingham **Total \$:** \$6,490.00

Product: candidate **Office:** WASHINGTON **Total Spots:** 9

Agency Order #: 7400259 **Buyer:** Rheault, Ben **Service:** Nielsen **Total CPP:** \$0.00

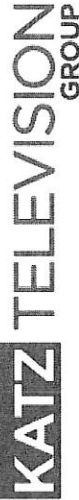
Salesperson: ALEXANDRA BRADLEY **Primary Demo:** Adults 35+ **Total GRP:**

Address: 1911 NORTH FT MYER DRIVE
ARLINGTON, VA 20009

Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/2	6/3	6/4	6/5	Total Spots	Total \$	CPP*	GRP*
REV 1	M-F 6a-7a		GOOD MORN AL 6	\$420.00	0	30	0	0	1	0	1	\$420.00	\$0.00	0.0
Changes: Rate from 240 to 420														
REV 2	M-F 7a-9a		GD MRN AMR-ABC	\$420.00	0	30	0	0	1	0	1	\$420.00	\$0.00	0.0
REV 3	M-F 9a-10a		TALK OF ALABAMA	\$255.00	0	30	0	0	1	0	1	\$255.00	\$0.00	0.0
Changes: Rate from 145 to 255														
CAN 4	Sa 7a-8a		GD MRN-SAT-ABG	\$240.00	0	30	4	0	0	0	4	\$240.00	\$0.00	0.0
CAN 5	Sa 7a-8a		GD MRN-SUN-ABG	\$240.00	0	30	0	4	0	0	4	\$240.00	\$0.00	0.0
CAN 6	Sa 4a-4a		THIS WEEK-ABG	\$420.00	0	30	0	4	0	0	4	\$420.00	\$0.00	0.0
REV 7	M-F 11a-12n		NEWS	\$350.00	0	30	0	0	1	0	1	\$350.00	\$0.00	0.0
Changes: Program from VARIOUS to NEWS														
REV 8	M-F 1p-2p		GENRL HOSPITAL<	\$490.00	0	30	0	0	1	0	1	\$490.00	\$0.00	0.0
Changes: Rate from 280 to 490														
10	M-F 10:35p-11:35p		KIMMEL	\$195.00	0	30	0	0	1	0	1	\$195.00	\$0.00	0.0
Changes: Rate from 110 to 195														
CAN 11	M-F 11:35p-12:05a		ABC-NITELINE<	\$55.00	0	30	0	0	4	0	4	\$55.00	\$0.00	0.0
REV+ 13	M-F 1:05a-4a		OV	\$10.00	0.0	30	0	0	0	1	1	\$10.00	\$0.00	0.0
TOTALS:												9	\$6,490.00	\$0.00



Contract # 26025405	Changes as of: 6/1/2018 at 11:00 AM	Version: Current State Version 2	Con Type: POLITICAL/VOTE
CPE: 320/405/4157	Flight: 6/2/18 - 6/5/18	Station: WBMA	Total \$: \$6,490.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Steve Marshall	Market: Birmingham	
1911 NORTH FT MYER DRIVE	Product: candidate	Office: WASHINGTON	Total Spots: 9
SUITE 400	Agency Order #: 7400259	Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+	Total GRP:
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	
		202-955-5342	
	Separation:	202-955-5342	

Salesperson: ALEXANDRA BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Separation:

Separation:

Special Instructions

Competitive Information	
Market Budget:	\$25,960
WBMA Share:	25%
Comment:	shares est
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$6,490.00	N/A	0.0
Total	100%	9	\$6,490.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	9	\$6,490.00
Total	9	\$6,490.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/1/18 11:00 AM	ALEXANDRA BRADLEY	Revised		3	\$0	\$6,490.00	Changes: Total Spots from 12 to 9, Origuser Entered Dollars to \$6,490.00, User Entered \$ from \$0.00 to \$6,490.00, Demo Meta to [R]6. 11 buylines added or modified.
New	6/1/18 10:56 AM	ALEXANDRA BRADLEY	New	12		\$6,490.00	\$6,490.00	

<p>Non-Discrimination Policy</p>	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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PREPARED BY

DATE

TODAY

3 rd	Family Feed	2x	235
	Bruchette	1x	1600
	Kimmel LF	1x	110
	Nightline	1x	55
	Quernite	2x	10
	Chew	1x	200
	Oz Dr	2x	235

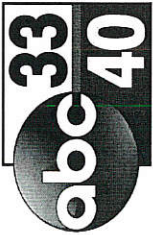
2925

TOMORROW

6MAL	430	2x	55
6MAL	5a	2x	135
6MA	7a	2x	420
TRUC	9a	1x	145
VIEW	10a	1x	200
News	11a	2x	350
Chew	12p	1x	200
Dr	2p	2x	200

2865

\$5790



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 3359519

Schedule Dates 06/04/18-06/05/18
Advertiser Steve Marshall for Attorney General-R (123792)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Steve Marshall/Attorney General/R (1023489)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ben, Rheault,
Phone/Fax /
CPE 320/405/4157
Account Types National/Spot Agency BRD
Billing Type Standard
Comments candidate

Date Entered 06/01/18
Last Modified 06/04/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26025405
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$974.25
Net Total \$5,520.75
Sales Tax

Birmingham (WBMA)

By Broadcast Month Spots Rate
Jun. 2018 26 \$6,495.00
Grand Total: 26 \$6,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/05/18-06/05/18	2	:30	6A- 7A (CST)	1		1						1	\$420.00	\$420.00	Birmingham (WBMA)	GOOD MORN AL 6	6/1/18
2.0	Normal Line / News (2)	06/05/18-06/05/18	2	:30	7A- 9A (CST)	1		1						1	\$420.00	\$420.00	Birmingham (WBMA)	GD MRN AMR-ABC	6/1/18
3.0	Normal Line / SPOT (3)	06/05/18-06/05/18	2	:30	9A- 10A (CST)	1		1						1	\$255.00	\$255.00	Birmingham (WBMA)	TALK OF ALABAMA	6/1/18
4.0	Normal Line / News (7)	06/05/18-06/05/18	2	:30	11A- 12P (CST)	1		1						1	\$350.00	\$350.00	Birmingham (WBMA)	NEWS	6/1/18
5.0	Normal Line / SPOT (8)	06/05/18-06/05/18	2	:30	1P- 2P (CST)	1		1						1	\$490.00	\$490.00	Birmingham (WBMA)	GENRL HOSPITAL <	6/1/18
6.0	Normal Line / News (9)	06/04/18-06/04/18	2	:30	4P- 5P (CST)	1	1							1	\$350.00	\$350.00	Birmingham (WBMA)	ABC33/40 NWS 4 <	6/1/18
7.0	Normal Line / SPOT (10)	06/04/18-06/04/18	2	:30	10:35P- 11:35P (CST)	1	1							1	\$195.00	\$195.00	Birmingham (WBMA)	KIMMEL	6/1/18
8.0	Normal Line / SPOT (13)	06/04/18-06/04/18	4	:30	1:05A- 3:59A (CST)	1	1							1	\$10.00	\$10.00	Birmingham (WBMA)	OV	6/1/18
9.0	Normal Line / SPOT (0)	06/04/18-06/04/18	2	:30	3P- 4P (CST)	2	2							2	\$235.00	\$470.00	Birmingham (WBMA)	FAMILY FEUD	6/4/18
10.0	Normal Line / SPOT (0)	06/04/18-06/04/18	3	:30	11:57:56A- ABC-The Chew	1	1							1	\$200.00	\$200.00	Birmingham (WBMA)	THE CHEW	6/4/18
11.0	Normal Line / SPOT (0)	06/04/18-06/04/18	2	:30	2P- Dr. Oz	2	2							2	\$235.00	\$470.00	Birmingham (WBMA)	DR OZ	6/4/18
12.0	Normal Line / News (0)	06/05/18-06/05/18	2	:30	4:30A- 5A (CST)			2						2	\$55.00	\$110.00	Birmingham (WBMA)	GMAL	6/4/18
13.0	Normal Line / News (0)	06/05/18-06/05/18	3	:30	5A- 6A (CST)			2						2	\$135.00	\$270.00	Birmingham (WBMA)	GMAL	6/4/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

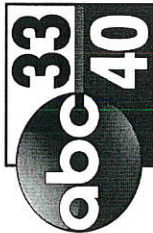
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 3359519

Schedule Dates

06/04/18-06/05/18

Advertiser

Steve Marshall for Attorney General-R (123792)

Agency

Strategic Media Services (8287)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Steve Marshall/Attorney General/R (1023489)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Ben Rheault,

Phone/Fax

/

CPE

320/405/4157

Account Types

National/Spot Agency BRD

Billing Type

Standard

Comments

candidate

Date Entered 06/01/18

Last Modified 06/04/18

Entered By Christine Bartlett

CO-OP No

Headline # ECR26025405

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$974.25

Net Total \$5,520.75

Sales Tax

Birmingham (WBMA)		
By Broadcast Month	Spots	Rate
Jun. 2018	26	\$6,495.00
Grand Total:	26	\$6,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (0)	06/05/18-06/05/18	2	:30	7A- 9A (CST)	1		2						2	\$420.00	\$840.00	Birmingham (WBMA)	GMAL	6/4/18
15.0	Normal Line / SPOT (0)	06/05/18-06/05/18	3	:30	9A- Talk of Alabama	1		1						1	\$145.00	\$145.00	Birmingham (WBMA)	TALK OF ALABAMA	6/4/18
16.0	Normal Line / SPOT (0)	06/05/18-06/05/18	3	:30	9:58A- ABC-The View	1		1						1	\$200.00	\$200.00	Birmingham (WBMA)	THE VIEW	6/4/18
17.0	Normal Line / News (0)	06/05/18-06/05/18	2	:30	11A- News-ABC 3340 11a Monday-Friday	1		2						2	\$350.00	\$700.00	Birmingham (WBMA)	NEWS	6/4/18
18.0	Normal Line / SPOT (0)	06/05/18-06/05/18	3	:30	11:57:56A- ABC-The Chew	1		1						1	\$200.00	\$200.00	Birmingham (WBMA)	THE CHEW	6/4/18
19.0	Normal Line / SPOT (0)	06/05/18-06/05/18	3	:30	2P- Dr. Oz	1		2						2	\$200.00	\$400.00	Birmingham (WBMA)	DR OZ	6/4/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 3359519

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CPE 320/405/4157
Account Types National/Spot Agency BRD
Billing Type Standard
Comments candidate

Date Entered 06/01/18
Last Modified 06/01/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26025405
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$973.50
Net Total \$5,516.50
Sales Tax

Birmingham (WBMA)
By Broadcast Month
Jun. 2018 9
Grand Total: 9

Rate
\$6,490.00
\$6,490.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/05/18-06/05/18	2	:30	6A- 7A (CST)	1		1						1	\$420.00	\$420.00	Birmingham (WBMA)	GOOD MORN AL 6	6/1/18
2.0	Normal Line / News (2)	06/05/18-06/05/18	2	:30	7A- 9A (CST)	1		1						1	\$420.00	\$420.00	Birmingham (WBMA)	GD MRN AMR-ABC	6/1/18
3.0	Normal Line / SPOT (3)	06/05/18-06/05/18	2	:30	9A- 10A (CST)	1		1						1	\$255.00	\$255.00	Birmingham (WBMA)	TALK OF ALABAMA	6/1/18
4.0	Normal Line / News (7)	06/05/18-06/05/18	2	:30	11A- 12P (CST)	1		1						1	\$350.00	\$350.00	Birmingham (WBMA)	NEWS	6/1/18
5.0	Normal Line / SPOT (8)	06/05/18-06/05/18	2	:30	1P- 2P (CST)	1		1						1	\$490.00	\$490.00	Birmingham (WBMA)	GENRL HOSPITAL <	6/1/18
6.0	Normal Line / News (9)	06/04/18-06/04/18	2	:30	4P- 5P (CST)	1	1							1	\$350.00	\$350.00	Birmingham (WBMA)	ABC33/40 NWS 4<	6/1/18
7.0	Normal Line / SPOT (10)	06/04/18-06/04/18	2	:30	10:35P- 11:35P (CST)	1	1							1	\$195.00	\$195.00	Birmingham (WBMA)	KIMMEL	6/1/18
8.0	Normal Line / SPOT (13)	06/04/18-06/04/18	4	:30	1:05A- 3:59A (CST)	1	1							1	\$10.00	\$10.00	Birmingham (WBMA)	OV	6/1/18
Est 8.0	Unapproved (NewL) / Basketball	06/03/18-06/03/18	3	:30	6:28P- Sports-ABC NBA Finals								1	1	\$4,000.00	\$4,000.00	Birmingham (WBMA)	NBA FINALS	6/1/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224>... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, TJ Osborne,

being/on behalf of: Steve Marshall for Alabama,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Primary

election to be held on: 3/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Steve Marshall for Alabama

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/16/2018

Date

TJ Osborne

Signature

Digitally signed by TJ Osborne
Date: 2018.02.16 15:14:27 -05'00'

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Sinclair Broadcast Group, Inc.
PO Box 206270
Dallas, TX 75320-6270

3359519

Online Payment Receipt

Please print this screen for your records.

Amount Paid: \$5536.50
June 01, 2018 01:20PM EDT
Transaction #: [REDACTED]

Print

Return to Main Page

Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
06/01/18	4769	06/01/18	\$5,516.50	\$5,516.50
Subtotal for 1 Invoice(s):				\$5,516.50
Convenience Fee:				\$20.00
Total				\$5,536.50

Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
06/01/18	4769	06/01/18	\$5,516.50	\$5,516.50
Subtotal for 1 Invoice(s):				\$5,516.50
Convenience Fee:				\$20.00
Total				\$5,536.50

Method of Payment

Type: [REDACTED]
Card Number: [REDACTED]
Expiration Date: [REDACTED]
Name on Card: David Neal
Account Mailing ZIP Code: 22209
Reference Notes: WBMA-TV Steve Marshall for Alabama Est#4157 Flight Dates 6/2-6/5