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TO: PUBLIC FILE

FROM: PROGRAM MANAGER

DATE: JANUARY 4, 2008

RE: WNYS 4TH Q 2007 COMMUNITY REPORT

The attached report is a list of significant needs and concerns of Syracuse and its surrounding communities and the programming with which WNYS-TV addressed them. The report has been prepared for the period of OCTOBER 1- DECEMBER 31, 2007.

4TH Q 2007 Quarterly Issues/Program List

There follows a listing of some of the significant issues responded to by WNYS-TV, Syracuse, NY, along with the most significant programming treatment of those issues for the period OCTOBER 1 – DECEMBER 31, 2007. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issues</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segments</u>
Discusses the services offered to families and individuals at the Huntington Family Center	Face to Face: Huntington Family Center	Sundays, October 14, 2007 and Sunday, October 28, 2007	6:00AM	30 minutes	Guests: Paige Davidson, Pedro Abreu and Beverly Kelly, all of the Huntington Family Center. A full discussion of the services offered to families and individuals at the Huntington Family Center.
Discussed the issue of proper nutrition in local schools.	Face to Face: School Lunches	Sunday, October 7, 2007 and Sunday, October 21, 2007.	6:00AM	30 minutes	Discussed nutritional programs in our schools, what goes into choosing healthy lunches; if children have enough information to make healthy, intelligent choices and how parents can teach their children to make healthy school lunch choices.
Discussed the	Face to Face:	Sunday,	6:00AM	30 minutes	Discussed the

need for the American Red Cross and their blood drive especially in times of natural disasters.	American Red Cross	November 4, 2007			urgent need for blood, what happens if people don't donate, and raising community awareness about the need to donate blood. Guests: Derinda Lowe, Red Cross, Maureen Perkins, Red Cross; Bridget Sellin, Transfusion Recipient
Discussion of importance of community support for families in need during a medical emergency	Face to Face: Ronald McDonald House	Sunday, November 11, 2007 and December 16, 2007.	6:00AM	30 minutes	Discusses how people in the community can become involved and the importance of such a place for families when faced with prolonged medical situations. Guests: Marilyn Tickner, Executive Director
Discussed the epidemic of diabetes in the Central New York Area	Face to Face: Stopping Diabetes	Sunday, November 25, 2007	6:00AM	30 minutes	Discussed programs in Stopping Diabetes, treatments, and testing. Guests: DR. Ruth Weinstock, Joslin Center for Diabetes; Dr. Brian Popovick, Podiatrist; Suzanne Williams, Diabetes patient.

Debate over adoption and where parents can go to pursue adoption.	Face to Face: Heart and Homes	Sunday, December 2, 2007	6:00AM	30 minutes	Discussed the Salvation Army sponsors for adoptive families and children. Guests: Linda Wright, Director of Counseling Services, Salvation Army; Tamra Montville, Adoption Clinician and Training Specialist; Carol Montville, Tamra's Adoptive Mother.
Discussed the need for Organ donation in the Central New York area	Face to Face: Organ Donation	Sundays, November 18, 2007 and Sunday December 30, 2007.	6:00AM	30 Minutes	Discussed the great need for organ donation. Talked about who can donate and the procedures to follow. Guests: Elana Henner, Organ Procurement Director; Michelle Lester, Donor Family Network; Ellen Kulik, Donor Family Network
Discussed the growing need of the community to help those out in need during the holiday season	Face to Face (Holiday Grief)	Sundays, December 9, 2007 and Sunday December 23, 2007.	6A-6:30A	30 minutes	Discussed programs available to needy families in the Central New York area. Guests: Mary Ann Ruff, Salvation Army; Judy Eyer, Inter Religious Food Consortium; Liz Crockett, Food Bank of CNY