

# ORDER



**Orders**  
**Order / Rev:** 755713  
**Alt Order #:**  
**Product Desc:** Week of 10/10/16  
**Estimate:**  
**Flight Dates:** 10/10/16 - 10/16/16  
**Original Date / Rev:** 09/26/16 / 09/26/16  
**Order Type:** GENERAL

**Primary AE:** House KPTV Local House KPTV Local  
**Sales Office:** KPTV  
**Sales Region:** Local

**Agency**  
**Name:** PIP Communications  
**Buying Contact:** Julianne Parrish  
**Billing Contact:**  
 1968 Carriage Way  
 West Linn, OR 97068

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dennis Richardson Secretary of State  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Local  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, POL LPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	2	\$23,000.00	\$19,550.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	2	\$23,000.00	\$19,550.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$23,000.00</b>	<b>\$19,550.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/16/16	10/16/16	NFL Seahawks NFL on FOX-Seahawks	CM	Sa-Su 958am-430p	-----S	1:00	1	\$12,000.00	IMP	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$12,000.00		0.00			
N 2	KPTV	10/15/16	10/15/16	PAC 12 Oregon PAC 12 Oregon	CM	PAC 12 Oregon	-----S-	1:00	1	\$11,000.00	IMP	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$11,000.00		0.00			
Totals														2	\$23,000.00

DENNIS  
RICHARDSON

This is for the following:

1x - :60 in the Seahawks game the week of 10/10 - \$12000  
1x - :60 in the Duck game the week of 10/10 - \$11000

Total order - \$23,000 Gross

#755713