

ORDER



Orders
Order / Rev: 755713
Alt Order #: _____
Product Desc: Week of 10/10/16
Estimate: _____
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 09/26/16 / 09/26/16
Order Type: GENERAL

Primary AE: House KPTV Local House KPTV Local
Sales Office: KPTV
Sales Region: Local

Agency
Name: PIP Communications
Buying Contact: Julianne Parrish
Billing Contact: _____
1968 Carriage Way
West Linn, OR 97068

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dennis Richardson Secretary of State
Demographic: A35+
Product Codes: Political-Cand-Local
Priority: IMP
Revenue Codes: POL, PLC, POL LPL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	2	\$23,000.00	\$19,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	2	\$23,000.00	\$19,550.00	0.00
Totals	2	\$23,000.00	\$19,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	10/16/16	10/16/16	NFL Seahawks NFL on FOX-Seahawks	CM	Sa-Su 958am-430p	-----S	1:00	1	\$12,000.00	IMP	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----S		1		\$12,000.00		0.00					
N 2	KPTV	10/15/16	10/15/16	PAC 12 Oregon PAC 12 Oregon	CM	PAC 12 Oregon	-----S-	1:00	1	\$11,000.00	IMP	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	-----S-		1		\$11,000.00		0.00					
													Totals	2	\$23,000.00

DENNIS
RICHARDSON

This is for the following:

1x - :60 in the Seahawks game the week of 10/10 - \$12000
1x - :60 in the Duck game the week of 10/10 - \$11000

Total order - \$23,000 Gross

#755713