

CONTRACT



KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

And:

Smart Media Group LLC
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> 322813 /		<u>Alt Order #</u> 8242818
<u>Product</u> FAULCONER-MAYOR 5/31		
<u>Contract Dates</u> 05/31/16 - 06/07/16		<u>Estimate #</u> 531607
<u>Advertiser</u> Kevin Faulconer		<u>Original Date / Revision</u> 05/24/16 / 05/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSWB-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> FAUL	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	5	06/03/16	06/03/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	\$0.00
D 2	5	06/03/16	06/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 3	5	06/03/16	06/03/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	----1--				1	\$30.00	0.00			
D 4	5	06/03/16	06/03/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	0	\$0.00
D 5	5	06/03/16	06/03/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 6	5	06/03/16	06/03/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 7	5	06/03/16	06/03/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
8	5	06/03/16	06/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	----1--				1	\$125.00	0.00			
9	5	06/06/16	06/06/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	1-----				1	\$450.00	0.00			
D 10	5	06/06/16	06/06/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	\$0.00
D 11	5	06/06/16	06/06/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 12	5	06/06/16	06/06/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	1-----				1	\$30.00	0.00			
D 13	5	06/06/16	06/06/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 14	5	06/06/16	06/06/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 15	5	06/06/16	06/06/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 16	5	06/06/16	06/06/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
17	5	06/06/16	06/06/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	1-----				1	\$125.00	0.00			
18	5	06/04/16	06/04/16	Sa 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	-----1-				1	\$200.00	0.00			
19	5	06/05/16	06/05/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 322813 /		<u>Alt Order #</u> 8242818
<u>Contract Dates</u> 05/31/16 - 06/07/16	<u>Product</u> FAULCONER-MAYOR 5	<u>Estimate #</u> 531607
<u>Advertiser</u> Kevin Faulconer		<u>Original Date / Revision</u> 05/24/16 / 05/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	-----1				1	\$250.00	0.00			
20	5	06/02/16	06/02/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	---1---				1	\$450.00	0.00			
D 21	5	06/02/16	06/02/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	\$0.00
N 22	5	06/02/16	06/02/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	---1---				1	\$30.00	0.00			
D 23	5	06/02/16	06/02/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 24	5	06/02/16	06/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 25	5	06/02/16	06/02/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 26	5	06/02/16	06/02/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
D 27	5	06/02/16	06/02/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	0	\$0.00
28	5	05/31/16	05/31/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	-1-----				1	\$450.00	0.00			
D 29	5	05/31/16	05/31/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	\$0.00
N 30	5	05/31/16	06/07/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	-1-----				1	\$30.00	0.00			
Week:		06/06/16	06/12/16	-1-----				1	\$30.00	0.00			
D 31	5	05/31/16	06/07/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	0	\$0.00
D 32	5	05/31/16	06/07/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 33	5	05/31/16	05/31/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 34	5	05/31/16	06/07/16	M-F 7a-8a	7a-8a		:30				NM	0	\$0.00
D 35	5	05/31/16	06/07/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
D 36	5	05/31/16	05/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	0	\$0.00
D 37	5	06/01/16	06/01/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	0	\$0.00
D 38	5	06/01/16	06/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
N 39	5	06/01/16	06/01/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	--1----				1	\$30.00	0.00			
D 40	5	06/01/16	06/01/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	0	\$0.00
D 41	5	06/01/16	06/01/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 42	5	06/01/16	06/01/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 43	5	06/01/16	06/01/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 44	5	06/01/16	06/01/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	0	\$0.00
45	5	06/01/16	06/01/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	--1----				1	\$125.00	0.00			
D 46	5	06/01/16	06/01/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
47	5	06/03/16	06/03/16	M-F 7a-8a	7a-8a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	----F--				1	\$325.00	0.00			
N 48	5	06/06/16	06/06/16	M-F 6a-7a	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----				1	\$350.00	0.00			
49	5	06/06/16	06/06/16	M-F 7a-8a	7a-8a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----				1	\$325.00	0.00			
50	5	06/06/16	06/06/16	Monday Prime Hour 1	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----				1	\$2,000.00	0.00			
N 51	5	06/02/16	06/02/16	M-F 6a-7a	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	---T---				1	\$350.00	0.00			
52	5	06/02/16	06/02/16	M-F 7a-8a	7a-8a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	---T---				1	\$325.00	0.00			
53	5	06/07/16	06/07/16	M-F 4a-430a	4a-430a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	-T-----				1	\$10.00	0.00			
N 54	5	05/31/16	05/31/16	M-F 6a-7a	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	-T-----				1	\$350.00	0.00			
N 55	5	06/01/16	06/01/16	M-F 6a-7a	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	--W----				1	\$350.00	0.00			
56	5	06/01/16	06/01/16	M-F 7a-8a	7a-8a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	--W----				1	\$325.00	0.00			
N 57	5	06/01/16	06/03/16	M-F 9a-10a	9a-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	--WTF--				2	\$125.00	0.00			
Totals										0.00		26	\$7,085.00

Time Period	# of Spots	Gross Amount	Net Amount
05/30/16 - 06/07/16	26	\$7,085.00	\$6,022.25
Totals	26	\$7,085.00	\$6,022.25

Signature: _____ **Date:** _____

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