

**KRYE-FM QUATERLY ISSUES AND PROGRAMS**  
**3rd QUARTER**  
**(JULY – SEPTEMBER, 2020)**

**ISSUE:**

**CARE AND SHARE**

**This is a summer feeding program that informed people about where they can get food, what days they can receive food.**

**Weekly hour program**

<b>DATE:</b>	<b>TIME:</b>	<b>LENGTH:</b>
<b>07/01/2020-09/30/2020</b>	<b>ALL DAY</b>	<b>: 60</b>

**ISSUE:**

**UNITED WAY:**

**United Way fights for the health, education and financial stability of every community. This year, we have partnered with the U.S. Census Bureau to raise awareness of the importance of participating in the Census. Without a fair and accurate count, communities across the U.S. will miss out on billions in federal funding that would go to new schools, roads, hospitals and more.**

<b>DATE:</b>	<b>TIME:</b>	<b>LENGTH:</b>
<b>07/13/2020-09/30/2020</b>	<b>ALL DAY</b>	<b>: 30</b>

**ISSUE:**

**ENDING HUNGER:**

**Due to COVID-19, an estimated 17 million more Americans may face hunger. Air new radio PSAs to encourage listeners who can, to support Feeding America's COVID-19 Response Fund and help families in need.**

<b>DATE:</b>	<b>TIME:</b>	<b>LENGTH:</b>
<b>07/21/2020-09/30/2020</b>	<b>ALL DAY</b>	<b>: 30</b>

**ISSUE:**

**AUTISM AWARENESS:**

**Encourage parents to learn the signs of autism and understand the importance of early screening and diagnosis. Air PSAs that feature Julia, the four-year-old Sesame Street Muppet with autism, taking on adventures in her own unique way to show parents that the more her family and friends understand her world, the brighter she shines.**

**DATE:**

**TIME:**

**LENGTH:**

**07/28/2020-09/30/2020**

**ALL DAY**

**: 30**

**ISSUE:**

**US CENSUS:**

**The COVID-19 pandemic has made the 2020 Census more challenging than ever, and despite an extension, many states are still far behind. This once in a decade count determines over \$1 trillion in federal spending each year but in 2010, roughly 2 million children were uncounted. Air PSAs through October to encourage your community to include babies and kids on their census forms.**

**DATE:**

**TIME:**

**LENGTH:**

**07/30/2020-09/30/2020**

**ALL DAY**

**: 30**

**ISSUE:**

**TYPE 2 DIABETES:**

**During the COVID-19 pandemic, we've seen the serious impact that underlying health conditions like type 2 diabetes can have on our friends, families, and communities. Support PSAs to help people detect the early warning sign of prediabetes while it can still be reversed.**

**DATE:**

**TIME:**

**LENGTH:**

**08/20/20-09/30/2020**

**ALL DAY**

**: 30**

**ISSUE:**

**ST JUDE CHILDREN HOSPITAL:**

**Let's cure childhood cancer. Together. Get involved with us and our lifesaving mission: Finding cures. Saving children.® this September during Childhood Cancer Awareness Month and beyond. Together, we won't stop until no child dies from cancer.**

<b>DATE:</b>	<b>TIME:</b>	<b>LENGTH:</b>
<b>08/20/20-09/30/2020</b>	<b>ALL DAY</b>	<b>: 30</b>

**ISSUE:**  
**EMERGENCY PREPARDNESS:**

**Natural disasters won't wait for families to be prepared. Fortunately, families can make a plan today to be ready tomorrow. Air these new PSAs to encourage your community to prepare for natural disasters now, before disaster arrives on their doorstep.**

<b>DATE:</b>	<b>TIME:</b>	<b>LENGTH:</b>
<b>09/15/20-09/30/2020</b>	<b>ALL DAY</b>	<b>: 30</b>

**ISSUE:**  
**HOW CAN I VOTE SAFELY IN THE ELECTION?:**

**Disinformation that misleads voters like rumors that polling places have closed or moved, sharing falsehoods that the election has been canceled or postponed, or wrongly telling voters they can vote by text, phone, or social media endangers our democracy. Such viral deception is increasingly unchecked, and you can expect to see it gain momentum as Election Day nears.**

<b>DATE:</b>	<b>TIME:</b>	<b>LENGTH:</b>
<b>09/17/20-09/30/2020</b>	<b>ALL DAY</b>	<b>: 30</b>