

3341719



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 26014361 **Changes as of:** 5/16/2018 at 8:56 AM **Version:** Current State Version 2  
**CPE:** 320/405/4069 **Flight:** 5/16/18 - 5/22/18 **Station:** WBMA  
**Agency:** STRATEGIC MEDIA **Advertiser:** Steve Marshall **Market:** Birmingham  
**Services:** 1911 NORTH FT MYER **Product:** candidate **Office:** WASHINGTON  
**Drive:** SUITE 400 **Agency Order #:** 7351034 **Service:** Nielsen  
**ARLINGTON, VA** **Buyer:** Rheault, Ben **Primary Demo:** Adults 35+  
**20009** **Salesperson:** ALEXANDRA BRADLEY  
**202-955-5342** **Assistant:** ALEXANDRA BRADLEY  
**202-955-5342**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,400.00  
**Total Spots:** 7  
**Total CPP:** \$0.00  
**Total GRP:**

**Separation:**

**Comments:** NEW ORDER, PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/16 - 5/22							Total Spots	Total \$	CPP*	GRP*
							5/16	5/17	5/18	5/19	5/20	5/21	5/22				
REV-1	W-F M-Tu 7a-9a		GD MRN AMR-ABC	\$240.00	0	30	0	0	0	0	0	1	0	1	\$240.00	\$0.00	0.0
Changes: Rate from 150 to 240																	
REV-2	Su 7a-8a		GD MRN-SUN-ABC	\$120.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 75 to 120																	
REV-3	W-F M-Tu 6p-6:30p		33/40 NEWS-6<	\$640.00	0	30	1	0	0	1	0	0	0	0	\$1,280.00	\$0.00	0.0
Changes: Rate from 400 to 640																	
REV-4	Su 5p-5:30p		33/40 NWS-5 SU	\$440.00	0	30	0	0	0	0	1	0	0	0	\$440.00	\$0.00	0.0
Changes: Rate from 275 to 440																	
REV-5	W-F M-Tu 6:30p-7p		WHEEL-FORTNE	\$1,120.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 400 to 1120																	
REV-6	W-F M-Tu 10p-10:35p		LATE NEWS	\$560.00	0	30	0	1	0	1	0	0	0	1	\$1,120.00	\$0.00	0.0
Changes: Rate from 350 to 560																	
REV-7	Sa 10p-10:35p		AVG. ALL WKS<	\$320.00	0	30	0	0	0	1	0	0	0	0	\$320.00	\$0.00	0.0
Changes: Rate from 200 to 320																	
REV-8	Su 10p-10:35p		33/40 NWS-10<	\$480.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 300 to 480																	
<b>TOTALS:</b>							0	1	2	1	1	0	2	7	\$3,400.00	\$0.00	0.0



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202-955-5342  
**Separation:**

**Con Type:** POLITICAL/VOTE  
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**Total Spots:** 7  
**Total CPP:** \$0.00  
**Total GRP:**

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
05/16/18 8:56 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
05/16/18 8:56 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

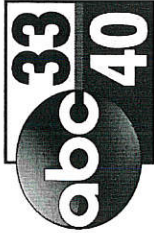
Competitive Information
Market Budget: \$13,600
WBMA Share: 25%
Comment: shares est waiting on WBRC
WBRC: 32%
WIAT: 16%
WVTM: 27%

Daypart Summary	Spots	Dollars	GRP
Total	7	\$3,400.00	0.0

Monthly Summary	Spots	Dollars
2018-May	7	\$3,400.00
Total	7	\$3,400.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/16/18 8:56 AM	ALEXANDRA BRADLEY	Revised		5	\$0	\$3,400.00	Changes: Competitive Market Budget from \$17,700 to \$13,600, Total Spots from 12 to 7. Comments from Separation: 30 to NEW ORDER. PLS CHCK AND CNF. T&R, Demo
New	5/15/18 5:10 PM	ALEXANDRA BRADLEY	New	12		\$3,400.00	\$3,400.00	Meta to [R16]: 8 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

## Contract # 3341719

### Schedule Dates

05/17/18-05/22/18

### Advertiser

Steve Marshall for Attorney General-R (123792)

### Agency

Strategic Media Services (8287)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Steve Marshall/Attorney General/R (1023489)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Ben, Rheault,

### Phone/Fax

/

### CPE

320/405/4069

### Account Types

National/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

candidate

NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 05/16/18

Last Modified 05/16/18

Entered By Christine Bartlett

CO-OP No

Headline # ECR26014361

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$510.00

Net Total \$2,890.00

Sales Tax

## Birmingham (WBMA)

By Broadcast Month Spots

May, 2018 7

Grand Total: 7

Rate

\$3,400.00

\$3,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/22/18-05/22/18	3	:30	7A- 9A (CST)	1		1						1	\$240.00	\$240.00	Birmingham (WBMA)	GD MRN AMR-ABC	5/16/18
2.0	Normal Line / News (2)	05/17/18-05/17/18	3	:30	6P- 6:30P (CST)					1				1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS-6<	5/16/18
3.0	Normal Line / News (3)	05/18/18-05/18/18	3	:30	6P- 6:30P (CST)						1			1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NEWS-6<	5/16/18
4.0	Normal Line / News (4)	05/20/18-05/20/18	3	:30	5P- 5:30P (CST)							1		1	\$440.00	\$440.00	Birmingham (WBMA)	33/40 NWS-5 SU	5/16/18
5.0	Normal Line / News (6)	05/18/18-05/18/18	3	:30	10P- 10:35P (CST)						1			1	\$560.00	\$560.00	Birmingham (WBMA)	LATE NEWS	5/16/18
6.0	Normal Line / News (6)	05/22/18-05/22/18	3	:30	10P- 10:35P (CST)			1						1	\$560.00	\$560.00	Birmingham (WBMA)	LATE NEWS	5/16/18
7.0	Normal Line / News (6)	05/19/18-05/19/18	3	:30	10P- 10:35P (CST)							1		1	\$320.00	\$320.00	Birmingham (WBMA)	NEWS	5/16/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, TJ Osborne,  
 being/on behalf of: Steve Marshall for Alabama,  
 a legally qualified candidate of the Republican  
 political party for the office of: Attorney General  
 in the Primary  
 election to be held on: 3/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Steve Marshall for Alabama**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Ashley Newman**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**2/16/2018**

**Date**

**TJ Osborne**

**Signature**

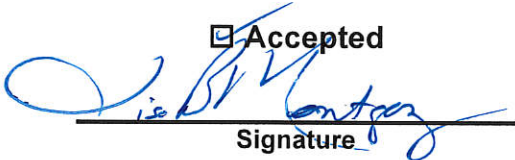
Digitally signed by TJ Osborne  
Date: 2018.02.16 15:14:27 -05'00'

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


  
**Signature**

  
**Printed Name**

  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I,   
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

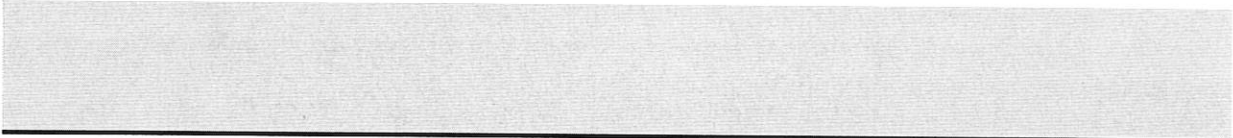
☐ **does not**

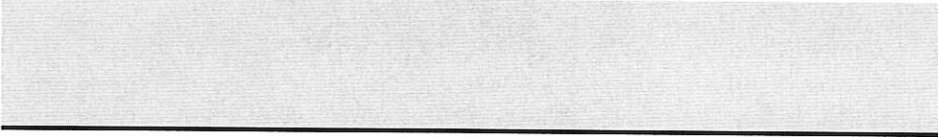
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
**signature of candidate or authorized committee**

  
**printed name**

  
**date**

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



Sinclair Broadcast Group, Inc.  
PO Box 206270  
Dallas, TX 75320-6270

## Online Payment Receipt

Please print this screen for your records.

Amount Paid: \$2910.00  
May 15, 2018 04:41PM EDT  
[REDACTED]

[Print](#)[Return to Main Page](#)

### Invoices You Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
05/15/18	4769	05/15/18	\$2,890.00	\$2,890.00
Subtotal for 1 Invoice(s):				\$2,890.00
Convenience Fee:				\$20.00
<b>Total</b>				<b>\$2,910.00</b>

### Total Invoices Paid

Payment Date	Account #	Due Date	Amount Due	Payment Amount
05/15/18	4769	05/15/18	\$2,890.00	\$2,890.00
Subtotal for 1 Invoice(s):				\$2,890.00
Convenience Fee:				\$20.00
<b>Total</b>				<b>\$2,910.00</b>

### Method of Payment

Type: [REDACTED]  
Card Number: [REDACTED]  
Expiration Date: [REDACTED]  
Name on Card: [REDACTED]  
Account Mailing ZIP Code: 22209  
Reference Notes: WBMA-TV Steve Marshall for Alabama Est#4069 Flight Dates 5/16-5/22