



WSYT | WNYS
1000 James Street, Syracuse, NY 13203

T 315.472.6800 F 315.471.8889 foxsyracuse.com F 315.425.6100 my43.tv

TO: PUBLIC FILE

FROM: PROGRAM MANAGER

DATE: April 9, 2007

RE: WNYS 1ST Q 2007 COMMUNITY REPORT

The attached report is a list of significant needs and concerns of Syracuse and its surrounding communities and the programming with which WNYS-TV addressed them. The report has been prepared for the period of JANUARY 1, 2007 – MARCH 31, 2007.



WSYT | WNYS
1000 James Street, Syracuse, NY 13203

T 315.472.6800 F 315.471.8889 foxsyracuse.com F 315.425.6100 my43.tv

1ST Q 2007 Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by WNYS-TV, Syracuse, NY, along with the most significant programming treatment of those issues for the period JANUARY 1, 2007 – MARCH 31, 2007. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issues</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segments</u>
(1) Discussed the issue of proper nutrition in local schools.	Face to Face: (School Lunches)	January 7, 2007 and January 21, 2007	6:00AM	30 minutes	Discussed nutritional programs in our schools, what goes into choosing healthy lunches; if children have enough information to make healthy, intelligent choices and how parents can teach their children to make healthy school lunch choices.
(2) Discussed the epidemic of Diabetes in the Central New York Area	Face to Face: Stopping Diabetes	February 18, 2007	6:00AM	30 Minutes	Discussed programs in stopping diabetes treatments and testing. Guests: Dr. Ruth Weinstock, Joslin Center for Diabetes; Dr. Brian Popvick, Podiatrist and Suzanne Williams, Diabetes patient.
(3) Discussed the need for Organ donation in the Central New York	Face to Face: Organ Donation	March 18, 2007	6:00AM	30 Minutes	Discussed the great need for organ donation. Talked about who can donate and the procedures to follow. Guests:



WSYT | WNYS
1000 James Street, Syracuse, NY 13203

T 315.472.6800 F 315.471.8889 foxsyracuse.com F 315.425.6100 my43.tv

area					Elana Henner, Organ Procurement Director; Michelle Lester, Donor Family Network; Ellen Kulik, Donor Family Network
------	--	--	--	--	--