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TO: PUBLIC FILE

FROM: PROGRAM MANAGER

DATE: JANUARY 4, 2008

RE: WNYS 4TH Q 2007 COMMUNITY REPORT

The attached report is a list of significant needs and concerns of Syracuse and its surrounding communities and the programming with which WNYS-TV addressed them. The report has been prepared for the period of OCTOBER 1- DECEMBER 31, 2007.

4TH Q 2007 Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by WNYS-TV, Syracuse, NY, along with the most significant programming treatment of those issues for the period OCTOBER 1 – DECEMBER 31, 2007. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issues</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segments</u>
Discusses the services offered to families and individuals at the Huntington Family Center	Face to Face: Huntington Family Center	Sundays, October 14, 2007 and Sunday, October 28, 2007	6:00AM	30 minutes	Guests: Paige Davidson, Pedro Abreu and Beverly Kelly, all of the Huntington Family Center. A full discussion of the services offered to families and individuals at the Huntington Family Center.
Discussed the issue of proper nutrition in local schools.	Face to Face: School Lunches	Sunday, October 7, 2007 and Sunday, October 21, 2007.	6:00AM	30 minutes	Discussed nutritional programs in our schools, what goes into choosing healthy lunches; if children have enough information to make healthy, intelligent choices and how parents can teach their children to make healthy school lunch choices.
Discussed the	Face to Face:	Sunday,	6:00AM	30 minutes	Discussed the

<p>need for the American Red Cross and their blood drive especially in times of natural disasters.</p>	<p>American Red Cross</p>	<p>November 4, 2007</p>			<p>urgent need for blood, what happens if people don't donate, and raising community awareness about the need to donate blood. Guests: Derinda Lowe, Red Cross, Maureen Perkins, Red Cross; Bridget Sellin, Transfusion Recipient</p>
<p>Discussion of importance of community support for families in need during a medical emergency</p>	<p>Face to Face: Ronald McDonald House</p>	<p>Sunday, November 11, 2007 and December 16, 2007.</p>	<p>6:00AM</p>	<p>30 minutes</p>	<p>Discusses how people in the community can become involved and the importance of such a place for families when faced with prolonged medical situations. Guests: Marilyn Tickner, Executive Director</p>
<p>Discussed the epidemic of diabetes in the Central New York Area</p>	<p>Face to Face: Stopping Diabetes</p>	<p>Sunday, November 25, 2007</p>	<p>6:00AM</p>	<p>30 minutes</p>	<p>Discussed programs in Stopping Diabetes, treatments, and testing. Guests: DR. Ruth Weinstock, Joslin Center for Diabetes; Dr. Brian Popovick, Podiatrist; Suzanne Williams, Diabetes patient.</p>

<p>Debate over adoption and where parents can go to pursue adoption.</p>	<p>Face to Face: Heart and Homes</p>	<p>Sunday, December 2, 2007</p>	<p>6:00AM</p>	<p>30 minutes</p>	<p>Discussed the Salvation Army sponsors for adoptive families and children. Guests: Linda Wright, Director of Counseling Services, Salvation Army; Tamra Montville, Adoption Clinician and Training Specialist; Carol Montville, Tamra's Adoptive Mother.</p>
<p>Discussed the need for Organ donation in the Central New York area</p>	<p>Face to Face: Organ Donation</p>	<p>Sundays, November 18, 2007 and Sunday December 30, 2007.</p>	<p>6:00AM</p>	<p>30 Minutes</p>	<p>Discussed the great need for organ donation. Talked about who can donate and the procedures to follow. Guests: Elana Henner, Organ Procurement Director; Michelle Lester, Donor Family Network; Ellen Kulik, Donor Family Network</p>
<p>Discussed the growing need of the community to help those out in need during the holiday season</p>	<p>Face to Face (Holiday Grief)</p>	<p>Sundays, December 9, 2007 and Sunday December 23, 2007.</p>	<p>6A-6:30A</p>	<p>30 minutes</p>	<p>Discussed programs available to needy families in the Central New York area. Guests: Mary Ann Ruff, Salvation Army; Judy Eyer, Inter Religious Food Consortium; Liz Crockett, Food Bank of CNY</p>