

Order / Rev: 480178
 Alt Order #: 480178
 Flight Dates: 09/24/18 - 09/30/18

Advertiser: POLI/T Kaine/D/Sen
 Product Desc: 9/24-9/30
 Estimate: 965
 WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S					1	\$20.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLSL	09/24/18-09/30/18		7-8a Sun News		7-8a	-----Su	:30		(\$20.00)		0.00	NM		
Unresolved [program change Ryder Cup- please find a new home]															
N 6	WLSL	09/24/18	09/30/18	9-10a Megyn Kelly	CM	9-10a	----F--	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
				9-10a Megyn Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--					1	\$40.00		0.00			
N 7	WLSL	09/24/18	09/30/18	10-11a Kathy Lee & Hoda	CM	10-11a	-T-----	:30	1	\$30.00	P-2	0.00	NM	1	\$30.00
				10-11a Kathy Lee and Hoda											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----					1	\$30.00		0.00			
N 8	WLSL	09/24/18	09/30/18	4-5p Dr Phil	CM	4-5p	M--TF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
				4-5p Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M--TF--					3	\$50.00		0.00			
N 9	WLSL	09/24/18	09/30/18	5-530p Local News M-F	CM	5-530p	MTWT---	:30	4	\$55.00	P-2	0.00	NM	3	\$165.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWT---					4	\$55.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WLSL	09/24/18-09/30/18		5-530p Local News M-F		5-530p	MTWTh----	:30		(\$55.00)		0.00	NM		
Unresolved [Special News Report]															
N 10	WLSL	09/24/18	09/30/18	530-6p Local News M-F	CM	530-6p	MTWTF--	:30	5	\$70.00	P-2	0.00	NM	4	\$280.00
				530p-6p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MTWTF--					5	\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WLSL	09/24/18-09/30/18		530-6p Local News M-F		530-6p	MTWThF----	:30		(\$70.00)		0.00	NM		
Unresolved [Special News Report]															
N 11	WLSL	09/24/18	09/30/18	6-630p Local News M-F	CM	6-630p	-TW-F--	:30	3	\$115.00	P-2	0.00	NM	3	\$345.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-TW-F--					3	\$115.00		0.00			
N 12	WLSL	09/24/18	09/30/18	7-730p Local News	CM	7-730p	M-WTF--	:30	4	\$65.00	P-2	0.00	NM	3	\$195.00
				7-730p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-WTF--					4	\$65.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WLSL	09/24/18-09/30/18		7-730p Local News		7-730p	M-WThF----	:30		(\$65.00)		0.00	NM		
Credited [mg]															
N 13	WLSL	09/24/18	09/30/18	6-630p Sun Local News	CM	6-630p	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				6-630p Local News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S					1	\$100.00		0.00			
N 14	WLSL	09/24/18	09/30/18	1135p-1237x Tonight Show	CM	1135p-1237x	-T-T---	:30	2	\$45.00	P-2	0.00	NM	2	\$90.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-T---					2	\$45.00		0.00			
N 15	WLSL	09/24/18	09/30/18	11-1135p Late News M-F	CM	11-1135p	MTWTF--	:30	4	\$50.00	P-2	0.00	NM	1	\$50.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MT-----					4	\$50.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	MT-----					4	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WSLS	09/24/18-09/30/18		11-1135p Late News M-F		11-1135p	MT-----	:30		(\$50.00)		0.00	NM		
Credited															
[mg]															
4	WSLS	09/24/18-09/30/18		11-1135p Late News M-F		11-1135p	MT-----	:30		(\$50.00)		0.00	NM		
Credited															
[mg]															
6	WSLS	09/24/18-09/30/18		11-1135p Late News M-F		11-1135p	MT-----	:30		(\$50.00)		0.00	NM		
Credited															
[mg]															
7	WSLS	09/24/18-09/30/18		11-1135p Late News M-F		11-1135p	MT-----	:30		(\$50.00)		0.00	NM		
Credited															
[mg]															
11	WSLS	09/28/18-09/28/18		1110-1135p First and Ten		1110p-1135p	-----F----	:30		\$50.00		0.00	NM		
(M) MG for 15.10 09/28															
N 16	WSLS	09/24/18	09/30/18	11-1130p Late News SaCM		11-1130p	-----S-	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
				11-1130p Late News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S-					2	\$50.00		0.00			
N 17	WSLS	09/30/18	09/30/18	LN M-SuLateRun 1130pCM		1130p-1230x	-----S	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
				LN M-SuLateRun 1130-1230x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-----S					2	\$40.00		0.00			
N 18	WSLS	09/24/18	09/30/18	Wednesday 9-10p	CM	9-10p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Chicago Fire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----					1	\$300.00		0.00			
N 19	WSLS	09/24/18	09/30/18	11-1135p Late News M-F	CM	11-1135p	--WTF--	:30	5	\$125.00	P-1	0.00	NM	5	\$625.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--WTF--					5	\$125.00		0.00			
N 20	WSLS	09/24/18	09/30/18	7-8p VA Senate Debate	CM	7-8p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				VA Senate Debate											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----					1	\$300.00		0.00			
N 21	WSLS	09/24/18	09/30/18	1110-1135p First and Ten	CM	1110p-1135p	----F--	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				1110-1135p First and Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	----F--					1	\$125.00		0.00			
													Totals	49	\$4,075.00